What Future for the Blue Economy?

Webinar

27 October 2020

DG MARE, European Commission
What is the blue economy?

All economic activities related to oceans, seas and coasts.

Blue economy covers a wide range of interlinked established and emerging sectors.
A new approach for a sustainable blue economy
The EU maritime policy

From purely sectoral policies…
- Common fisheries policy
- Maritime transport policy
- etc

To integrated maritime policy
- Communication 2007
- Maritime spatial planning directive (2014)

From blue growth…
- Communication 2012: 5 economic sectors with high potential for growth and jobs

to sustainable blue economy
The European Green Deal
Recovering from COVID-19

• COVID-19 = Game-changer:
  • Impacted all sectors and all countries but in different ways
  • Highlighted structural weaknesses and raised the question of strategic autonomy
  • But also an opportunity to accelerate green and digital transition

• Next generation EU and next Multiannual Financial Framework
  • Ongoing work on national Recovery and Resilience plans and operational programmes
  • How to make sure that Blue economy benefits from these instruments?
What is sustainable blue economy?

Environmental sustainability: preserves natural capital

Social sustainability: provides benefits for current and future generations

Economic sustainability: profitable, innovative and resilient to chocks
Translating the EGD priorities across sectors

- Climate neutrality
- Sustainable transport
- Clean energy
- Zero pollution
- Sustainable food production
- Circular economy
- Preserving EU’s natural capital

- Marine renewable energies
- Green shipping
- Sustainable tourism
- Sustainable Fishing
- Blue biotechnologies
- Sustainable aquaculture

Etc…
• How to further use **nature based solutions**?

• How to develop **integrated approaches** to reduce negative externalities?

• How to push for **cross sectoral partnerships**?

• How to promote sustainability in blue **value chains**?
Fostering the digital transformation

Opportunities
- Data management
- Traceability
- Control and surveillance
- Automation
- E-administration
- …

Challenges
- Dependence on technologies
- Cyber security vulnerability
- Data protection
- Cost
- …
How to support transition to sustainable blue economy?

- Data, knowledge, and innovation
- Investment / Funding
- Ocean literacy
- Skills
- Intelligence
- Remote Electronic Monitoring systems
- Skills
- EUMOFA
- Horizon Europe
- EMODNET
- ERDF S3
- Regional governance
- Space / planning
- CISE
- Sea basin strategies
- MSP directive
- ICZM
- EU funds
- EU Taxonomy for Sustainable Finance
- EU4Ocean
- Blue schools
- Blue print initiative
- Blue careers programme
- EUMSS
- BluelInvest
- Horizon Europe
- BlueInvest
- Horizon Europe
Have your say!
For further inputs:

➢ The recording of this meeting will be available on web streaming:


➢ Provide feedback on the roadmap

https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12659-Green-Recovery-for-the-Blue-Economy-tentative or

➢ Send written contributions to MARE-A3-SBE@ec.europa.eu

➢ By when? 7 December 2020
Thank you