

Proposal for EMODnet events in the framework of the European Maritime Day 2014 and 2015

The Secretariat will, where relevant and within the limits of the available human and budgetary resources, participate, organise, facilitate and (co-)organise events and activities to strengthen the visibility of EMODnet. This can range from very specific lectures plugged in pre-conceived events or information session (e.g. in the framework of the European Maritime Days) and training sessions, up to dedicated events with as many EMODnet partners as possible.

The Secretariat already wishes to propose two specific events/activities for the EMODnet partners to showcase the progress of the network, to advertise the services already available and those that are under development and to discuss with potential data providers and users how EMODnet could respond to user needs. Both events could be linked to the European Maritime Days:

1 EMODnet @ Maritime Day 2014

1.1 EMODnet information workshop

Aim: Organise an EMODnet information workshop with coordinators (or representatives) of the thematic and regional lots to showcase the breadth of EMODnet activities and advertise the services already available and those that are currently under development.

The length of a workshop is 90 minutes.

Approach:

Several options are possible:

- Provide overview with short presentations by the various lots + discussion
- A more high level approach starting from central portal use cases. (may be a bit early)
- Presentation by a selection of data users / stakeholders who have used EMODnet Service + interaction with the thematic and regional lots on how the portals may be further improved to accommodate the needs of users

Speakers:

Depending on the selected approach

- 10 minute interventions by each thematic lot?
- Include also regional nodes?
- Include also external speakers?
- Additional time for central portal and Secretariat activities?
- Time for discussion?

Moderator: tbd

Tentative Programme: tbd

1.2 Application process

The Maritime Day Conference is the main European event for stakeholders from all maritime sectors to meet, discuss and present their ideas. Organisations or platforms can submit a proposal or join with other interested players to organise a workshop as part of the main programme of the Conference.

Workshops are open to the public and will be included in the programme of the Conference. The workshops are the responsibility of the organisers from start to finish – from conceptualisation of the programme, choosing and inviting speakers, to making sure that your target audience participates in the event. Commission staff is available to guide and help throughout the process.

Aspects of EMD workshops:

- The length of a workshop is 90 minutes.
- A meeting room will be made available free of charge and catering will be offered as well. No interpretation is provided.
- All topics having a direct relevance for maritime policy are welcome and will be assessed.
- In 2014, six innovation-related themes have been identified as most relevant to the objectives of the conference: offshore/deep-sea technologies, clusters and maritime industries, marine energy, innovative products from the sea, **ocean observation/ marine knowledge** and maritime security technologies.

Proposals will be subject to a qualitative assessment which takes into account the following criteria:

- The way workshops addresses maritime policy and Blue Growth in particular;
- The objectives of the workshops with regards to the main theme of the Conference;
- The selected speakers;
- The representativeness of the platform or organisation(s) in terms of its European dimension.

Applications must be submitted via the online form before 31/01/2014

Application information requirements:

- Please give a title to your workshop *
- Please make a short description of your workshop (It will be used for the Conference programme) *
- Does your workshop relate to one of the following topics: *
 - o Offshore/ Deep sea technologies
 - o Clusters/ maritime industries
 - o Ocean observation/ marine knowledge
 - o Energy from sea
 - o Innovative products from the sea
 - o Maritime security technologies
 - o None
 - o To which topic is your workshop related? *
 - o Diversification of maritime activities
 - o Heritage
 - o Sustainable Shipping
 - o offshore safety
 - o Marine Strategy Frameworks Directive and regional conventions
 - o Maritime spatial planning
 - o Regional sea basins
 - o Connectivity
 - o Financing Blue Growth

- Marine Environment
- Climate issues
- Bioeconomy
- Fisheries and aquaculture
- Marine knowledge
- Employment and training
- Cruise liners
- Renewable energy
- Multimodality and ports
- Public private initiatives
- Marine and coastal Management
- Maritime surveillance
- Innovation, technology and research
- IMP and neighbouring countries
- Other, please specify:

- Please describe how your workshop addresses Blue Growth? *
- Please describe the objectives of your event regarding the main theme of the Conference *
- Please indicate the speakers you will have for your workshop *
- Please explain how you intend to promote the event *

1.3 EMODnet stand at the European Maritime Day Exhibition - Congress Center Bremen

Optionally, the Secretariat, together with interested EMODnet partner organization, could organise a promotion stand with information leaflets and other materials for dissemination. This could raise attention to the EMODnet portals and increase the visibility of the EMODnet brand.

1.3.1 Practical issues

There is a cost associated with installation of a stand:

Stand package fees

- Stand package 6 m² € 1.400,00 net
- Stand package 9 m² € 2.000,00 net
- Stand package 12 m² € 2.700,00 net

Registered NGO's will receive a 50% discount on the fee for the desired stand package plus VAT.

The exhibition is an ideal place for stakeholders to meet, exchange experience and discuss the latest developments. The main theme of the Conference being Innovation and Maritime technologies, we are looking to showcase strong innovative ideas and products.



Information required for a proposal:

- Please make a short description of your project (it will be used for the Conference programme) *
- Please describe how your project links to Blue Growth and the theme of the Conference *
- Please describe how your project links to Blue Growth and the theme of the Conference *

2 EMODnet @ Maritime Day 2015

The Secretariat invites the EMODnet thematic and regional lot coordinators to consider the organization of a major EMODnet Event (an EMODnet ‘family Day’), back to back with the European Maritime Day 2015, with various lectures, presentations, demonstrations, discussions about future strategic directions and opportunities with various stakeholders, an exhibition with stands of EMODnet partner organisations, and a contact forum where people can meet across boundaries (regional, thematic, stakeholder types).

Should this be desirable, the Secretariat can facilitate the development of a proposal for 2015.

However, such an event could also be considered back to back with another major event, should this give more opportunities for a receptive and relevant audience.