



**EMODnet**



European Marine  
Observation and  
Data Network

# EMODnet flagship events 2022-2023

## Open Sea Lab (OSL) 3

16<sup>th</sup> EMODnet Steering Committee  
27-28 April 2022

EMODnet Secretariat  
[emodnet.ec.europa.eu](https://emodnet.ec.europa.eu)

# OSL3 | Framing the proposed concept

## Centralisation Phase 2022-2023

**Key objective:** Consolidate EMODnet as Europe's primary trusted source of marine in situ observation data & information.

- Complete and consolidate EMODnet's portals **centralization** process.
- **Increase** EMODnet **user base**.
- Clearly convey EMODnet's unique **value proposition** to specific user groups.
- **Demonstrate** the power of data re-use, as enabled by EMODnet.
- Empower users to fully seize its resources with **hands-on training** and **user guidance**.
- Improve **uptake** by **private sector**.
- Consolidate and empower **EMODnet's network** to bank on its experience and know-how and to secure **long-term engagement**: Data providers, Partners & Sea-basin Checkpoint Coordinators.

## How Open Sea Lab 3 can help:

- **"Stress-test"** centralized services for **user feedback**.
- Bring **value** to the **EMODnet network** by using OSL3 to expose **new opportunities** brought by the **centralization process**.
- Increase **awareness** on EMODnet **beyond current users** amongst key target user communities (e.g., data scientists, developers, marine researchers, Blue Economy SMEs & industry, civil society).
- **Showcase** how data can be reused & exploited for **specific purposes** by **specific user groups**.
- Team up with **private companies** to invite participants to address **real-life (data) challenges** faced in the Blue Economy.
- Support **training** and foster the **co-creation** of user-driven, hands-on tutorials and handbooks.

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### Key Success Factors:

- ❑ Enable **online** participation for broader outreach & participation (virtual or hybrid event).
- ❑ Team up with community “**multipliers**” to attract key target audiences:
  - ❑ **Developers & data scientists:** e.g., Turing.
  - ❑ **Researchers:** e.g., EMB, VLIZ, relevant EU projects and initiatives (e.g., Blue-Cloud).
  - ❑ **Blue Economy:** e.g., MKEG, EMODnet Associated Partners, EU business associations.
  - ❑ **Civil Society:** e.g., EU4Ocean Platform.
- ❑ **Co-design challenges** to address community interests and enhance value:
  - ❑ With Partners.
  - ❑ With Sea-basin Checkpoint Coordinators.
  - ❑ With private sector.
  - ❑ With “focus group” of users.
- ❑ Grant **prizes** to encourage participation and reward effort.

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Jun-Sep  
2022

## 1. Co-design challenges & evaluation criteria

internal

Consulting with EMODnet network, e.g., via:

- Virtual workshop (Partners & Sea-basin Checkpoint Coordinators)
- Online survey
- Focus group (selected users from across different “use” communities)

Jan  
2023

## 2. Launch communications and offer a **virtual space** for registrations, ideation & Team formation

Feb-March  
2023

## 3. **Virtual** Kick-Off, Training, Inspiration & Competition

- 3-week virtual Training & coaching
- 3-day virtual competition
- 4-5 “Champions” (best “idea” per challenge and/or category)

April  
2023

## 4. **In-Person** Boot Camp & Champions Play-Offs

optional  
(subject to resources)

- 3-day Event & competition
- 4-5 Finalist Teams (i.e., “Champions” from previous phase: 25-50 participants)
- Travel costs covered
- 1 winner (highest impact) w/follow up for uptake of solution

## Structured phases to:

1. Shape OSL around community needs
2. Enable broad international outreach
3. Widely engage, train & showcase
4. Ground legacy

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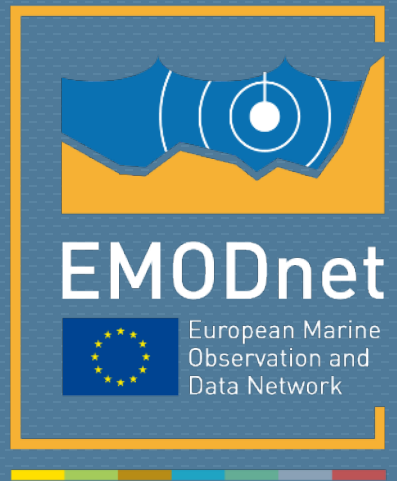
## Building on the success of OSL1 & OSL2

Organizing & Collaborating Partners:



## JOIN US INTO CO-CREATING OSL3!

JUNE-SEP 2022



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*Your gateway to marine data in Europe*

