



# First Blue Bioeconomy Forum event

Amsterdam, 7th December 2018

**Park Plaza Amsterdam Airport**  
Melbournestraat 1, 1175 RM Lijnden

## PROGRAMME

**FRIDAY, 7<sup>TH</sup> DECEMBER 2018 (morning)**

**Registration and welcome coffee (8.30-9.00)**

**Opening plenary session (9.00-9.25)**

Welcome note by **Bernhard Friess**, *Director of the Directorate "Maritime Policy and Blue Economy" of the European Commission's Maritime Affairs and Fisheries Directorate-General*

Introduction by **Vitor Verdelho**, *on behalf of the Blue Bioeconomy Forum Steering Group.*

**Panel Discussion (9.25-10.40)**

Interactive discussion with 5 panel members, starting with introductory remarks from each providing an overview of current activities and trends in the blue bioeconomy. Questions from the plenary.

Panelists confirmed:

- **Pierre Erwes**, *Executive Chairman, BioMarine*
- **Alessandro Pititto**, *COGEA and EMODnet (The European Marine Observation and Data Network)*
- **Thomas Vyzikas**, *Project Officer, Bio-based Industries Joint Undertaking (BBI JU)*
- **Ilenia Nardello**, *Executive Director, European Marine Biological Resource Centre (EMBRC-ERIC)*
- **Martin Poulsen**, *Managing Director, Acacia Sustainable Business Advisors, member of the Blue Bioeconomy Investment Study team*

**Coffee break (10.40-11.00)**

**Introduction to Thematic / working group sessions (in plenary: 11.00-11.45)**

The Blue Bioeconomy Forum has four working groups that will gather during this event. For each working group a short overview will be provided of the themes to be addressed:

- Policy, Environment and Regulation
- Finance and Business Development
- Value Chains, Markets and Consumers
- Science, Technology and Innovation



## Thematic / working group sessions (11.45-12.45)

Topics by theme:

<b>Policy, Environment and Regulation</b>	<b>Finance and Business Development</b>	<b>Value Chains, Markets and Consumers</b>	<b>Science, Technology and Innovation</b>
Licensing regimes and procedures Food, feed and chemicals regulation	Access to finance	Consumer history, awareness and acceptance	Human resources and infrastructure needs

## Lunch (12.45-13.45)

### Presentation of projects pipeline (13.45-14.15)

Presentation or pitch of maximum 5 minutes for 5-6 projects

### Second working group session (14.15-15.15)

Topics by theme:

<b>Policy, Environment and Regulation</b>	<b>Finance and Business Development</b>	<b>Value Chains, Markets and Consumers</b>	<b>Science, Technology and Innovation</b>
Environmental challenges and solutions	Development of business cases	Logistics and supply chain challenges Waste streams	Links between research and industry Research agendas

## Coffee break (15.15-15.30)

### Short summaries of sessions by moderators/rapporteurs and wrap up by the Forum moderator (15.30-16.30)

## Networking (16.30-18.00)