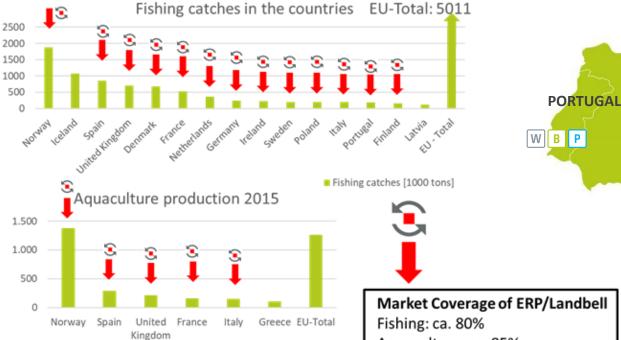


## LANDBELL GROUP & ITS SERVICES

Pan-European Producer Responsibility Organization (PRO) operating 35 compliance schemes in 15 countries







Aquaculture production 2015

Aquaculture: ca. 85%



**NORWAY** 







**FINLAND** 

W B P

**Batteries** 

Packaging

**CYPRUS** 

ISRAEL

WB

WEEE

### DEVELOPMENT OF EPR AND LANDBELL

1991

**Germany Packaging Ordinance** 

Annual impact: 15 million tons waste 1 billion € 1995

European packaging Directive 94/62/EC

Annual Impact: 90 million tons waste 10 billion € 2002

**European WEEE Directive 2002/96/EU** 

Annual impact: 5 million tons waste 1 billion € 2006

**European Battery** 

Directive 2006/66/EC

Annual impact: 200 ktons waste 300 million € 2019

**European SUP and Fishing Gear Directive** 

1995

Foundation of Landbell ERP Scheme for Packaging

2002

**Foundation of** 



EPR Scheme for WEEE founded by Sony, HP, P&G and Electrolux

2009



EPR Scheme for Batteries (Duracell part of P&G) By 2025

Foundation of EPR Scheme(s) for fishing gear??



## THE "INVENTOR" OF THE EXTENDED PRODUCER RESPONSIBILITY (EPR)

"making the manufacturer of the product responsible for the entire life-cycle of the product and especially for the take-back, recycling and final disposal."

Prof. Thomas Lindhqvist





(Pictures: https://www.lunduniversity.lu.se, https://www.iiiee.lu.se)

### WHY IS EPR IMPORTANT FOR CIRCULAR ECONOMY

In Circular Economy **products** and **packaging** need to be reusable, reparable and recyclable



## **Exten**ded **Producer** Responsibility (EPR):

- makes producer accountable for financing end-of-life cost (take-back and recycling) while
- providing incentives to producers to prevent waste at the source
- providing incentives to producers to design products that are recyclable/reusable

= a "self-financed and incentivized system" with no cost to public budgets

## IT'S NOT A NEW BUT A VERY WELL-ESTABLISHED SYSTEM

Today we already see in Europe legal requirements on EPR:

- For packaging
- For electronic waste (WEEE)
- For waste batteries
- For waste electrical cars (ELV)





+ EPR for other waste streams in a few countries: paper, furniture, tires etc.



- + Products regulated in the Single Use Plastic Directive 2019/904 §8 (coming):
  - Fishing gear, wet wipes, balloons, tobacco products with filters

### WHAT ARE THE TYPICAL **EPR ASPECTS**?

#### TAKE-BACK AND RECYCLING

- Assure and finance collection and treatment
- Physical take-back for distributors/ retailers



#### **ADMINISTRATION**

- Regular Reporting of volumes put on market
- Registration with national register (depending on country)
- Financial Guarantee Provisioning (depending on country)



#### **DESIGN**

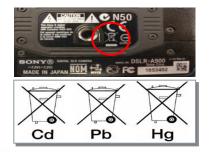
- Product Design to facilitate easy dismantling, re-use and recycling
- Product Marking (e.g. crossed wheelie bin, chemical symbols)
- Substance bans to enable closed loop recycling

#### **INFORMATION**

- To end users
- To treatment facility

## >25 years of EPR in Europe - main achievements:

- Significant increase in recycling
- Clear reduction of weights on article level (less material use / item)





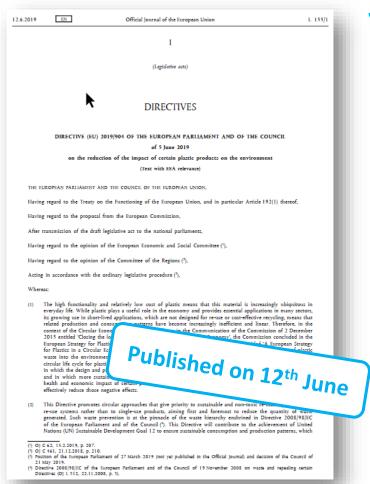
European Union:

Batteries, battery packs, and accumulators should not be disposed of as unsorted household waste. Please use the public collection system to return, recycle, or treat them in compliance with the local regulations.



# EU DIRECTIVE ON THE REDUCTION OF THE IMPACT OF CERTAIN PLASTIC PRODUCTS ON THE ENVIRONMENT — "EU SUP DIRECTIVE"





Why?

- Increase of the plastic waste in seas and on beaches
- 10 single use products made of plastic + fishing gears are responsible for

## approx. 70%

of littering problems on/in Europe's beaches and seas





10

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## WHY IS "EU SUP" ALSO ADDRESSING FISHING GEARS?

(23)The large percentage of plastic stemming from discarded fishing gear, including abandoned and lost fishing gear, in marine litter indicates that the existing legal requirements laid down in Regulation (EC) No 1224/2009, Directive 2000/59/EC and Directive 2008/98/EC do not provide sufficient incentives to return such fishing gear to shore for collection and treatment. The indirect fee system set up under Directive (EU) 2019/... of the European Parliament and of the Council<sup>1+</sup> provides a system for removing the incentive for ships to discharge their waste at sea, and ensures a right of delivery. That system should, however, be supplemented by further financial incentives for fishermen to bring their waste fishing gear on shore to avoid any potential increase in the indirect waste fee to be paid. As plastic components of fishing gear have high recycling potential, Member States should, in line with the polluter-pays principle, introduce extended producer responsibility for fishing gear and components of fishing gear containing plastic to ensure separate collection of waste fishing gear and to finance environmentally sound waste management of waste fishing gear, in particular recycling.



EU beach litter counts:

27% of the waste is fishing gear

## EU SUP DIRECTIVE **REQUIREMENTS** ON FISHING GEAR

**§8 (8)** 

## **EXTENDED PRODUCER RESPONSIBILITY (EPR)**

for fishing gear to be implemented by Member States

+ dedicated mechanism **facilitating separate collection** and **returns of fishing gear** to the Port Reception Facilities

- in accordance with Articles 8 and 8a
  of Waste Framework Directive (2008/98/EC)
- National collection targets to be set (no EU target yet)
- by 31 December 2024



Member States shall ensure that extended producer responsibility schemes are established for fishing gear containing plastic placed on the market of the Member State, in accordance with Articles 8 and 8a of Directive 2008/98/EC.

Member States that have marine waters as defined in point 1 of Article 3 of Directive 2008/56/EC shall set a national minimum annual collection rate of waste fishing gear containing plastic for recycling.

Member States shall monitor fishing gear containing plastic placed on the market of the Member State as well as waste fishing gear containing plastic collected and shall report to the Commission in accordance with Article 13(1) of this Directive with a view to the establishment of binding quantitative Union collection targets.

## EU SUP DIRECTIVE **OBLIGATIONS FOR PRODUCER** OF FISHING GEAR

§8 (9)

#### **PRODUCERS TO COVER THE COSTS of:**

- separate collection of waste fishing gear containing plastic
   that has been delivered to adequate Port Reception Facilities in
   accordance with Directive + or to other equivalent collection systems that
   fall outside the scope of that Directive
- its subsequent transport and treatment
- awareness raising measures

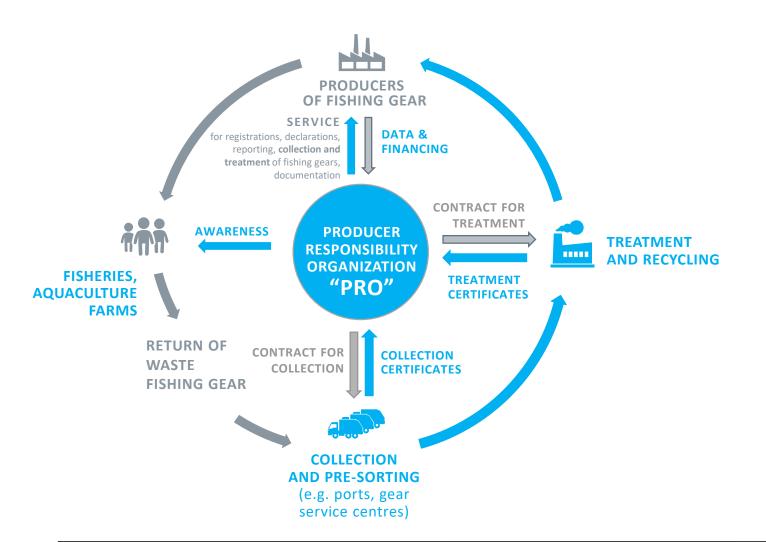


With regard to the extended producer responsibility schemes established pursuant to paragraph 8 of this Article, Member States shall ensure that the producers of fishing gear containing plastic cover the costs of the separate collection of waste fishing gear containing plastic that has been delivered to adequate port reception facilities in accordance with Directive (EU) 2019/...<sup>+</sup> or to other equivalent collection systems that fall outside the scope of that Directive and the costs of its subsequent transport and treatment. The producers shall also cover the costs of the awareness raising measures referred to in Article 10 regarding fishing gear containing plastic.

The requirements laid down in this paragraph supplement the requirements applicable to waste from fishing vessels in Union law on port reception facilities.

Without prejudice to technical measures laid down in Council Regulation (EC) No 850/98<sup>1</sup>, the Commission shall request the European standardisation organisations to develop harmonised standards relating to the circular design of fishing gear to encourage preparing for re-use and facilitate recyclability at end of life.

## EPR FOR FISHING GEARS — A CONCEPT FOR CPR



An already proven and well running concept for waste electronics, packaging waste and waste batteries.

The **EU SUP Directive** provides the foundation for **Extended Producer Responsibility** (EPR) for fishing gear.

Properly implemented and enforced, it shall ensure a solid financing of the collection and recycling of waste fishing gear.

## EPR IMPLEMENTATION: **OPPORTUNITIES** AND **CHALLENGES** LINKED SPECIFICALLY TO **WASTE FISHING GEAR**



Reduction of marine litter by free of charge return of waste gears for the end user

**Financing** of waste fishing gear recycling will be secured **by producers** 

**Leverage on lessons learned** from PROs for other industries

Low, geographically dispersed volumes with a **very specialized recycling technology** require **European harmonization and collective EPR** rather than individual solutions. Harmonized national transposition of the Directive in each individual EU Member State (plus Norway, UK and Iceland) is necessary



**Collection and recycling targets are not defined on European level**, definition on national level needed to ensure recycling of sufficient volumes

**Producer definition is ambiguous** since there is no clear definition of the finished assembled product

Directive aims mostly at **commercial end user**, where previous waste legislations aimed at private end user

Products are not necessary purchased in the country where they are disposed of



## EPR SCHEMES TO **MODULATE** THEIR FEES

Article 8a (4) (b) of the new WFD: foresees modulation of EPR fees for producers to incentivise better design, i.e.:

- durability,
- reparability,
- reusability,
- recyclability,
- presence of hazardous substances

#### **Challenges:**

 Find consensus between producer, PRO and legislator, what advantages and disadvantages will the incentivized have?

#### EPR FOR FISHING GEAR WILL ALSO NEED TO ADDRESS FEE MODULATION



#### ENGINEERING CIRCULAR ECONOMY

## LANDBELL GROUP

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## LOOKING FORWARD TO

ADDRESSING WASTE FISHING GEAR TOGETHER











