



**EMODnet**



European Marine  
Observation and  
Data Network

# Review and discussion on collection of metrics for reporting

11<sup>th</sup> EMODnet Technical Working Group  
26-27 April 2022

EMODnet Secretariat  
[emodnet.ec.europa.eu](http://emodnet.ec.europa.eu)

# Indicators collected (quarterly and annual)

Data & data product availability: to have a status overview of the data & products available on the portal and their geographic coverage

- Indicator 1A: Volume & coverage of available thematic data manual collection
- Indicator 2A: Volume & coverage of available thematic data products manual collection

Data and data product usage: to gain insight in the download frequency by users (both manual and web service)

- Indicator 1B: Usage of data manual collection
- Indicator 2B: Usage of data products manual collection

Data availability: gain insight in the volume and type of data supplied by organisations to EMODnet, to be aware of the data sharing potential of incoming datasets

- Indicator 3: Internal and external organisations supplying data manual collection

User information: information on how EMODnet data and products are used, high-level information on users

- Indicator 5/6: User download statistics manual collection
- Indicator 6/7: Use case views collected by Europa Analytics

Web traffic: information on how EMODnet data and products are used, high-level information on users

- Indicator 7/8: Visibility & Analytics collected by Matomo
- Indicator 8/9: Technical monitoring collected by Matomo
- Indicator 9/10, 10/11, 11/12: Visibility & Analytics for web pages and web sections, Average visit duration for web pages

collected by Matomo

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# Indicator removed

Visual Harmonization score: no longer relevant in light of centralisation

- Indicator 8.2/9.2: Visual Harmonization score

# Indicators evolution in spirit of centralisation (post-2022)

Data & data product availability: to have a status overview of the data & products available on the portal and their geographic coverage

- Indicator 1A: Volume & coverage of available thematic data manual collection → automatic collection
  - Indicator 2A: Volume & coverage of available thematic data products manual collection → automatic collection
- come to standard approach for geographic coverage (taking into account EEA shapefile) we can all metric against

Data and data product usage: to gain insight in the download frequency by users (both manual and web service)

- Indicator 1B: Usage of data manual collection → automatic collection
- Indicator 2B: Usage of data products manual collection → automatic collection

Data availability: gain insight in the volume and type of data supplied by organisations to EMODnet, to be aware of the data sharing potential of incoming datasets

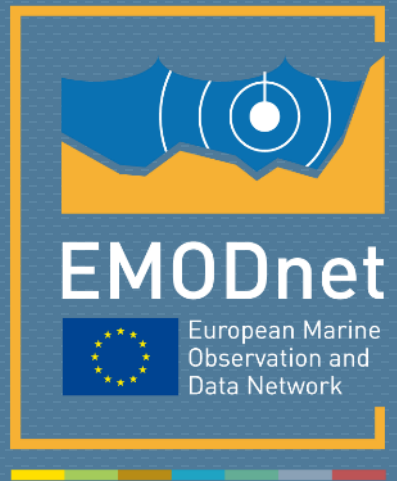
- Indicator 3: Internal and external organisations supplying data manual collection

User information: information on how EMODnet data and products are used, high-level information on users

- ~~• Indicator 5/6: User download statistics manual collection → removal~~
- Indicator 6/7: Use case views collected by Europa Analytics

Web traffic: information on how EMODnet data and products are used, high-level information on users

- Indicator 7/8: Visibility & Analytics collected by Matomo → Europa Analytics
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