



PROFESSIONAL CREW
Training for Careers in the Superyacht Industry



Pro Crew

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About Us

The Professional Crew training for Superyachts (**ProCrew**) is a new project of MCAST, the partner City of Glasgow College and Malta Maritime Forum, co-funded by the European Maritime and Fisheries Fund.



The offering

Course Streams



The Courses



Deck

From Able Seafarer to Master
(Yachts less than 3,000GT).



Engineering

Starting with the approved engine
course to second and eventually
chief engineer (Less than 3,000GT
and 9,000KW)



Yacht Interior & Hospitality

Taking the learner to a journey
from trainee to Chief Steward of
superyachts below 3,000 GT.

Major Best Practice

- Flexible programs.
- Students study at their own pace booking the residential period when they are ready.
- Blended learning approach allows students to study while at work abroad.
- Lecturers recruited with experience in the sector.
- Allows workers who are already players in industry to train and upskill.
- Hotel courses allow learner to obtain a formal qualification apart from the awarded modules themselves.



YACHT INTERIOR & HOSPITALITY OPERATIONS ROUTE

ProCrew



Element/idea developed makes them easily replicable elsewhere in the EU (or wider)?

- Blended learning approach makes it easy to deliver the course material throughout the EU and also on a wider international platform.
- Deck and Engineering courses are based on the STCW convention and approved by Transport Malta. This makes them international in perspective.
- Courses are in the English language. This includes course delivery, reading material and assessment documentation.



Study & Work

Through extensive use of online tools the learner is able to study while away from MCAST. This allows the learner to retain his job onboard the yacht while covering his coursework online.



Part 1 - Online

The use of the moodle platform allows the learner to log into a specifically designed web platform through which he can access, class notes, videos, work through coursework and contact the lecturer.



Part 2 - Residential

Residential periods will be designed around a week or two.

What are the barriers in transferring the results of each project and expanding to broader audiences?

- It may be difficult to find sufficient lecturers with the required academic qualifications and work experience when expanding the operations.
- Students need to have self discipline when studying in distance learning mode.
- Difficulties in conducted hands on practice when using an online platform.
- Difficulties for students to be coordinated to come for the one week residential periods. This is due to fact that students need to obtain leave of absence from yachts, which may not always be possible.



What strategies exist to successfully mitigate/overcome them?

- Delivery of Key Skills as part of the courses provides the underlying foundations to the students. This would include language skills and mathematics.
- Mentoring of students regularly through the online platform.
- Holding of one week residential periods at MCAST in which the students can meet with their lecturers and peers.
- Self test exercises embedded in the online platform to ensure that only students who are ready to sit for exams actually come to MCAST for their final exams.
- Ensure that online platform is suitably designed and manned to enable applicants to follow the course and receive a timely response to queries.





Thank you!

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Extra Slides for distribution



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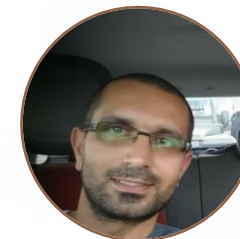
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Yacht Interior & Hospitality Operations

Training staff to work in a five star deluxe environment....

Three Stages

The training takes the Learner through 3 awards.

1

Award for Yacht Junior Steward

The award for Yacht Junior Steward is the first step which one makes to secure professional employment in a super yacht environment. This award will prepare the learner in subjects such as the basis of **liaising with guests** and provision of services such as the **meal preparation**, housekeeping and bartending. It will also give the learner a basic introduction to superyachts and will also provide the basic **STCW training** needed to work onboard.

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2

Award for Yacht Senior Steward

The Award for Yacht Senior Steward is the **second stage** of training which the learner can embark on, to take on more advanced roles such as **Head of Housekeeping**. It exposes the learner to higher level topics such advanced servicing and **medical training**. Since the Senior Steward will be leading a team of Stewards, the award also contains a module on **administration and HR** as well as a modules on the **Legal Aspects** of the superyacht environment.

3

Award for Yacht Chief Steward

The Award for Yacht Chief Steward is the most advanced module which prepares the learner to take over responsibility of all issues related to guest satisfaction on board a superyacht operating in a five star hospitality environment. This award prepares the learner in aspects of **leadership**, management, **finance and budgeting** to allow the learner to take on the managerial aspect of the job in a professional way. Modules in engineering and **advanced STCW** topics ensure that the technical aspects are taken care of too.



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Key Skills Award

- English
- Information Technology
- Critical Thinking
- Science

Advanced Diploma in Yacht Interior and Hospitality Operations

- Upon completion of all awards students are awarded the full level 4 Advanced Diploma in Yacht Interior and Hospitality Operations- Yacht Chief Steward (less than 3000 GT).
- This allows students to continue their studies at higher levels such as Degree and Master.



Way Forward

- Syllabus completion
- Meeting with Stakeholders
- Student Recruitment
- Lecturer recruitment and training
- Approval processes

