

EU4OCEAN's #MakeMedPortsBlue photo contest

Terms and conditions

- 1. The Contest is organised by the EU4Ocean Coalition, in the context of the #MakeMedBlue Mediterranean Sea basin event organised between 24-27th of September 2021, and in partnership with the European Cultural Center. EU4Ocean coalition acts as Organiser in the legal sense and as contract partner of the award winners.
- 2. Participants can be individual natural persons that are at least 18 years of age at the date of submitting their contribution to the Organiser. Participants must meet the eligibility criteria (see https://webgate.ec.europa.eu/maritimeforum/en/node/6483) to be eligible for the prize.
- 3. Participants must be residents/citizens of a Mediterranean country: Albania, Algeria, Bosnia and Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Monaco, Montenegro, Morocco, Palestine, Slovenia, Spain, Syria, Tunisia, Turkey.
- 4. The purpose of the Contest is to promote photos showing the relationship between ports/harbours and the Mediterranean Sea to raise awareness on the important role ports/harbours have in the sustainable development of coastal and marine spaces.
- 5. Participants enter the contest by posting photos on Instagram and tagging them with the hashtag #MakeMedPortsBlue. Optionally, participants can use #EU4Ocean, #MakeEUBlue and #MakeMedBlue. If contributions miss the main hashtag #MakeMedPortsBlue, they are not eligible for the contest. The posting and tagging is the starting point for DG MARE to check the entries for eligibility and suitability of content. The Terms of Use of Instagram can be found here: https://help.instagram.com/581066165581870
- 6. All participants are responsible for any costs or expenses incurred by them as a result of participation in the Contest.
- 7. The contributions must be posted on Instagram (https://www.instagram.com/make.med.ports.blue/) with the relevant hashtags between 2nd September and 1st of May 2022 (Midnight CET). The contributions must remain visible on Instagram with the relevant hashtags till June 1st, 2022.
- 8. **The Instagram submission process will take place until the 1**st **of May 2022** (Midnight CET). The Organiser's team will evaluate all eligible contributions and select 22 national winners (ONE photo/ entry per Mediterranean country). The Organiser will contact the selected national winners via private message on Instagram. Winners will be contacted three times. If there is no reply within 24 hours from the 3rd attempt, the Organiser reserves the right to award the next best entry. The Organiser's decision is final; legal recourse is excluded.
- 9. The winners of the #MakeMedPortsBlue contest will be exhibited during the EU4OCEAN closing event (date TBD). One photo per Mediterranean country will be selected, in total 22 photos.

- 10. The winners will be asked to submit their photo through an online form to the Organiser within 48 hours (two full days) from the date they have been contacted together with: the Title of the photo (100 characters), its Caption (500 characters), relevant identity information (country, full name, age, full address and email), a short biography and a photo showing their face.
- 11. The winners will be required to acknowledge all terms and conditions and eligibility criteria in the online form provided by the Organiser. If the Organiser becomes aware that a selected winner has not complied with any part of these Terms and Conditions, the European Commission reserves the right to choose an alternative winner.
- 12. While submitting their contribution over the online form, winners will have to declare to permit the publication of their name, their contribution, their biography and their photo on the Maritime Forum website and other online channels of the European Commission, as well as on the online channels of the project partners* managing the contest. Except for the purpose of this Contest (including subsequent promotions as stated in these Terms and Conditions), the Organiser will not disclose to any third-party any personal information, including but not limited to, the participant's name, age, address, telephone number, and email address.
- 13. By submitting their contribution over the online form, the winners declare that the work submitted is their original work and does not infringe any third party's intellectual property rights such as copyrights, related rights, trademarks or any privacy rights and image rights. The contribution, together with all the rights pertaining to it including, where applicable, copyright, image rights, and any other intellectual property right remains with the participants whose rights are valid and legally existing, and the Organiser does not acquire any ownership rights in the Work. More information on Property Rights in the context of Instagram can be found here: https://help.instagram.com/126382350847838.
- 14. By submitting their photos, the winners expressly agree to licence their photos under the terms of a Creative Commons Attribution 4.0 International License (CC BY 4.0) (https://creativecommons.org/licenses/by/4.0//).
 - To this end, the participants warrant that they own and/or have obtained all rights necessary to license all visual materials used in the submitted photos under the terms of a CC BY 4.0 License.
- 15. Participants must obtain written consent from any individuals aged 18 or above who are identifiable in a photo or video. Participants taking a photo of anyone under 18 must ensure that they obtain the written consent of that child's parent/guardian. It is the participants' responsibility to ensure that the necessary consent has been obtained. Participants must retain all release forms obtained as they may be asked to prove that consent has been given. Participants should retain the original digital file/negative of their entry as they may be asked to prove ownership of the work, as well as providing the promoter with the photo in the highest possible resolution.

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- 16. The prizes are as stated and are non-transferable and non-exchangeable. No cash or credit alternative will be offered.
- 17. The Organiser reserves the right not to select a winner or winners if entries received are judged to be of insufficient quality.
- 18. The Organiser reserves the right to modify or cancel the contest or any of the arrangements, schedules, plans or other items directly or indirectly related to the competition, without prior notice to participants and at any time and for any reason if deemed necessary.
- 19. The Organiser will under no circumstance whatsoever irrespective of the cause therefore, be liable for any loss, damage or personal injury to the winner nor to property or else caused or suffered in connection with this Contest or any prize(s) awarded in connection herewith.
- 20. The participants bear the sole liability in case of claims relating to their activities carried out in the framework of the contest, for example concerning the infringement of third parties' copyrights.
- 21. Winners agree to indemnify and hold the Organiser, its personnel and agents, harmless from any third-party claims for loss, damage, prejudice, liability or expense suffered as a result of or in any manner in connection with the winners video or phot entry, any other of the winner's acts or omissions or any information the winner provided.
- 22. **Jurisdiction:** The legal relations between the persons and entities involved in this contest shall be governed by and construed in accordance with the law of the European Union, complemented where necessary by the substantive laws of Belgium. In case any dispute, controversy or claim arising out of or relating to the subject matter hereof that cannot be settled amicably, it shall be submitted to the exclusive jurisdiction of the General Court of the European Union in Luxembourg insofar as such dispute, controversy or claim relates to or involves the liabilities of the Organizer.

*EU4Ocean is a project funded by the European Commission and implemented by a consortium of 12 partners across Europe, which includes: ACTeon (coordinator, France), Seascape Belgium (Secretariat of the European Marine Observation and Data Network and the European Atlas of the Seas, Belgium), the European Marine Board (EMB, Belgium), Nausicaá-National Sea Centre (France), the World Ocean Network (WON, France), Ciência Viva (Portugal), the European Marine Science Educators Association (EMSEA, Belgium), Ecologic Institute (Germany), the European Centre for Information on Marine Science and Technology (EurOcean, Portugal), Secretariat of Submariners (S.Pro, Germany), MARE Nostrum (Romania), European Schoolnet (Belgium), and Farah Obaidullah (Independent Ocean Advocate & Founder Women4Oceans, The Netherlands).

The contest is implemented in collaboration with the <u>European Cultural Center (ECC)</u> in Venice, and in partnership with <u>MSP/MEP project</u> and <u>IUAV</u>.