




# BLUE WEEK

Lisbon 2015  
in a glance




 World  
Ocean Summit  
3rd to 5th June

 Blue  
Business Forum  
4th to 6th June

 Ministerial  
Meeting  
5th June



 World Ocean Summit  
3rd to 5th June

The Economist

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insights

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Home / Events / World Ocean Summit 2015

Hosted in association with



# World Ocean Summit 2015

Blue economy; blue growth

The Economist

Events

The Oitavos, Cascais, Portugal

JUN  
3  
2015


3  
DAY  
EVENT



Relevant activities Ocean Innovation Challenge

Overview

**Blue economy, blue growth**



World Ocean Summit  
3rd to 5th June

World Ocean Summit 2015 was held at the The Oitavos, Cascais in Portugal on June 4th -5th. More than 350 government ministers, business leaders, environmentalists and multilaterals from across the globe convened to discuss how to make the transition from a conventional ocean economy to a new 'blue' economy. Pedro Passos Coelho, prime minister, Portugal was the closing keynote at the 2.5-day summit.



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Overview



**Blue economy, blue growth**

The previous World Ocean Summit considered what a sustainable ocean economy might look like, and what governance frameworks would be required to enable it. This, the third Summit, explored the opportunity for business, governments, and the international ocean community that blue growth presents, identifying practical and realistic solutions to the tension between economic development and environmental sustainability.



World Ocean Summit  
3rd to 5th June





# Portugal é Mar

Portugal is sea

## Main objectives of the Blue Business Forum :

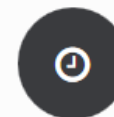
- Enhance the contribution of Sea Economy growth
- Modernization and sustainability of economic activity
- Generate more business opportunities and jobs with high added value
- Supporting Research and Development
- Innovation and Investment Funding for activities of the Maritime Economy



Scientific and Business Exhibition



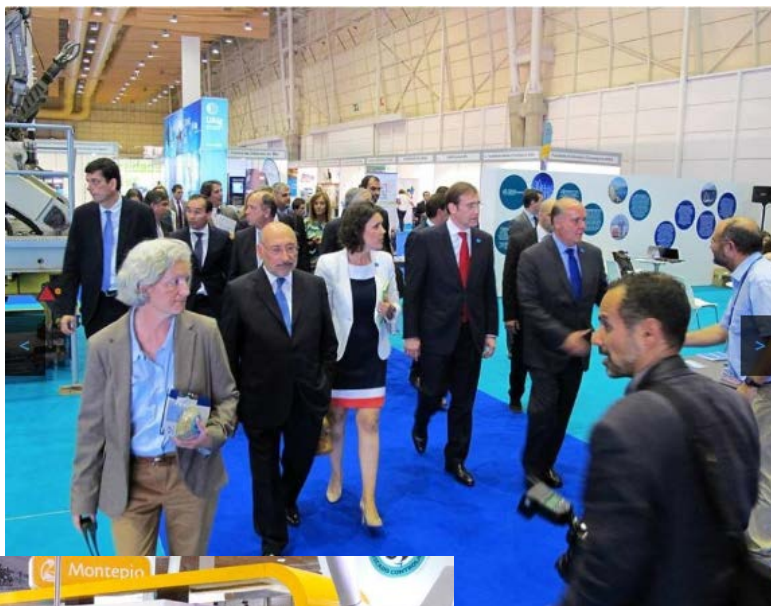
Seminars and Conferences



International B2B Meetings



Blue  
Business Forum  
4th to 6th June



❖ Institutional area:

- 110 participants from public administration, academia, technological development poles, research centres, and young entrepreneurship

❖ Private sector area:

- 65 exhibitors



Blue Business Forum  
4th to 6th June



	09H00	09H30	10H00	10H30	11H00	11H30	12H00	12H30	1H00pm	1H30pm	2H00pm	2H30pm	3H00pm	3H30pm	4H00pm	4H30pm	5H00pm	5H30pm	6H00pm		
Auditorium Mar Portugal		Gal. Teles Trib.	Challenges in the new ocean order: A Legal Perspective I									Challenges in the new ocean order: A Legal Perspective II				Challenges in the new ocean order: A Legal Perspective I					
Auditorium Siemens			PORTS 3.0 The Blue growth in the horizon of the European ports									Waterborne Transports : Efficiency & safety challenges in the blue horizon									
Auditorium CGD		Perspectives for fisheries			Underwater Cultural Heritage						Nautical Tourism			ICT and electronics for the sea economy							
Auditorium Sofalca		Meeting Market Kuwait									Inland Navigation : sustainable and global			Driving Blue Growth in the Indian Ocean							
Auditorium Mar Portugal		Investing in the Atlantic										Ocean Literacy									
Auditorium Siemens		Blue Well-being				Challenge for the Oceans: Innov. and Sustain.					Challenges and opportunities of engineering and technology for sustainable exploitation of the Atlantic										
Auditorium CGD		Green growth and Ocean, recycling end-of-life products									Ocean										
Auditorium Sofalca		Madeira Region		Fishing Aquac. Angola		Virtual pipeline Natural Gas		Sea Eco. Poland			Op. Phakisa South Af.		Blue Growth Norway		Parag. Water Arab.		Movie Agric.& Water Saud. Arab.		Soja de Portugal: A success in generating value in the Sea economy		

- 20 Short conferences
- 26 Side events





Blue  
Business Forum  
4th to 6th June



**EUROPEAN COMMISSION**

DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES  
Directorate E – Baltic Sea, North Sea and Landlocked Member States

THE ACTING DIRECTOR

**Subject:** 6th meeting of the Member States Expert Group on Maritime Spatial Planning

**Date:** 4/5 June 2015

**Place:** Blue Business Forum, Feira Internacional de Lisboa, Parque das Nações, Lisbon



***Workshop on the  
Future of Maritime Spatial Planning and Ocean Monitoring:  
What Potential for Economic Tools and Satellite Technology***

*Organized within the framework of the OECD project on  
The Future of the Ocean Economy*

Feira Internacional de Lisboa, Convention Centre (FIL-EXPO)  
Rua Bojador, 1998-010, Sta Maria do Olivais  
Lisbon, Portugal

4 - 5 June 2015



▶ Ministerial Meeting  
5th June

In an unprecedented event, **Portugal** invites ministers of the sea from all over the world to join and sit around the same table.

What are the governments responsibilities when it comes to preserving the ocean and, at the same time, promoting the blue economy? What are the financing mechanisms available to the business stakeholders? What is the most adequate legal framework to facilitate sustainable and long term investments? In which direction do countries want to go to ensure a global governance of the ocean? These and other questions will underpin a reflection which should provide suitable answers that people expect from political-makers.



GOVERNO DE  
**PORTUGAL**

MINISTÉRIO DA AGRICULTURA  
E DO MAR



## DECLARATION

Ministerial Meeting  
5th June

Link: [www.blueweek.pt](http://www.blueweek.pt)



### Declaration



The Ministers responsible for Oceans/Polarities/Marine Affairs, having met in Lisbon on the 5th June 2015, at the invitation of the Minister of Agriculture and Sea of Portugal, the Honorable Carlos da Silva, have:

Recognizing that the initiative to be applied by the European and Atlantic Oceans Ministers and Ministers of the Member States and Ministers of the Honorable Members of the United Nations Convention on the Law of the Sea (UNCLOS), which sets out the high seas beyond national jurisdiction, is a key element to ensure that the high seas beyond national jurisdiction are better managed, protected and preserved for the benefit of present and future generations;

Recognizing that the initiative to be applied by the United Nations Convention on the Law of the Sea (UNCLOS) and the United Nations Convention on the Law of the Sea (UNCLOS) is a key element to ensure that the high seas beyond national jurisdiction are better managed, protected and preserved for the benefit of present and future generations;

Recognizing that the initiative to be applied by the United Nations Convention on the Law of the Sea (UNCLOS) and the United Nations Convention on the Law of the Sea (UNCLOS) is a key element to ensure that the high seas beyond national jurisdiction are better managed, protected and preserved for the benefit of present and future generations;

Recognizing that we share the political responsibility for the protection of the blue economy in its various dimensions, including science based cooperation of marine resources and ecosystems - as well as the need for addressing the sustainable development of coastal areas, areas of the sea and maritime infrastructure, port sectors, industry, universities, research centres and SMEs, among others;

Recognizing the particular role of the private sector as shown in the Blue Business Forum that is being held in Lisbon, as well as the global dimension undertaken within the 3rd World Ocean Summit that is being held in France (Paris);

**BLUE ECONOMY**  
1. Recognize that the blue economy is a priority for our societies and institutions for the contribution of sustainable development to the improvement of livelihoods, growth, reduction of inequalities and the promotion of sustainable development, including through contributions to secure livelihoods, sustained economic growth, food security, creation of sustainable livelihoods and decent work, while at the same time, ensuring the protection of the marine and coastal biodiversity and environment and addressing the impacts of climate change, and promoting social protection to all members of society;

2. Affirm that the blue economy needs an innovative, strategic, knowledge-based and multidimensional approach that takes into account not only the conventional uses of the oceans but also emerging technologies and uses, in accordance with international law, in particular UNCLOS and other relevant international agreements, the 2030 Agenda, Sustainable Development and relevant international and regional cooperation, to ensure better, high quality, inclusive growth, through the need for increased data and information and recognize the importance of transparency, regular and cross-sectoral cooperation, and open innovation of the blue economy as an effective way to drive development progress;

3. Acknowledge that as the core of the concept of sustainable development is the recognition of socio-economic development from environmental protection, fostering an approach focused upon the environment and the protection of the sea that does not adversely affect the ability of future generations to meet their own needs, it is essential to ensure that the blue economy is managed in a way that is consistent with the principles of sustainable development and the management of marine resources; the blue economy, in the context of protection of sustainable development, requires adequate understanding of the multiple benefits of ecosystem functions, through the expansion of marine science and technology and the promotion of innovation, research and innovation and the promotion of the blue economy as a key element to ensure that the high seas beyond national jurisdiction are better managed, protected and preserved for the benefit of present and future generations;

4. Believe that the blue economy, in the context of the protection of sustainable development, will benefit from an enhanced scientific knowledge of the ocean and increased technological, scientific and human capacity, to provide the basis for informed decision-making and evidence management, to lead to coherent and sustainable shared marine resources, as well as to bridge the gap between research and capacity, and in this regard we underline the importance of technical education, technical capacity as human capital and capacity building, taking into account the specific needs of developing countries;

5. Agree, in that sense, the importance of promoting the development of the marine scientific and technological capacity of States which may need and require technical assistance in this field, particularly developing States, including Small Island Developing States, landlocked and geographically disadvantaged States, and take the need for assistance in addressing the development needs and challenges faced by landlocked developing countries associated with their role, their lack of direct maritime access to the sea, technology and innovation from space resources, in line with the objectives of the United Nations Programme of Action;

6. Consider the impact of the private sector, including small and medium enterprises, in the protection of the blue economy, as crucial actors in a sustainable approach, including identification and strategies to address barriers to environmental sustainable development and activities, to allow that sustainable managed fisheries, aquaculture, aquifer, aquifer development, coastal aquaculture and exploitation of the marine resources of the seabed and sub-sea, offshore capacity of land-based enterprises, blue technology, emerging systems, marine and coastal tourism, maritime space as well as environmental protection activities are among the main building blocks of a sustainable ocean-based economy;

7. Acknowledge that health, productive and regulated small and medium enterprises and areas are crucial for their vitality, innovation, access to financing, competitiveness, growth and employment, and that the blue economy is a key element to ensure that the blue economy is managed in a way that is consistent with the principles of sustainable development and the management of marine resources;

8. Acknowledge that health, productive and regulated small and medium enterprises and areas are crucial for their vitality, innovation, access to financing, competitiveness, growth and employment, and that the blue economy is a key element to ensure that the blue economy is managed in a way that is consistent with the principles of sustainable development and the management of marine resources;

9. Affirm that climate change is one of the greatest challenges of our time and express our deep concern that an equitable, just, and sustainable development is essential to ensure that the blue economy is managed in a way that is consistent with the principles of sustainable development and the management of marine resources;

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# BLUE WEEK

Lisbon 2016  
(To be announced)

# Thank you!