## What the project is about?

Acronym: MarENet

Full title: Atlantic Maritime Ecosystem Network

Coordinator: University of Vigo (ES)

Duration (start date/end date):

01-nov-2019 to 31-10-2022 (2 years)

Project budget: 867,922 EUR

EU contribution: 694,338,33 EUR

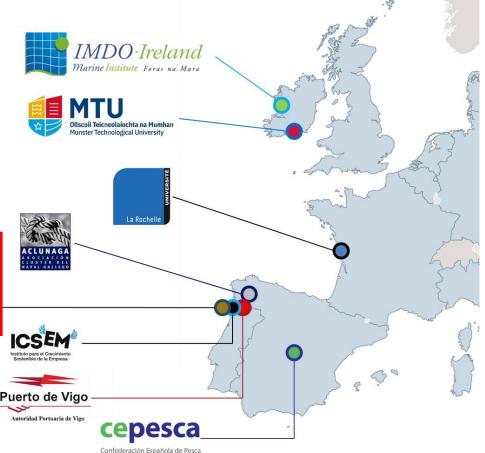
Call Id: EMFF-BlueEconomy-2018 (Blue Careers)



Beneficiaries:







## What the project is about?

#### Main Objectives:

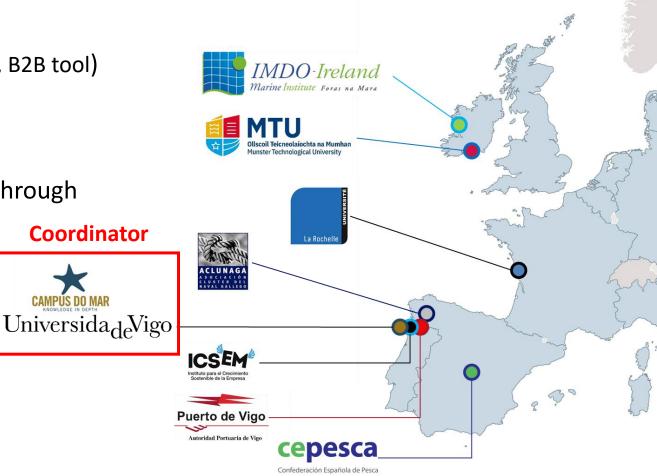
- Diagnostics of skills mismatch in Blue Economy Sectors
- Sectorial surveillance
- Build digital tools (catalogue, learning environment, B2B tool)
- Design courses to address needs
- Promote Entrepreneurship
- Create and maintain a network of stakeholders through

**Coordinator** 

the Atlantic Maritime Knowledge Centre

In the Atlantic basin: initially Spain, France, and Ireland. Portugal invited in next actions, as well as widen scope to new basins







### Which are the 3 main achievements?

#### Digital Tools

https://www.marenet.org/home/ https://mooc.marenet.org/

- GIS catalogue
- B2B tool
- Knowledge transfer tool

#### Training

- 7 courses (11-60 hours)
- 5 seminars
- 116 students

#### Entrepreneurship

- 15 participants
- 5 Mentors
- 3 winners personalized support

Stakeholders network: Atlantic Maritime Knowledge Centre MarENet

30 % of participants obtained a job or promoted 3-4 months after finishing the course

88% of participants were very satisfied and considered a good investment of their time their participation in courses or entrepreneurship programme

Strong partnership and active involvement of companies collaborating in courses, continued in the AMKC

## Which were the main challenges?



Created by Philippa Steinberg for the IGI.

COVID complicated engagement in diagnostic phase

Change in methodology (remote vs in person; email interviews, focus on sectorial representatives and large companies, as smaller ones were already struggling)



Official certification processes lengthy and different among institutions and countries

MarENet quality seal -Recognition by sectorial representatives and profesional associations



https://freesvg.org/graphics-of-flags-of-eu-states-around-bright-stars

International official recognition of association/foundation

Creation according to national laws

Network of associations

**Brand registration** 

# What are the 3 main priorities to address the skills gap for the stainable blue economy?

Engagement of all relevant stakeholders

Periodic monitoring and quick response to detected needs

 Life-long learning: offers, business enablers, workers and entrepreneursh mindset