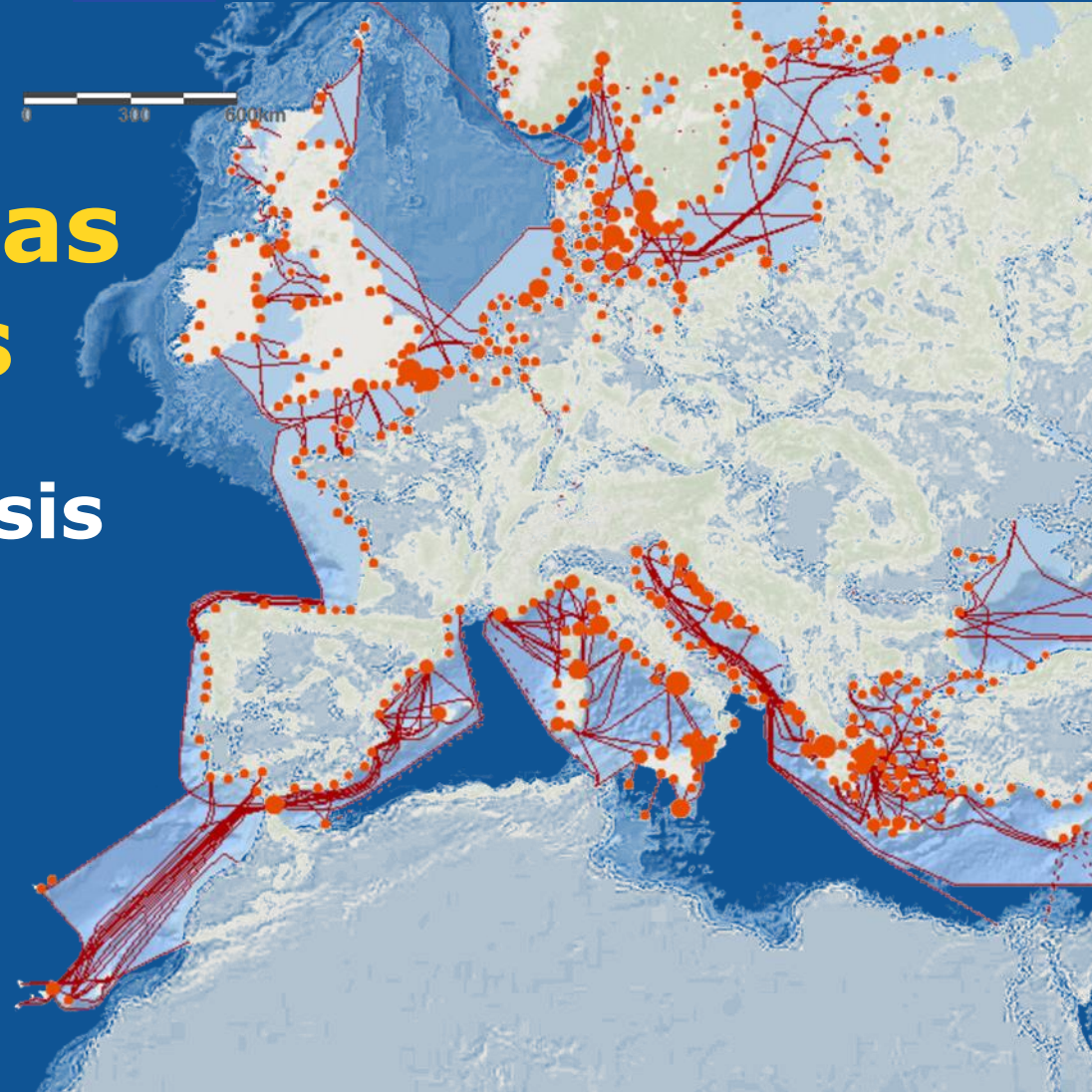




European
Commission

0 300 600km



European Atlas of the Seas

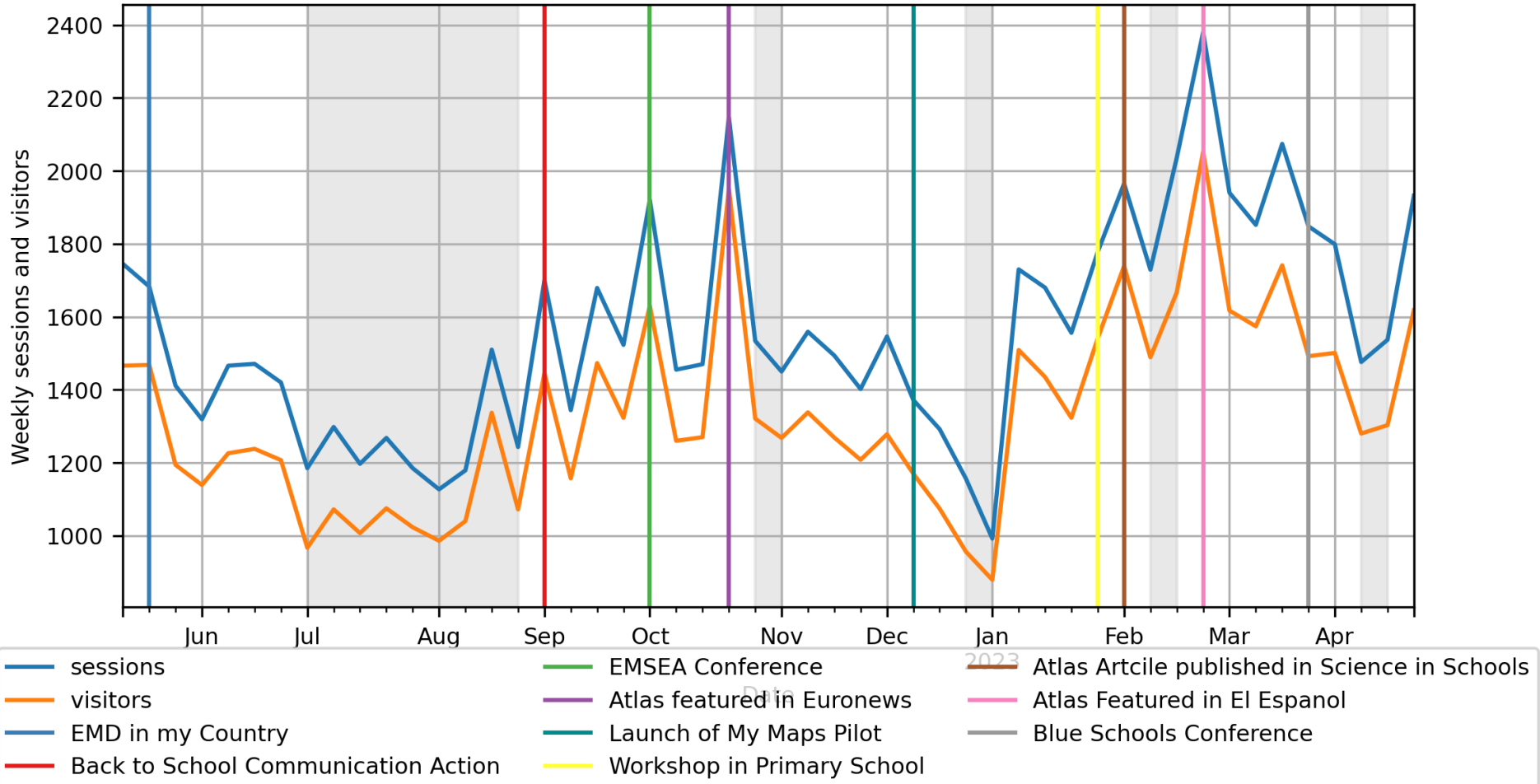
Web traffic analysis

EMODnet Secretariat

27 April 2023

How many people are visiting the Atlas?

Figure 1: Weekly sessions and visitors



Source: Europa Analytics: 9 May 2022 – 23 April 2023

When are people visiting the Atlas?

Figure 2: Sessions by day of the week

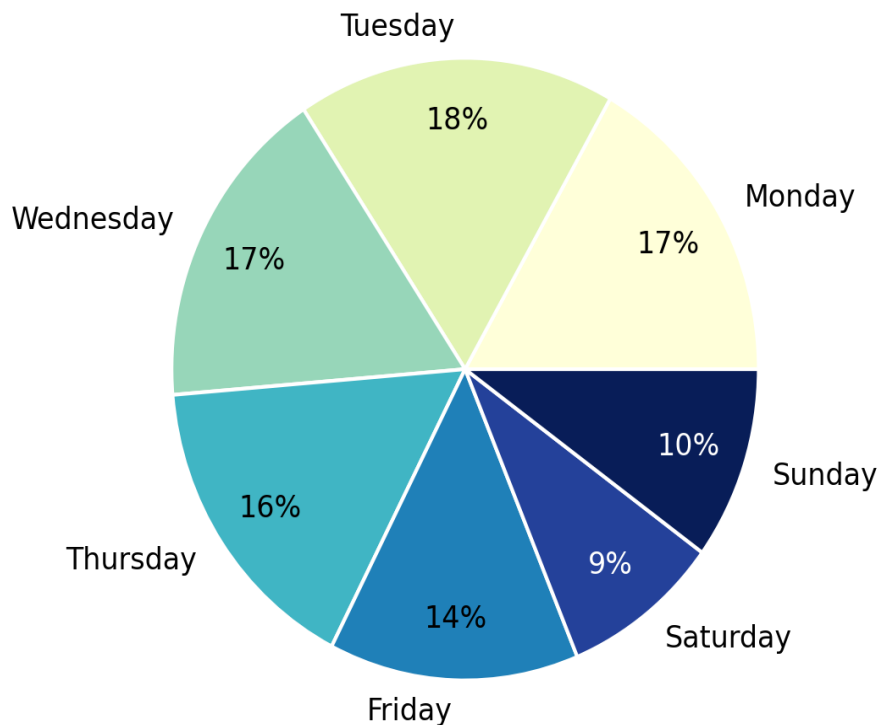
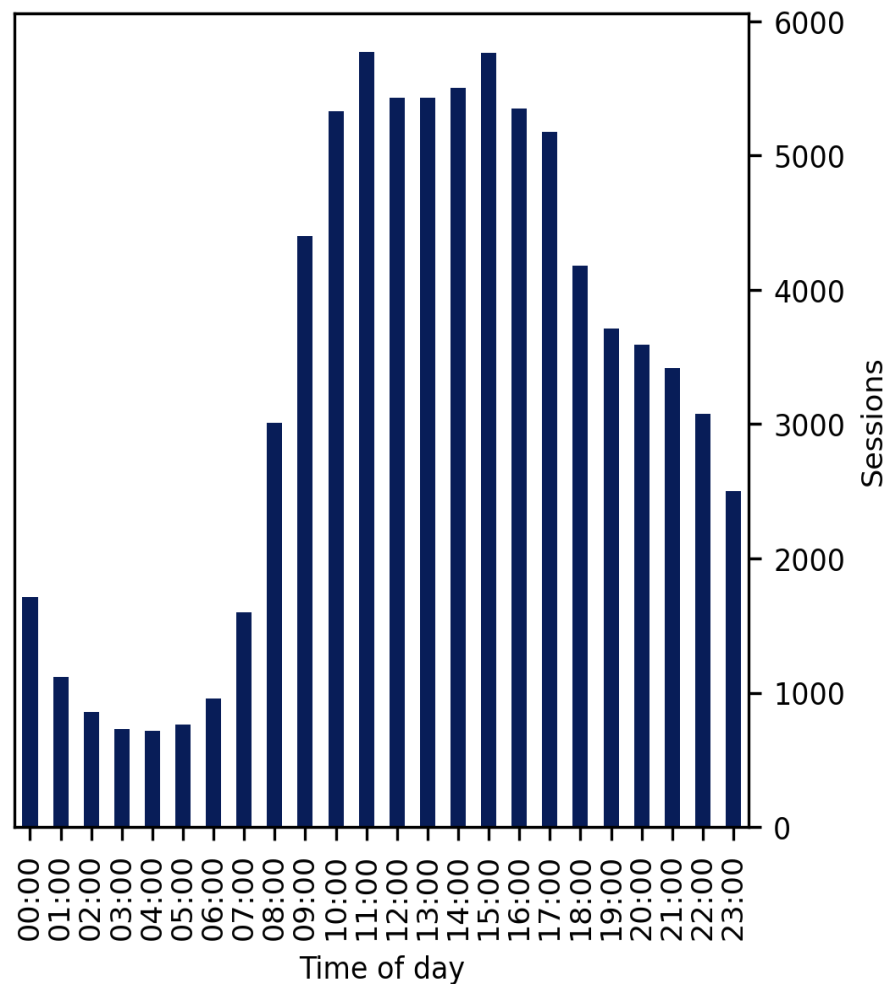


Figure 3: Sessions by time of day



Who is visiting the Atlas?

Figure 4: Sessions by browser language

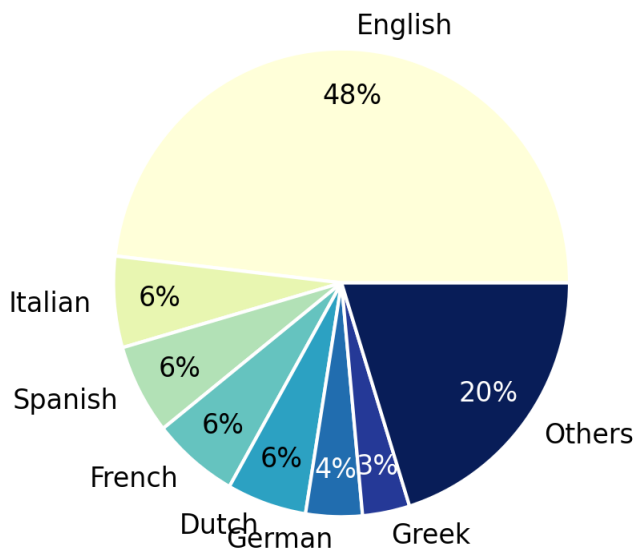
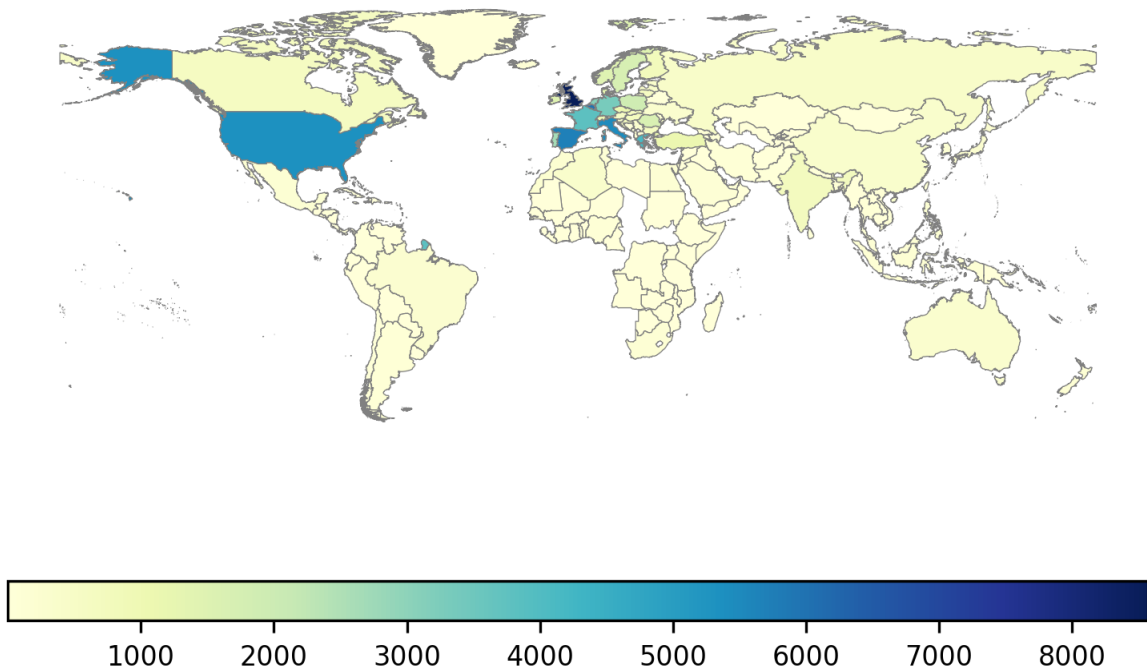


Figure 5: Sessions by country

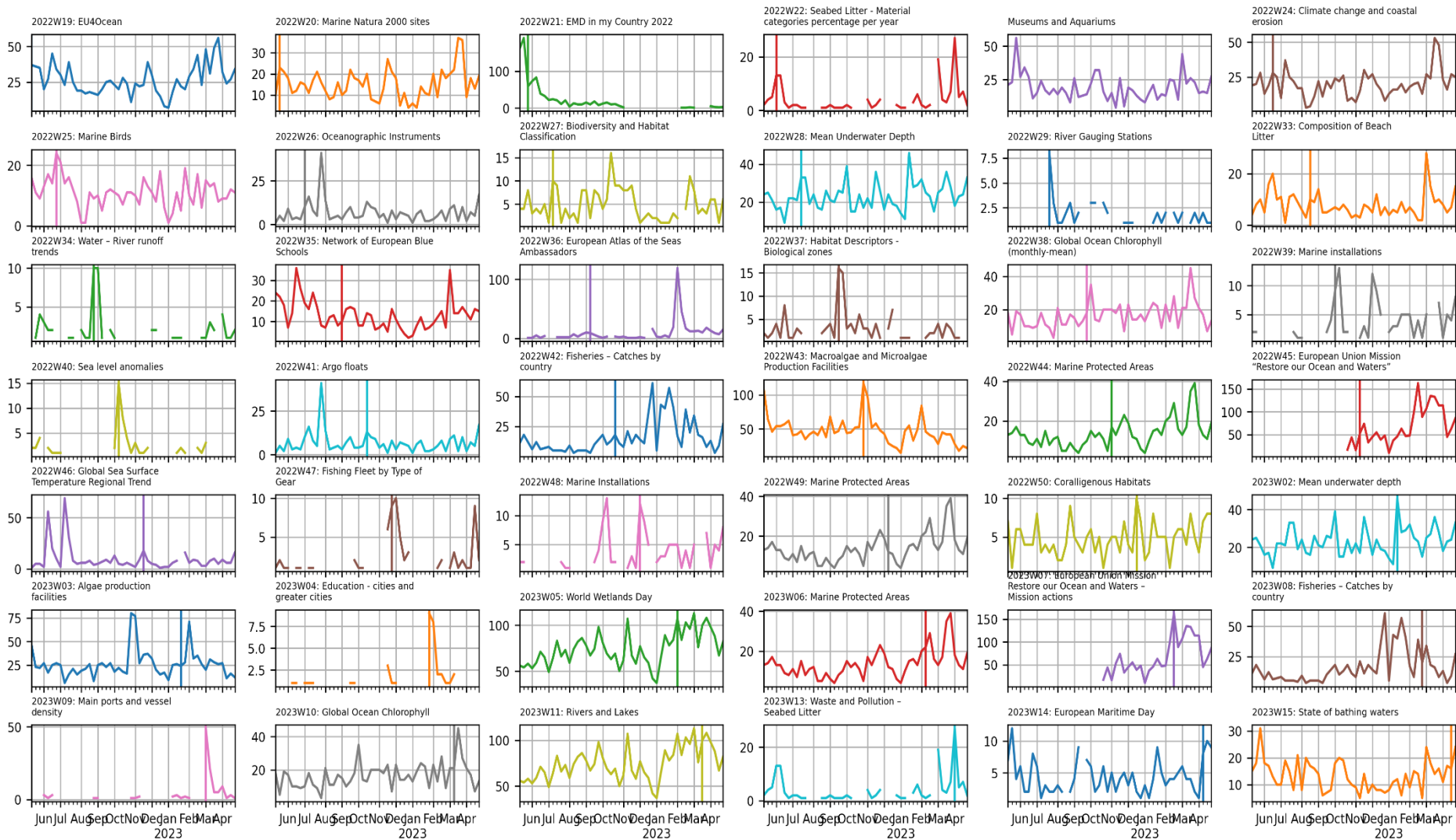


How do users reach the Atlas?

Websites linking to the atlas	Sessions	% of Sessions
emodnet.ec.europa.eu/	23072	30%
www.google.com/	13171	17%
Direct entry	11292	14%
webgate.ec.europa.eu/	5895	8%
learning-corner.learning.europa.eu/	1900	2%
wezooacademy.h5p.com/	1725	2%
atalayar.com/	1181	2%
www.google.co.uk/	928	1%
www.eticasgr.com/	927	1%
fish-commercial-names.ec.europa.eu/	730	1%
ec.europa.eu/maritimeaffairs/atlas/maritime_atlas/mindmap_en.html	593	1%
oceans-and-fisheries.ec.europa.eu/	573	1%
storymaps.arcgis.com/stories/328423a675024b52a6b1cfd784ade5d	572	1%
maritime-forum.ec.europa.eu/	477	1%
www.elespanol.com/	459	1%
www.euronews.com/	400	1%
Others	14159	18%

Source: Europa Analytics: 9 May 2022 – 23 April 2023

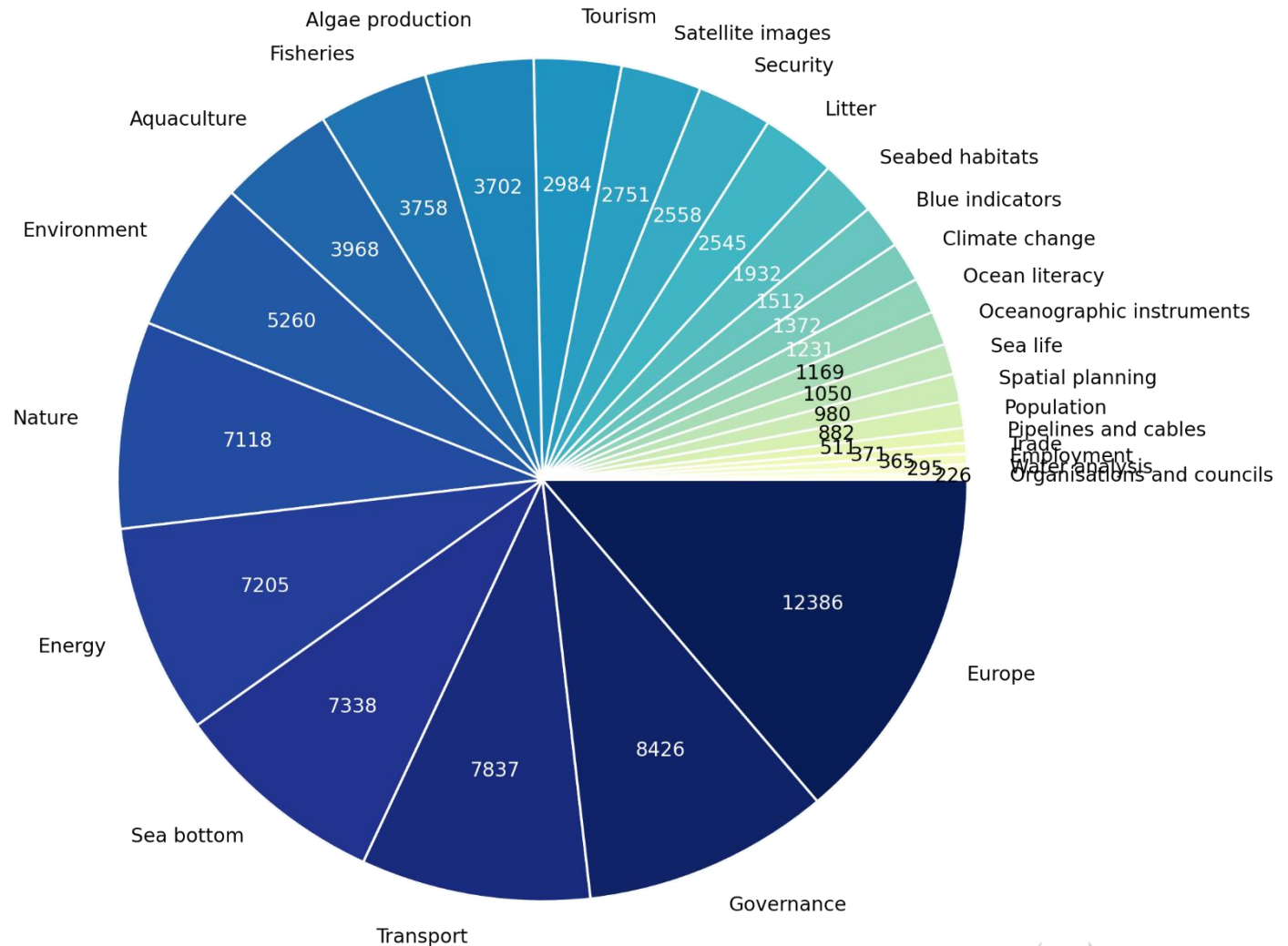
How do users reach the Atlas?



Source: Europa Analytics: 9 May 2022 – 23 April 2023

What map thematics are loaded in the Atlas?

Figure 7: Atlas maps loaded by thematic



Source: Europa Analytics: 9 May 2022 – 23 April 2023
 Excluded Countries map (loaded by default)

Maps loaded by data provider

Figure 8: Atlas maps by data provider

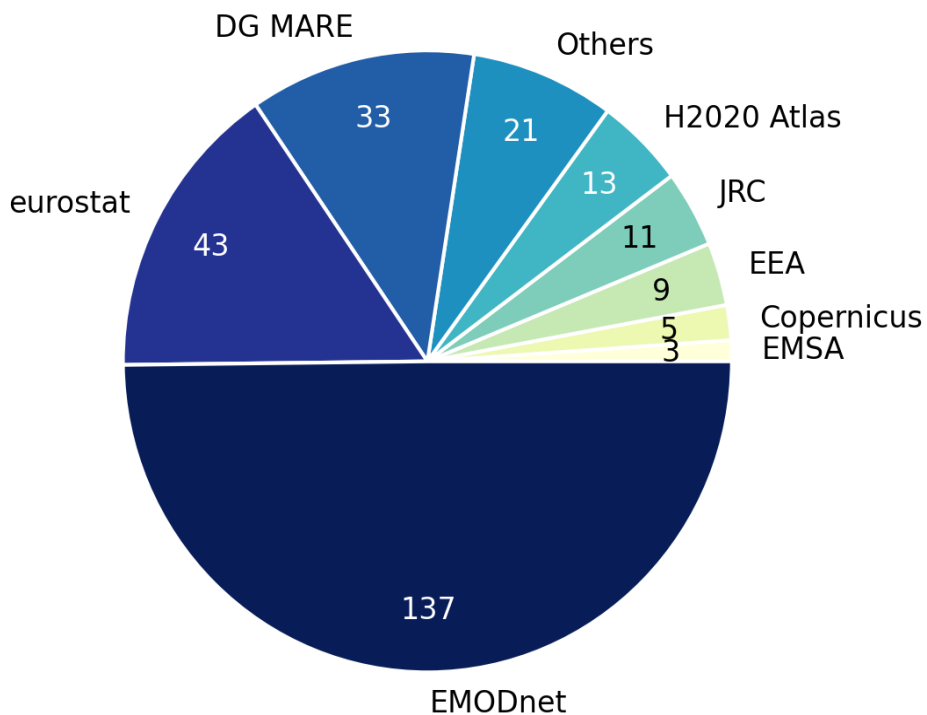
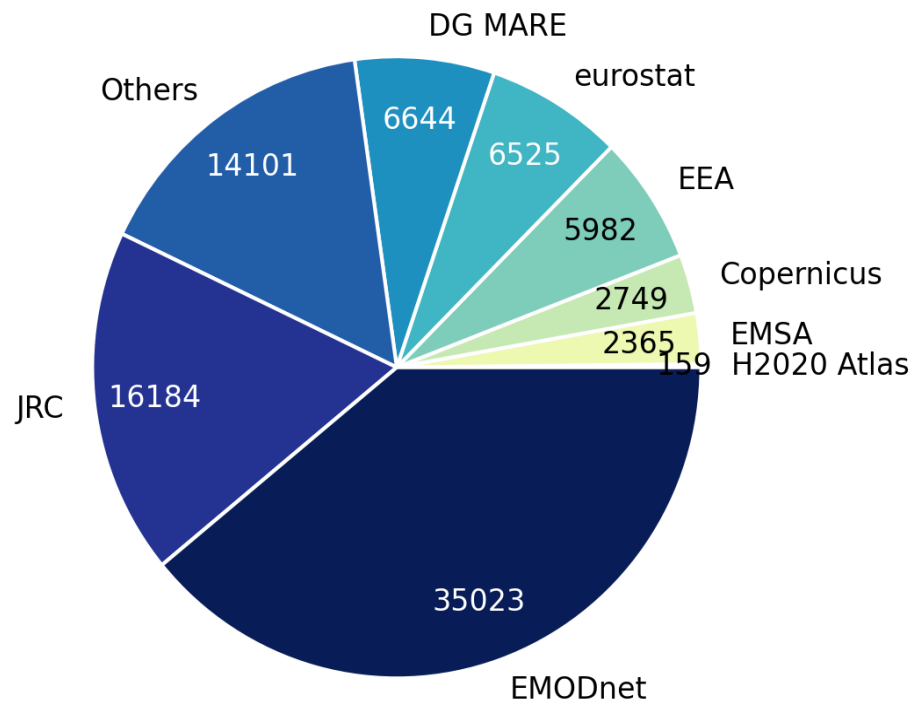
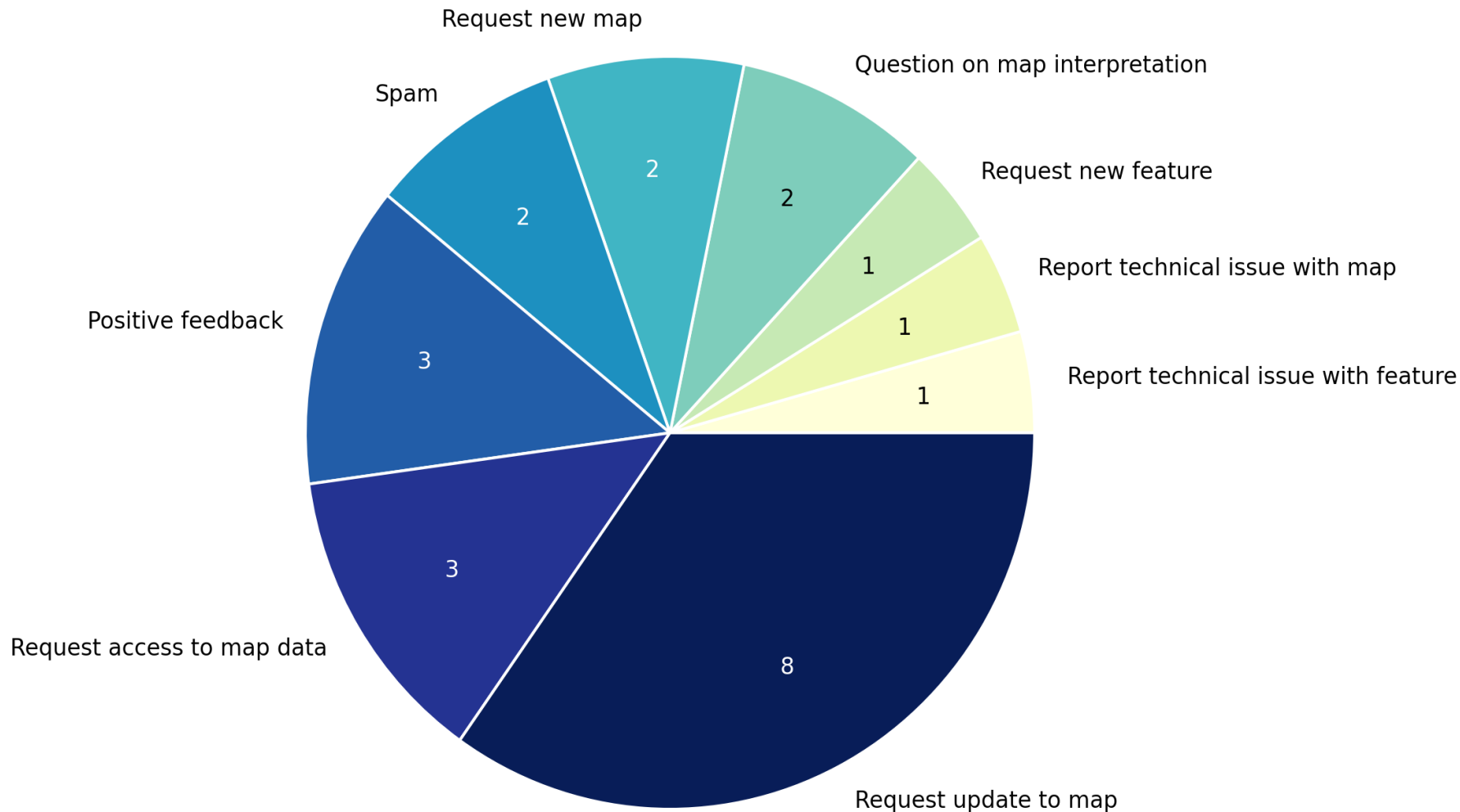


Figure 9: Atlas maps loaded by data provider



What feedback do we receive?

Figure 11: User Feedback by Category



Source: Feedback Form 9 May 2022 – 23 April 2023

Thank you!

