



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

UfM policy developments and projects



PROJECTS FOR PROGRESS

The Union for the Mediterranean (UfM) is a multilateral partnership aiming at increasing regional integration and cohesion among Euro-Mediterranean countries.

The UfM is inspired by the shared political will to transform the Mediterranean into an area of peace, democracy, cooperation and prosperity.

The creation of a joint secretariat is a keystone in this partnership, contributing to reinforcing co-ownership of new Mediterranean relations.



Union for the Mediterranean
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PROJECTS FOR PROGRESS

Possible levels of interventions:

- **Ministerial meetings**
- **Multi-stakeholders' platforms of dialogue**
- **Strategies and Initiatives**
- **Projects**



The UfM in short | Priority Areas

6 PRIORITY AREAS THAT HAVE AN IMPACT PEOPLE'S DAILY LIFE

**Environment and
Water**

**Transport and Urban
Development**

**Social and Civil
Affairs**

Energy

**Higher Education
and Research**

**Business
Development and
Funding**

UfM Policy Developments

1st UfM Ministerial Meeting on Environment and Climate Change



Athens, 13th of May



UfM Ministerial Declaration on ENV and CC

Three main axis:

- the **De-pollution of the Mediterranean Sea** (H2020 Initiative, wastewater, municipal waste; industrial pollution)
- **Sustainable Consumption and Production**
- **Climate Change**

and

ecosystems protection, **integrated maritime policy, integrated coastal zone management**, education for sustainable development



UfM Ministerial Declaration on ENV and CC

In particular, Ministers:

reaffirm the fundamental value of biological diversity, in particular the marine and coastal ecosystems that provide goods and services essential for sustaining the livelihoods of people across the Mediterranean region;

*in this context, reaffirm their commitment to achieve **the Aichi Targets of the Convention on Biological Diversity and the commitments under the Barcelona Convention, in particular relating to marine protected areas, the ecosystem approach, and the action plan on ICZM.** In this context, Ministers welcome the creation by Monaco, France and Tunisia of a Trust Fund for Marine Protected Areas in the Mediterranean, open to all parties;*

call for the application of the cross-cutting policy tools available under Integrated Maritime Policy, such as marine spatial planning, to integrate environment and climate change concerns into relevant horizontal policies;

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Memorandum of Understanding with UNEP/MAP

Memorandum of Understanding signed between the UfMS and UNEP/MAP on the occasion of the CoP of the Barcelona Convention in Istanbul in December 2013.

Indicative list of joint activities:

- *Pollution prevention and control of Mediterranean coastal and marine waters*
- *Marine and Coastal Ecosystems and Biodiversity Protection in the Mediterranean region*
- *Integrated Coastal Zone Management (ICZM) and Marine Spatial Planning*
- *Urban Development*
- *Mediterranean Strategy for Sustainable Development*
- *Renewable Energy and Energy Efficiency*
- *Sustainable Consumption and Production (SCP)*
- *Climate Change*

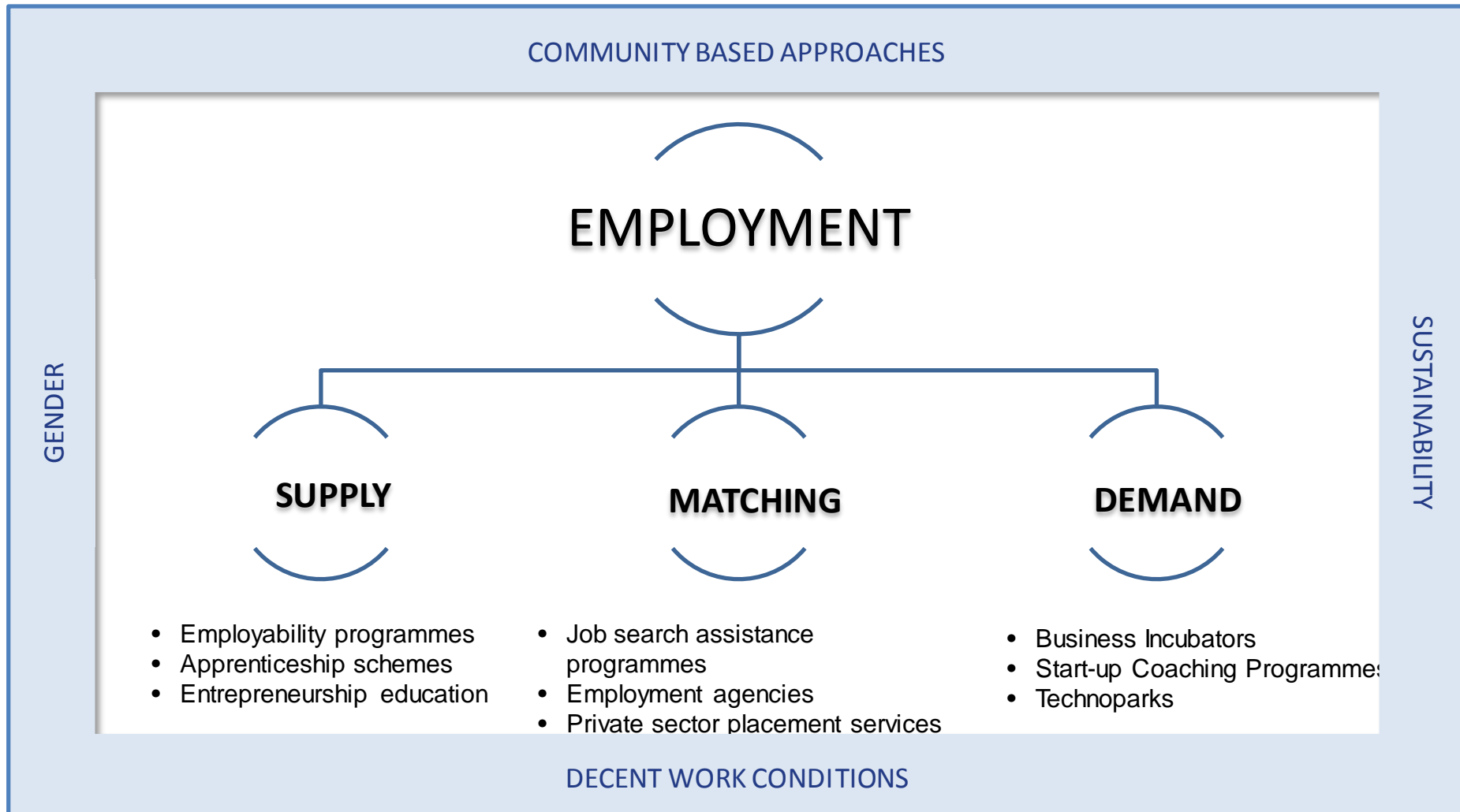


A UfM Regional Initiative | Med 4 Jobs

- Med4Jobs is driven by the need for an integrated regional initiative in the area of job creation.
- It is a programme of projects, which identifies best practices in terms of job-creating projects and replicates them in the region. It is project-based and cross-sector.
- It focuses on 3 core issues of **employability, job intermediation and start-ups enablers**
 - ✓ **Employability:** Improve general and technical skills of entrants to the labour market.
 - ✓ **Job intermediation:** Improve information flow between job seekers and employers.
 - ✓ **Start-ups enablers:** Develop business enabling infrastructure for Small and Medium-sized enterprises (SMEs) and start-ups.

The Concept | Employment Mind map

Based on ILO employment mindmap



The Concept | Programme Complementarities

A 3-dimensional Approach

1. Vertical



Through consistency and **alignment with national employment frameworks** defined by Ministries of Employment and Labour

2. Horizontal



Through participation of a **wide variety of stakeholders** such as international institutions and donors, universities, private sector companies as well as exchange of best-practice between countries

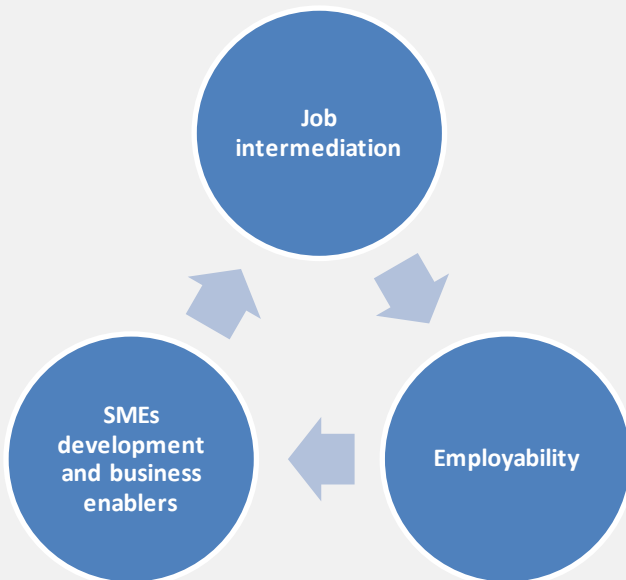
3. Bottom-up



Through raising awareness through projects and **generating constant momentum and reflection** on ways to address the unemployment challenge in the region. Lessons learnt through Med4Jobs projects should also help decision-makers to better fine-tune their employment policies

The Concept | Technical Platform

A multi-topic technical Platform :



Aims at fostering dialogue on regional problems and solutions

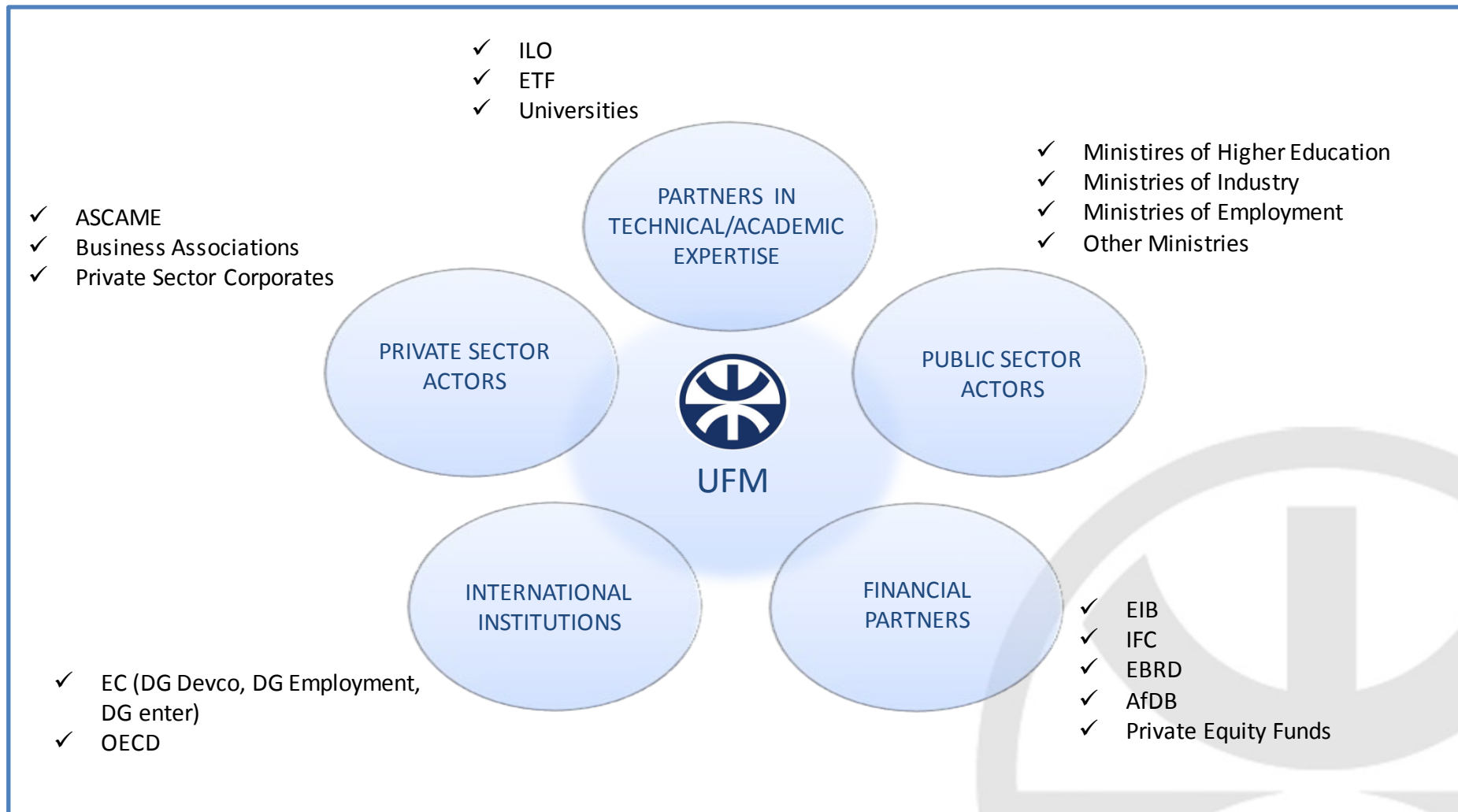
- **Exchange of best practices** on ALMPs at a technical level
- To **facilitate cooperation** between local and regional actors
- To **establish relations** for potential replication/up-scaling procedures
- To provide **technical input** to the work of Med4Jobs

1st platform meeting

Job intermediation policies

-15 October 2014-

The partners | Mapping of partner institutions



Labeled Projects | Generation Entrepreneur



INJAZ Al- Arab Young
Entrepreneurs Competition



Ripples of Happiness
program in cooperation with
the Coca-Cola Foundation

INJAZ Al-Arab



Promoter

Operating in 12 countries across the MENA Region, INJAZ al-Arab is a **confederation of national operations** collaborating with corporate volunteers and Ministries of Education

Background

Since its inception in 2004, it has provided education and training to Arab youth in work readiness, financial literacy and entrepreneurship

Expertise and Track Record

INJAZ al-Arab programs have reached thousands of students and engaged 10,000 volunteers

Potential for up-scaling

Expand incubation programme to 50 additional startups resulting in 500 new job opportunities, develop student enterprises programme to 400 new companies and target additional 79,000 students over 3 years across the region

Projects in the pipeline | MaharatMED



Maharat participants during a Maharat lecture in Princess Sumayia University



Sharing ideas

MaharatMED



Promoter

Implemented by BDC Jordan, the EBN, Palestine Technical University and the Moroccan MNA, MaharatMED will broaden its action to 3 new countries: Morocco, Egypt and Palestine

Background

Maharat has increased youth employability by means of educational courses and internships and has promoted entrepreneurship among youth for 9 years

Expertise and Track Record

Since 2005, Maharat has trained 11.000 students, 85% of them being now employed, and established training courses in 6 Jordanian universities

Potential for up-scaling

Expanding Maharat Jordan across the region will imply the instruction of 6540 students and 360 trainers from Morocco, Egypt and Palestine in 3 years

Projects in the pipeline | HOMERe

HOMERe



| | |
|-----------------------------------|--|
| Promoter | consortium formed by CCEF, ASCAME, OCEMO and led by RMEI. High Opportunity for Mediterranean Executives Recruitment aims to operate in 16 countries of the Mediterranean |
| Background | The project follows the CCEF experience in France of the “Volontaire pour l’International en entreprise” , a multi-network programme allowing recent graduates to complete an international mobility internship |
| Expertise and Track Record | 5000 internships by year with circa 80% of interns recruited after the finalization of the training |
| Potential for up-scaling | 200 interns after 5 years. Gradually, the implementation of the project across 16 new countries aims to establish a trustworthy network of universities and businesses able to multiply the number of beneficiaries year by year once the project has ended. |

Marine Environment - project under elaboration

AICHI Target 11 – Convention on Biological Diversity

By 2020, at least 17 per cent of terrestrial and inland water areas and 10 per cent of coastal and marine areas, especially areas of particular importance for biodiversity and ecosystem services, are conserved through effectively and equitably managed, ecologically representative and well-connected systems of protected areas and other effective area-based conservation measures, and integrated into the wider landscape and seascape.

A project is currently at concept stage (EBSAs – Ecologically and Biologically Significant Areas/SPAMIs in open seas, including the deep seas)

UfM Projects | Project Lifecycle

Projects can be proposed by national or regional authorities and institutions, private sector, international organizations and civil society organizations.





**Thank you
for your attention**

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