

Map of the Week

21 MoW published since last SC meeting+ 5 MoM

Maps of the Week (topic examples)

- Seabed litter – fishing related items density
- Predictive habitat map for MSFD
- Fishing vessel density
- Integrated Coastal Zone Management
- Blue Economy – Marine Renewable Energy
- Conserving deep sea ecosystems
- Algae production facilities
- Fish catches by country
- Population in cities
- EMODnet Bathymetry World Base Layer
- EU4Ocean Platform Members
- Education in cities and greater cities
- Ferry routes
- Beach litter – Plastic bags
- Maerl Habitats
- Marine sediment extraction
- Fishing fleet by gross tonnage
- Predicted climate change impact on the Atlantic cod habitat



Posted /shared on:

- Maritime Forum
- EMODnet Central Portal
- Social media



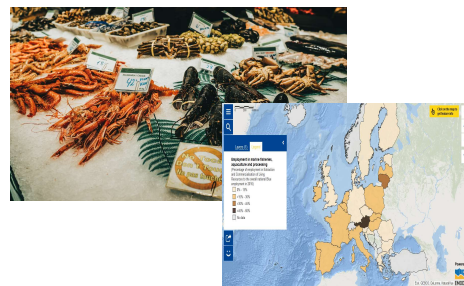
Workshops & events



Healthy & clean ocean



Food from the ocean



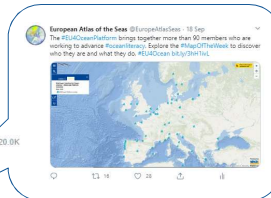
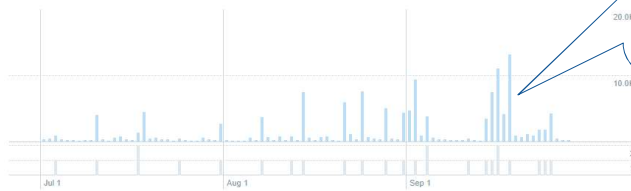
Climate & Ocean

Twitter : A multiplier for the MoW



- 1,517 followers on 30 September 2020
- > 232 new followers since last SC meeting (>15,29%)

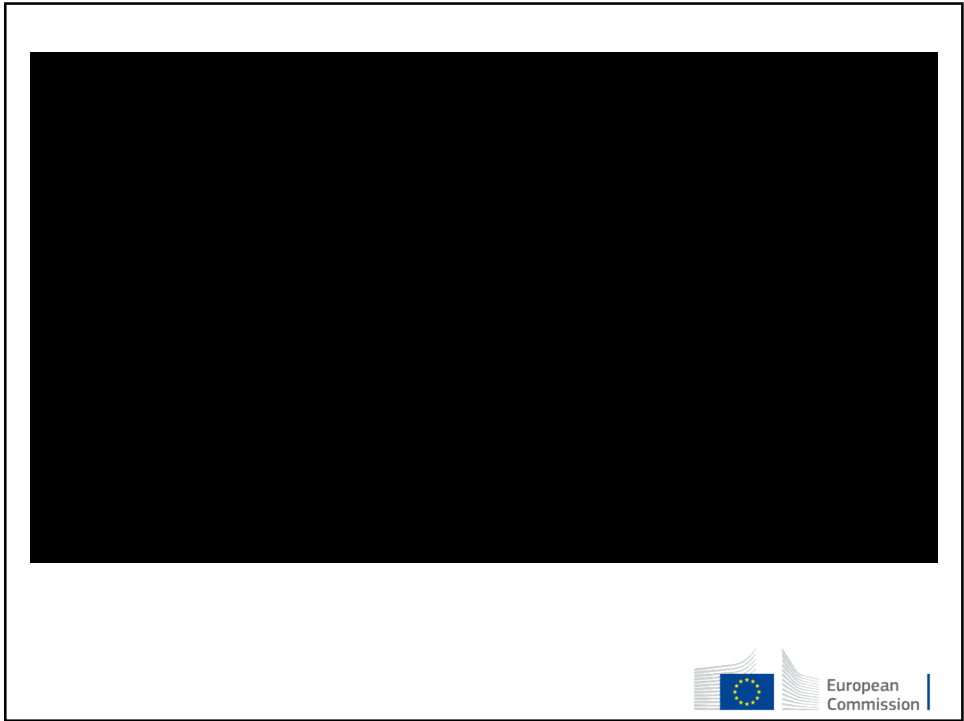
Your Tweets earned 149.2K impressions over this 91 day period



Twitter : Release of the V6

- Since 24 languages (16 September) > 47 new followers
- Atlas Animation : 2,769 views (on 30 September 2020)





 **24 reasons to learn about the ocean!**

24 languages – 24 ambassadors

Social media campaign with hashtag #ExploreYourOcean



Aš tikiu, kad vienas geriausių būdų išsaugoti sveikus vandenynus yra padėti europiečiams geriau suvokti jų svarbą ir ugdyti suvokimą, kad vandenynų būklė priklauso nuo kasdienės kiekvieno iš mūsų veiklos.

I believe that one of the best ways to preserve healthy oceans is to help Europeans better understand their importance and to raise awareness that the state of the oceans depends on the daily activities of each of us.

Virginijus Sinkevičius, European Commissioner for Environment, Oceans and Fisheries

Nerkite į žinių vandenyną!
Dive in and #ExploreYourOcean!

[@EuropeAtlasSeas](#)



on |



24 reasons to learn about the ocean!

24 languages – 24 ambassadors



Philippe Vallette
Dir General Nausicaá

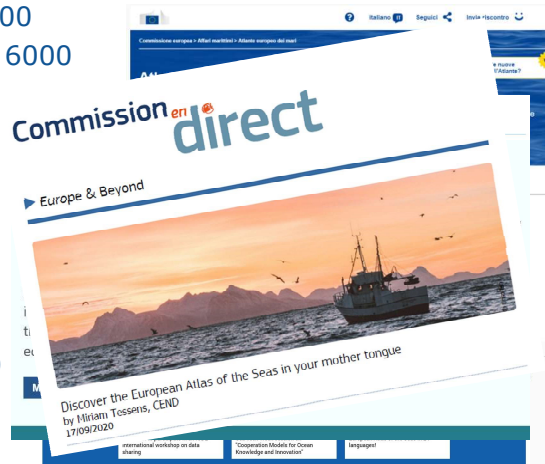


Easkey Britton
Irish surfer



Press release

- EMODnet network > 3000
- DG MARE newsletter > 13 700
- EUSchoolNet newsletter > 2700
- EU4Ocean network > 200
- EurOcean newsletter > 6000
- Escola Azul > 800
- Maritime forum
- EC Intranet
- Journalists
- Teachers
- OL & education
(Réseau IDée, Bubble
Community of teachers...)



Promotion opportunities with Sea Teach and the BlueGeneration project

- Sea Teach's core activity is **maritime education**. They are a partner in the BlueGeneration project which aims to inspire and engage Youth between 15 and 29 years to pursue a sustainable career in one of the sub-sectors of the Blue Economy.
- They will see how they could integrate the maps into their **Online Blue Career Guide** or the **Jobplatform** (www.bluegeneration.careers).
- Through the Blue Generation Programme, they envisage to reach **up to 39,000 young people** through promotional activities and convert at least 2,000 to employment or training in the Blue Economy.



Partnership with



- **226 schools & 800 teachers**
- **Working group with 15 teachers (4 meetings)**, including the Portuguese Society of Geography Teachers
- **Objectives:** to study opportunities to use the Atlas in schools, to choose good maps in relation with the curricula, to brainstorm good exercises & tools for teachers.



Partnership with Nausicaá

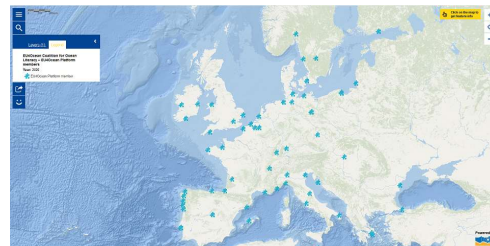
- Develop **educational material**, pedagogical sheets and guides for teachers;
- Integrate the Atlas in **Canopy** (database for teachers in France);
- Create **games** with the Atlas (e.g. Escape Game);
- Explore collaboration for joint booth/workshop at **events** (e.g. European Maritime Day);
- Organise **webinars and trainings**.



EU4Ocean



- Presence in the **handbook** for blue schools
- Organise **webinars/workshops** with teachers + EUSchoolNet in January 2021
- **Working groups** : link the topics discussed to relevant maps
- Presence at each **sea-basin event & final event**
- Collaboration with the **Youth4Ocean forum**
- Creation of EU4Ocean **maps**



Teachers' corner

- **Enrich the content**
 - Exercise coastal erosion
 - Exercises climate change
 - Exercises EU4Ocean handbook
- Workshop **Belgium Geographers Day**
- Partnerhip **Thomas Moore University**

