

#EMD2023

EMD



EUROPEAN MARITIME DAY

Brest
24-25 May 2023

EU4Algae Roadshow
Spotlight on innovative EU algae projects





Accelerating algae product development in the Baltic and North Sea

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Growth EEIG*

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Co-funded by
the European Union

Mission



To demonstrate market accessibility and presence for sustainable and innovative algae products and solutions in the Baltic and North Seas.

Project basics

Call: HORIZON-MISS-2022-OCEAN-01-06: Lighthouse in the Baltic and the North Sea basins – bringing sustainable algae-based products and solutions to the market

BUDGET: €12 million, EU contribution €11 million

DURATION: 48 months from April 2023

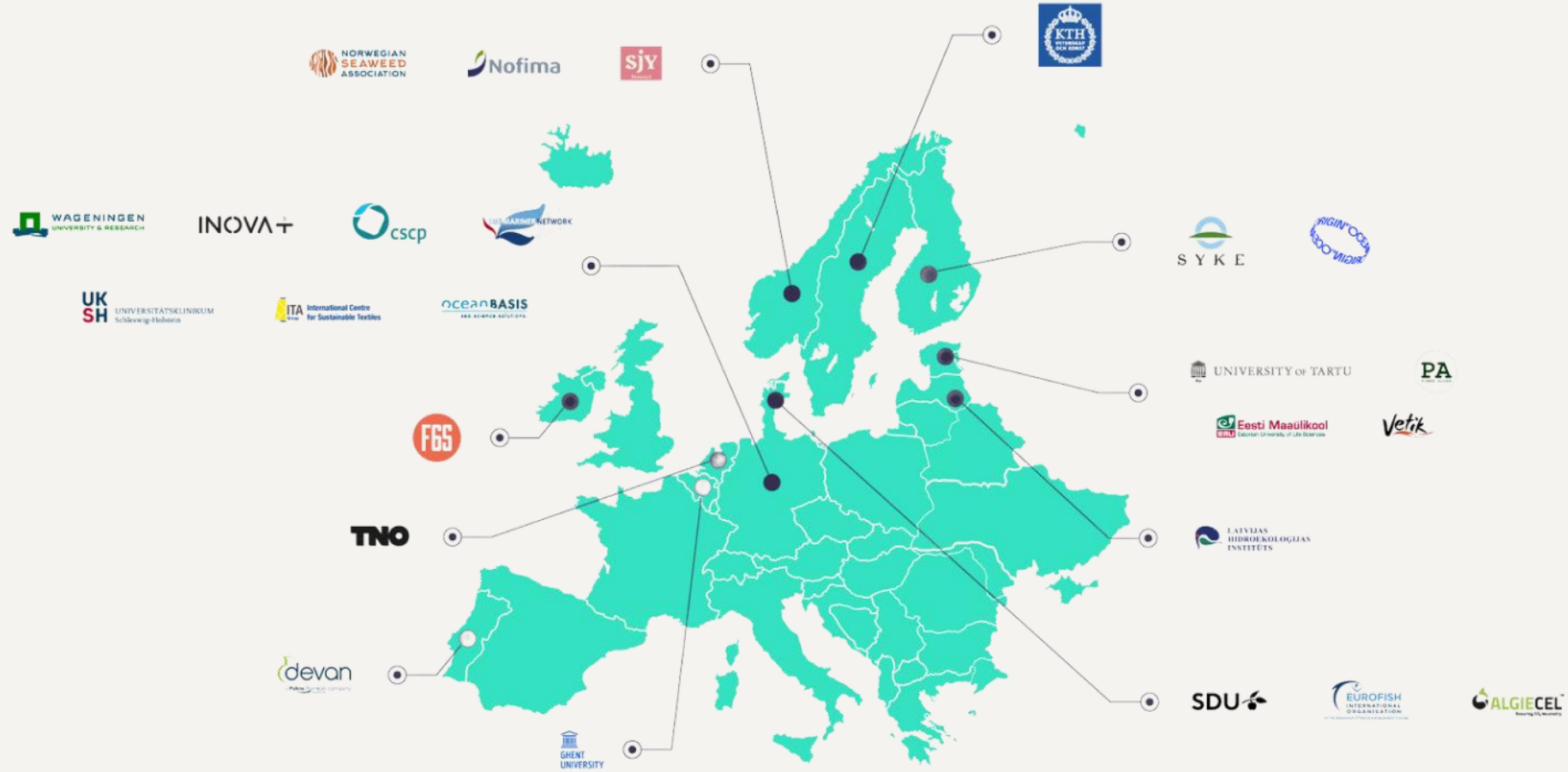
CONSORTIUM: 26 partners

coordinated by



Co-funded by
the European Union

Consortium



Coordinator



Together we improve the Baltic Sea's blue environment and economy.

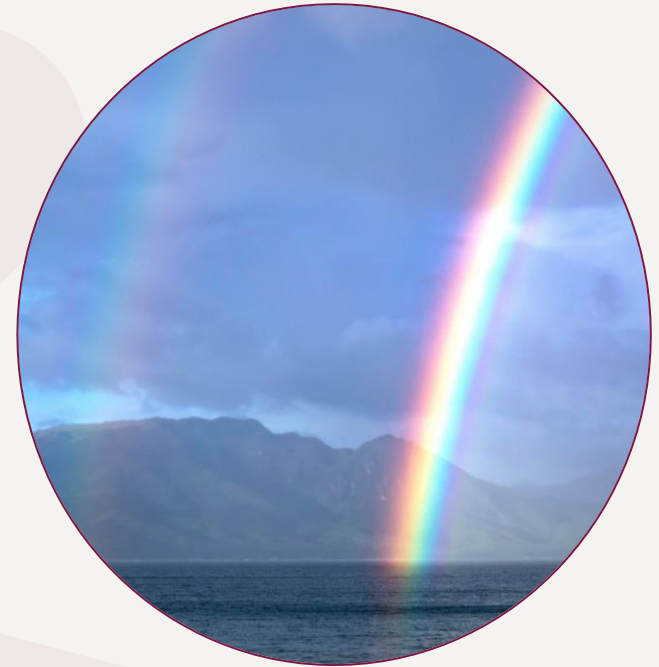
The cooperation platform for actors and initiatives across the Baltic Sea Region and beyond who promote innovative approaches to the sustainable use of marine resources.

submariner-network.eu

KEY EXPLOITABLE RESULTS

A framework for sustainability

AlgaeProBANOS will develop a framework and tools for ensuring sustainability of algae product sectors to support entrepreneurs, governments and decision-makers with sustainable aquaculture management.



KEY EXPLOITABLE RESULTS

Digital solutions for algae businesses

The lighthouse project will create online dashboards for algae farms, products and logistics, and an Algae Business Club online matchmaking tool.



KEY EXPLOITABLE RESULTS

Co-creation with end-users

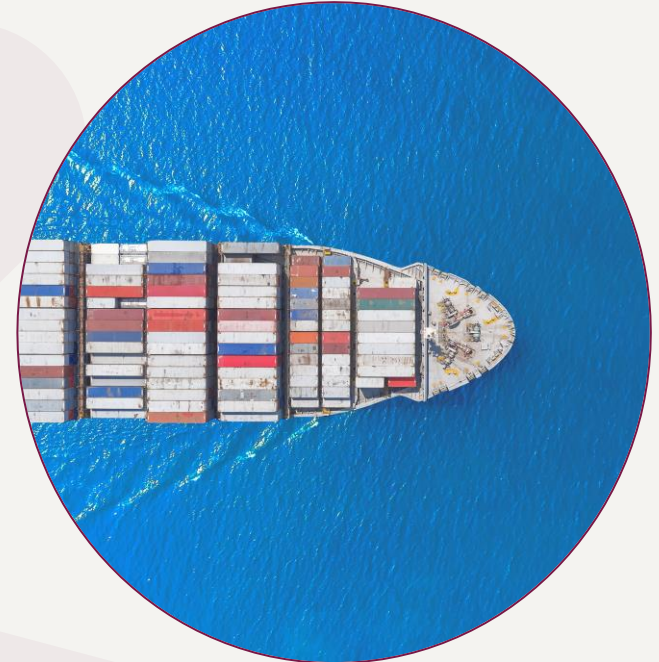
To gain insights for algae innovators and entrepreneurs, co-creation activities will be designed and implemented to better understand consumer needs.



KEY EXPLOITABLE RESULTS

Accelerating the algae sector

To accelerate development of new products and markets, the lighthouse will develop replicable Go To Market strategies and blueprints useful to algae entrepreneurs, and socio-economic impact assessments for policy makers.



AlgaeProBANOS product pipelines



Aqua feed



Biostimulants



Cosmetics



Food



Nutraceuticals



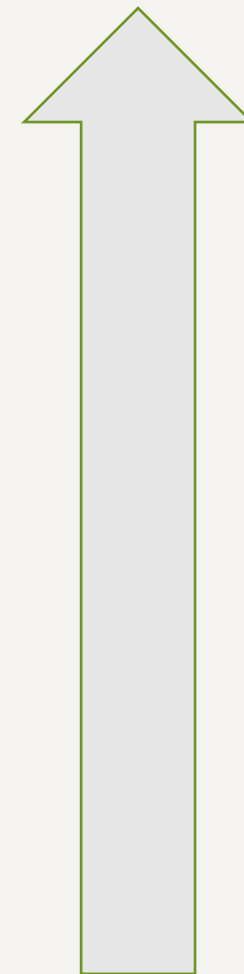
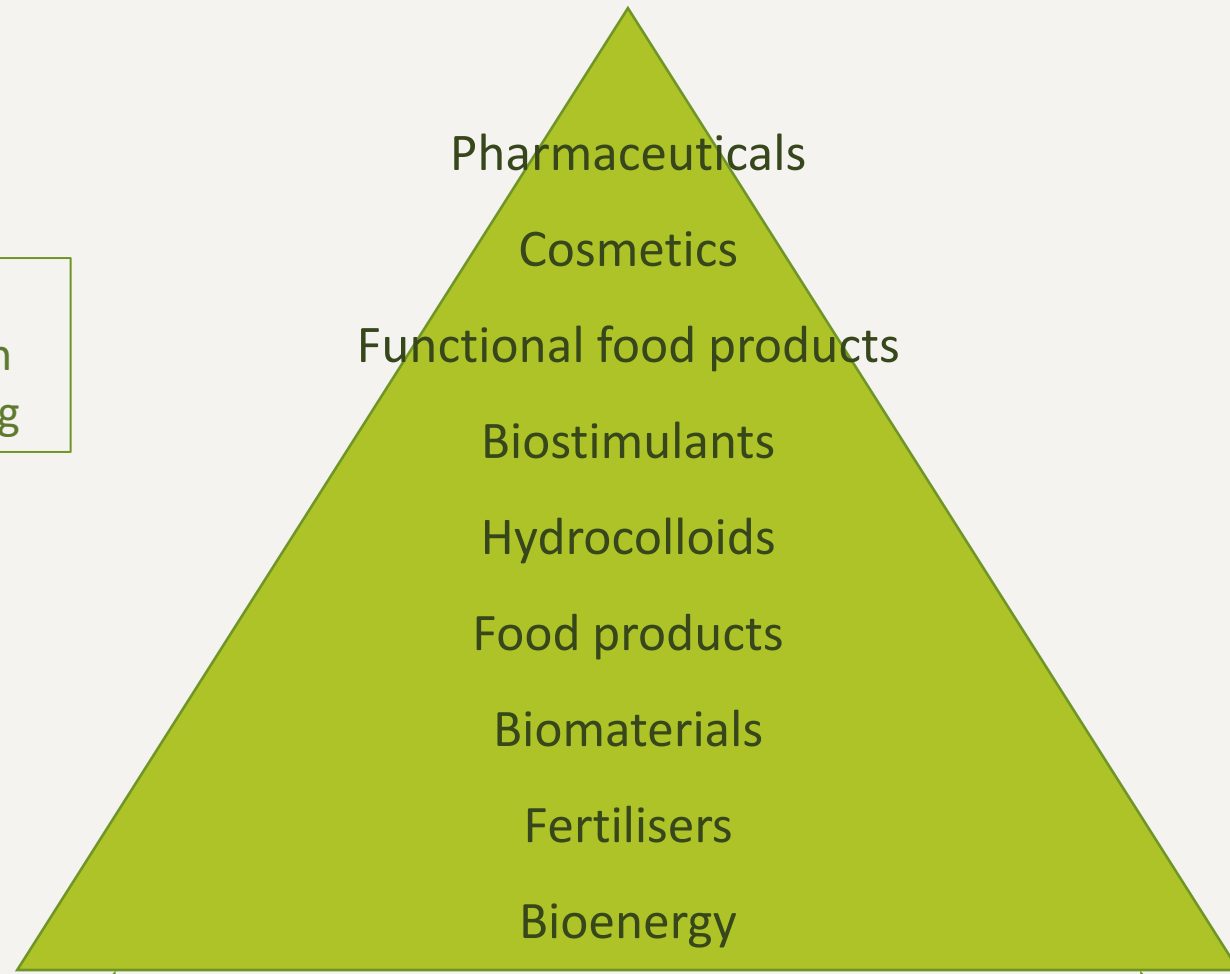
Textile agents



Supporting product developments from TRL4-5 to TRL 7-8

Potential product market value

Combinations of products an option through biorefining



Related projects





AlgaePro BANOS

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