Collection of metric for progress reporting: Europa Analytics

14th EMODnet Technical Working Group
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Nathalie Tonné, Conor Delaney, Tim Collart

EMODnet Secretariat
WP3 progress monitoring

Reporting process as of January 2023: narrative

Contents (Quarterly Progress Report (number))

Contents (Quarterly Progress Report)

All thematics + DIP

Ppt presentations in section 7

Contents (Interim/Final Progress Report)

Reporting process as of January 2023: statistics/spreadsheet – THEMATICS

Quarterly & Interim/Final

- Download stats collected from your **servers**!
- **Europa Analytics statistics sent to you by Secretariat at end of Q**

Data & data product availability: status overview of the data & products available on + their geographic coverage
Indicator 1A: Volume & coverage of available thematic data   manual collection by thematic
Indicator 2A: Volume & coverage of available thematic data products   manual collection by thematic
   → **come to standard approach for geographic coverage (taking into account EEA shapefile) we can all metric against**

Data and data product usage: download frequency by users (both manual and web service)
Indicator 1B: Usage of data   **manual collection** by thematic **from server**
Indicator 2B: Usage of data products   **manual collection** by thematic **from server**

Data availability: volume and type of data supplied by organisations to EMODnet, to be aware of the data sharing potential of incoming datasets
Indicator 3: Internal and external organisations supplying data   manual collection by thematic

User information: high-level information on users
Indicator 5: User download statistics   manual collection
Indicator 6: Use case views   collected by Europa Analytics (collected, but not reported in spreadsheet)

Web traffic: information on how EMODnet data and products are used, high-level information on users
Indicator 7: Visibility & Analytics   collected by Europa Analytics
Indicator 8: Technical monitoring   collected by Europa Analytics
Indicator 9, 10, 11: Visibility & Analytics for web pages and web sections, Average visit duration for web pages   collected by Europa Analytics
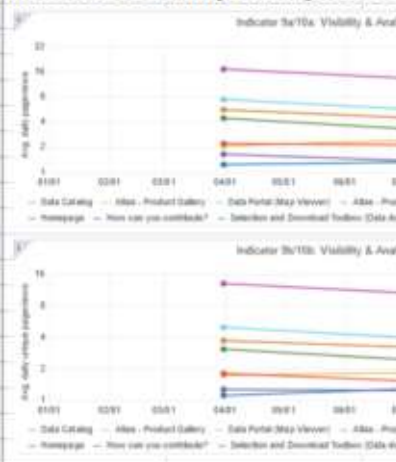**Indicator 5.1: Daily number of page views of EMODnet <Theme> entry page**   **collected by Europa Analytics**
Indicator 5.2: Quarterly total number of visitors, page views, unique page views and percentage of returning visitors   **collected by Europa Analytics**

Indicator 9: Visibility & Analytics for web pages

Indicator 9a/10a: Visibility & Analytics for web pages on Biology

Indicator 9a/10a: Visibility & Analytics for web pages on Biology

Indicator 9b/10b: Visibility & Analytics

Indicator 10: Visibility & Analytics fo

Indicator 10a/11a: Visibility & Analy

Indicator 10b/11b: Visibility & Analy

Indicator 11: Average visit duration

Indicator 11/12: Aver
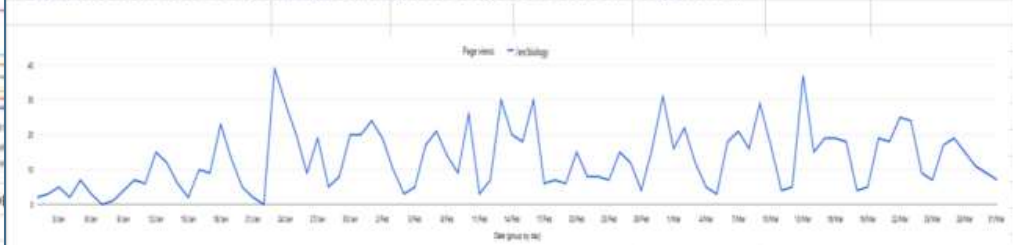

Indicator 5: Quarterly web traffic statistics

The purpose of this indicator is to provide detail on the web traffic statistics
Please refer to "Explanation of the trends and statistics"

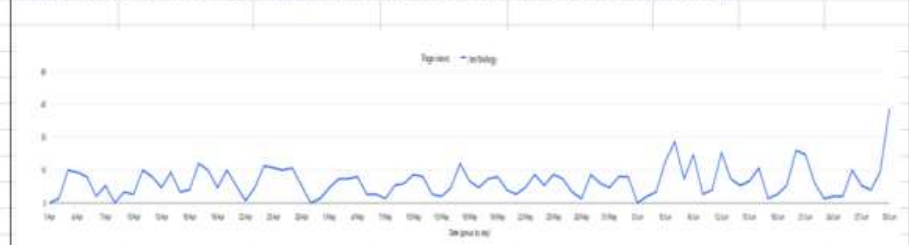#### 5.1) Daily number of page views of EMODnet Thematic entry page

Explanation of the trends and statistics

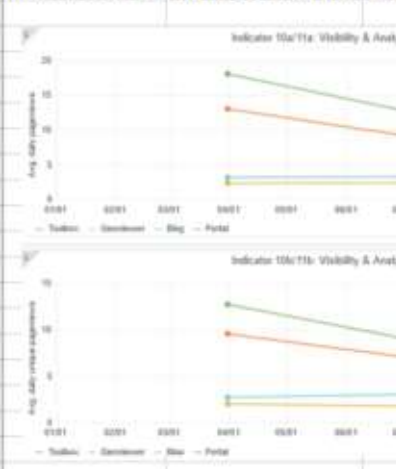| 5.1) Daily number of page views of EMODnet Thematic entry page	There was a 18.7% decrease in the number of unique pageviews visited, when compared with the previous

Copy-paste screenshot below of the graph of the report sent to you by the Secretariat (previous Q)

Copy-paste screenshot below of the graph of the report sent to you by the Secretariat (current Q)

5.2) Quarterly total number of visitors, page views, unique page views and percentage of returning visitors
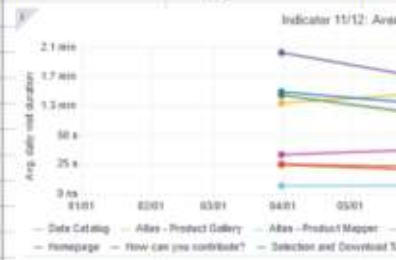
Explanation of the trends and statistics

5.2) Quarterly total number of visitors, page views, unique page views and percentage of returning visitors	There was a decreased identified in all metrics which could have been due to the one month gap between the end of Phase IV and the start of Phase V.

Page URL	Visitors (previous Q)	Visitors (current Q)	Trend visitors (%) [1]	Page views (previous Q)	Page views (current Q)	Trend page views (%)	Unique page views (previous Q)	Unique page views (current Q)	Trend unique page views (%)	% of returning visitors (previous Q)	% of returning visitors (current Q)	Trend % of returning visitors (%)
/en/biology	603	541	-10.3%	1078	820	-23.9%	795	646	-18.7%	40%	31.6%	-7.9%

[1] Trend is calculated from the figures at the end of the last quarter as compared with the figures at this stage.
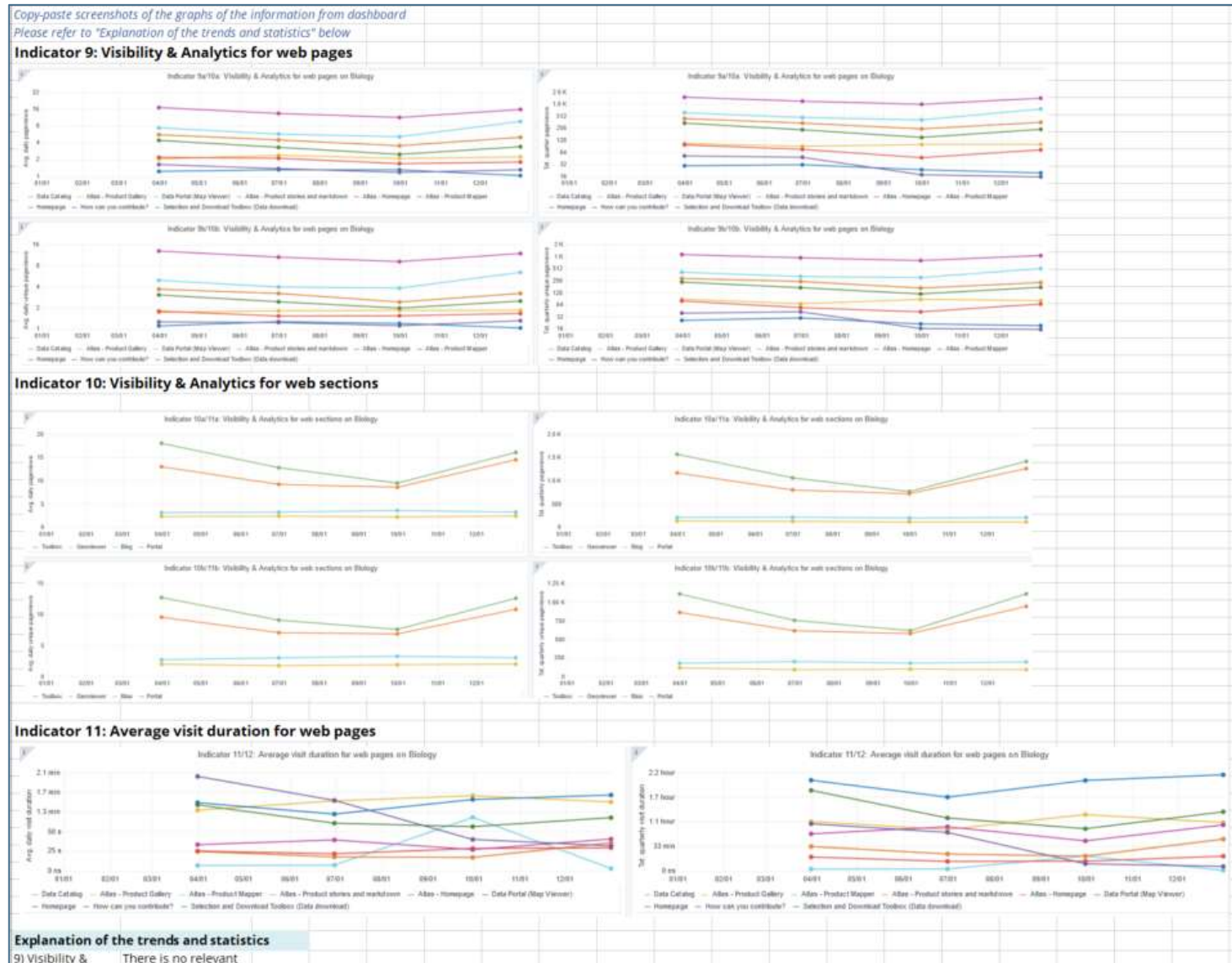
Definitions (from Europa Analytics)

Visitors	The number of unique visitors. Every visitor is counted once, even if they visit the website many times during the day.
Page views	The number of times a page was visited.
Unique page views	The number of times a page was uniquely visited. If a visitor views a page several times during one session, it will be counted only once.
% of returning visitors	The percentage of returning visitors.

Explanation of the trends and statistics

9) Visibility &   There is no relevant

Reporting process as of January 2023: statistics/spreadsheet – DATA INGESTION

Continue using Grafana Dashboard for web traffic stats until centralisation process completed
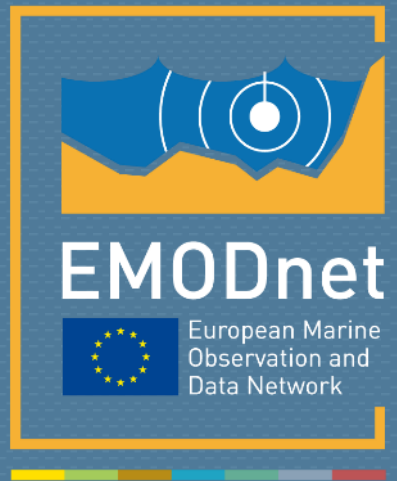
Reminder to not use the Europa Analytics API

- Please do not use the EA API. Everything that you need should be in the Dashboard.

- Remember that you still need to collect you own data download statistics from your servers.

- In 2024 we will look to gathering download statistics from the EA by tagging download buttons from the mapviewer.

EMODnet

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Observation and
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