

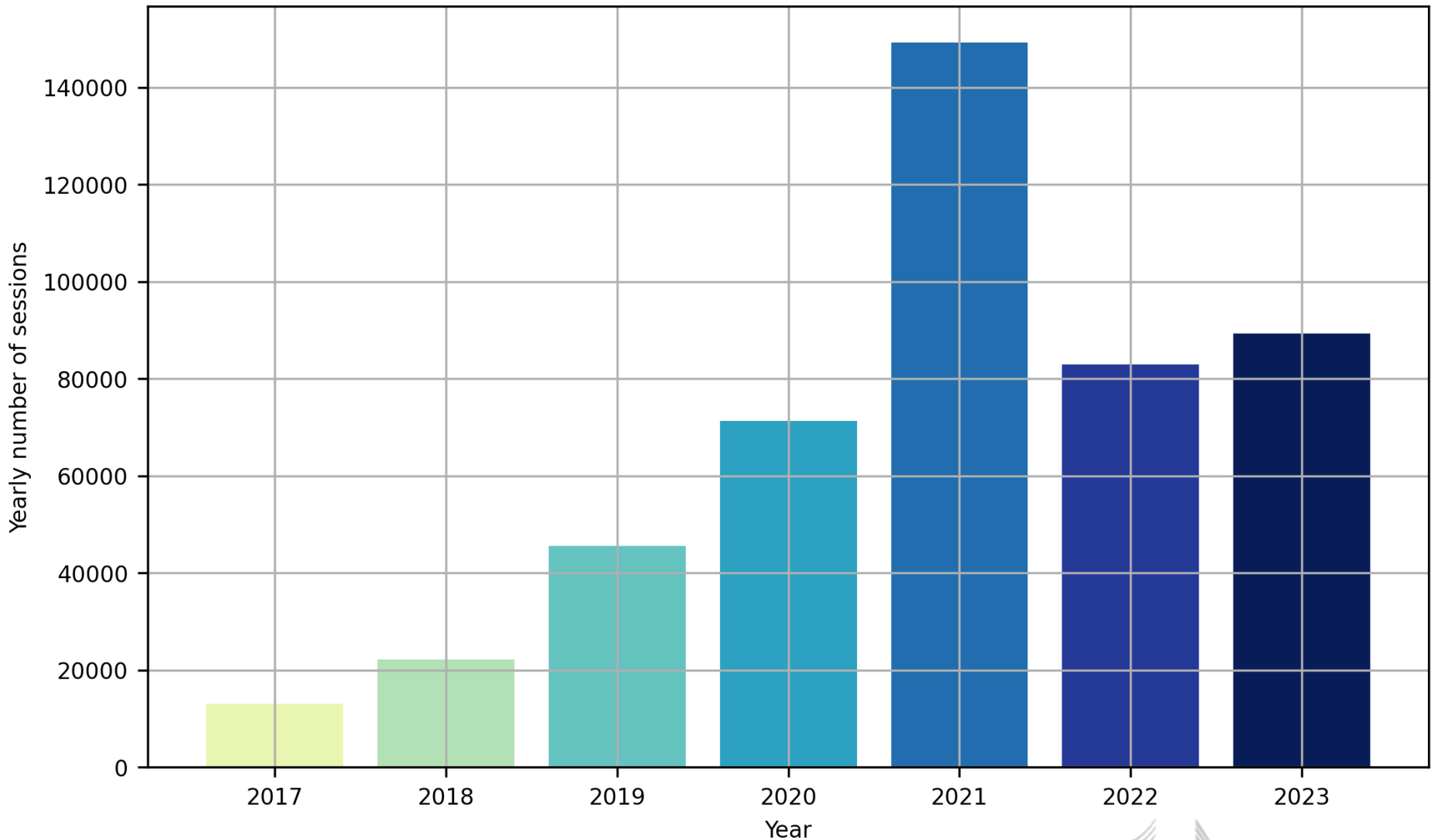
European Atlas of the Seas

Monitoring Performance

*EMODnet Secretariat
Steering Committee Meeting
17 April 2024*

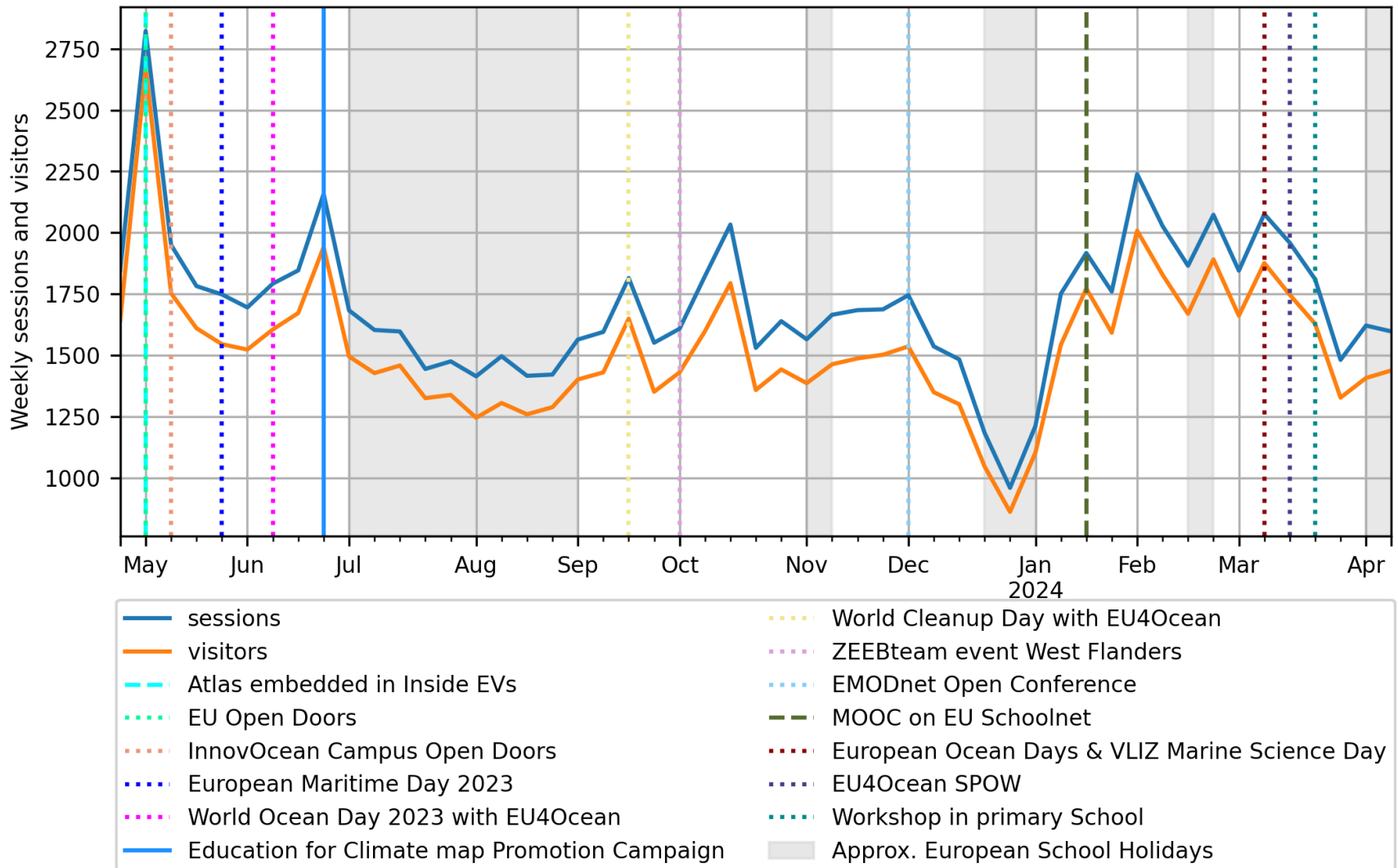


Long term trends in Atlas web traffic



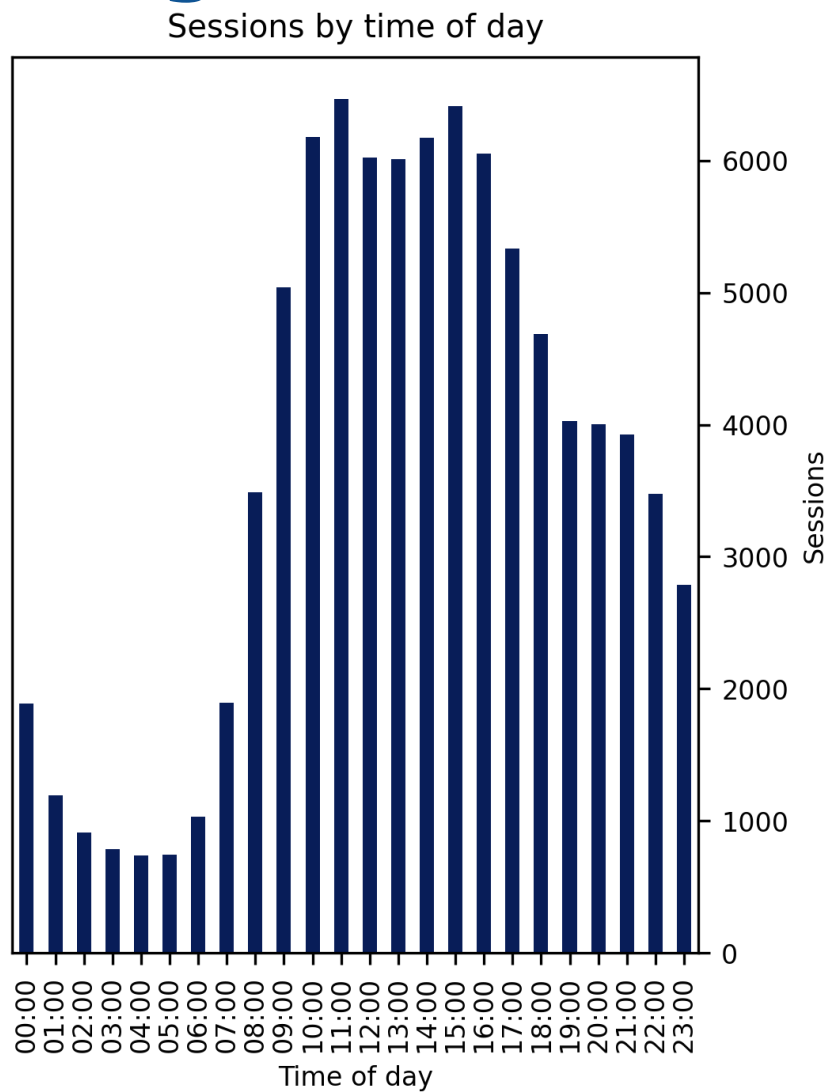
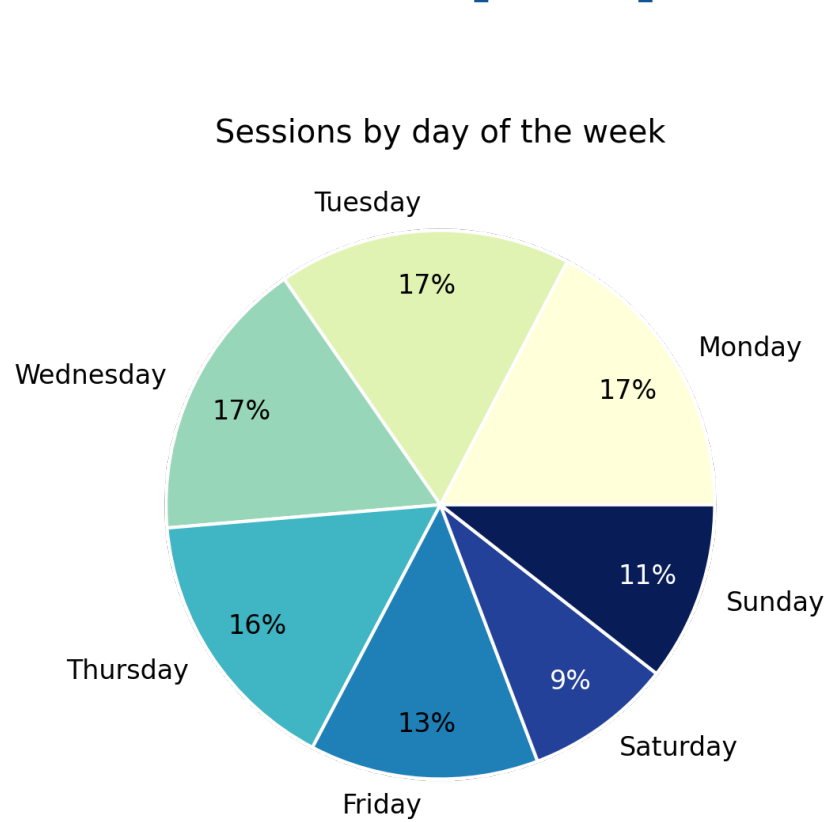
Source: Europa Analytics: 2017 – 2023

How many people are visiting the Atlas?



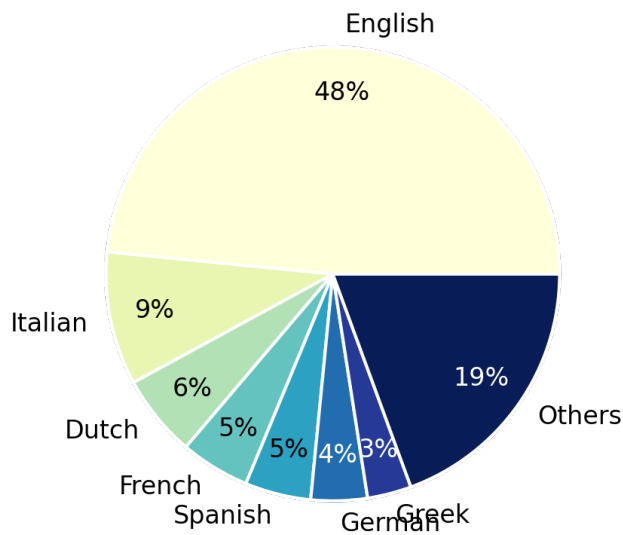
Source: Europa Analytics: 24 April 2023 – 14 April 2024

When are people visiting the Atlas?

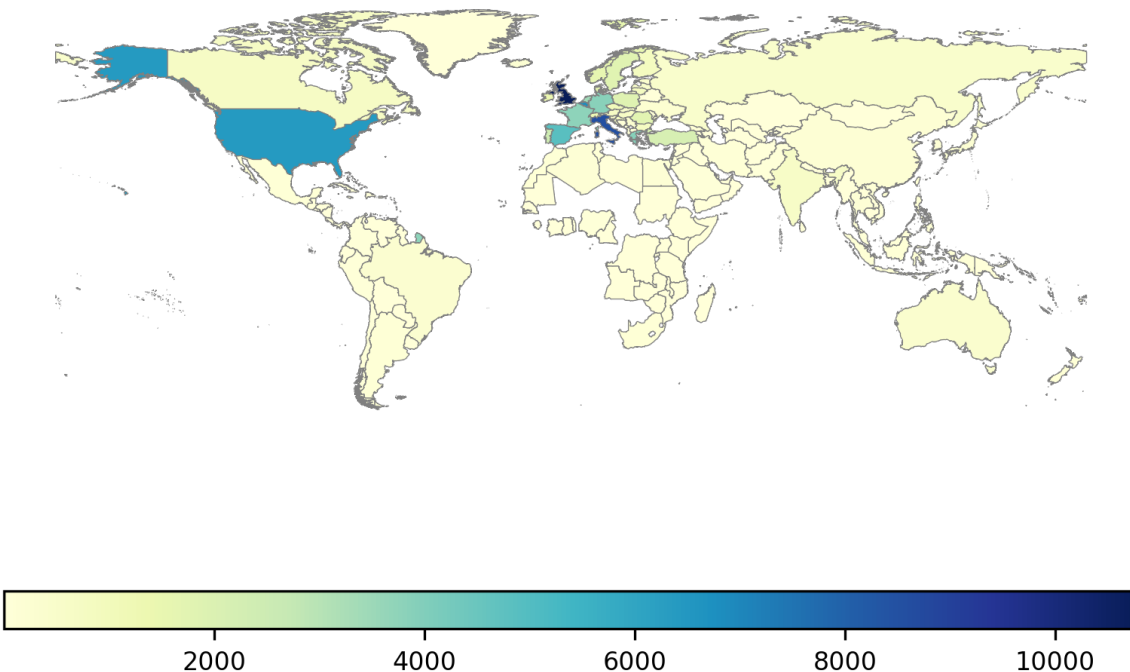


Who is visiting the Atlas?

Sessions by browser language



Sessions by country



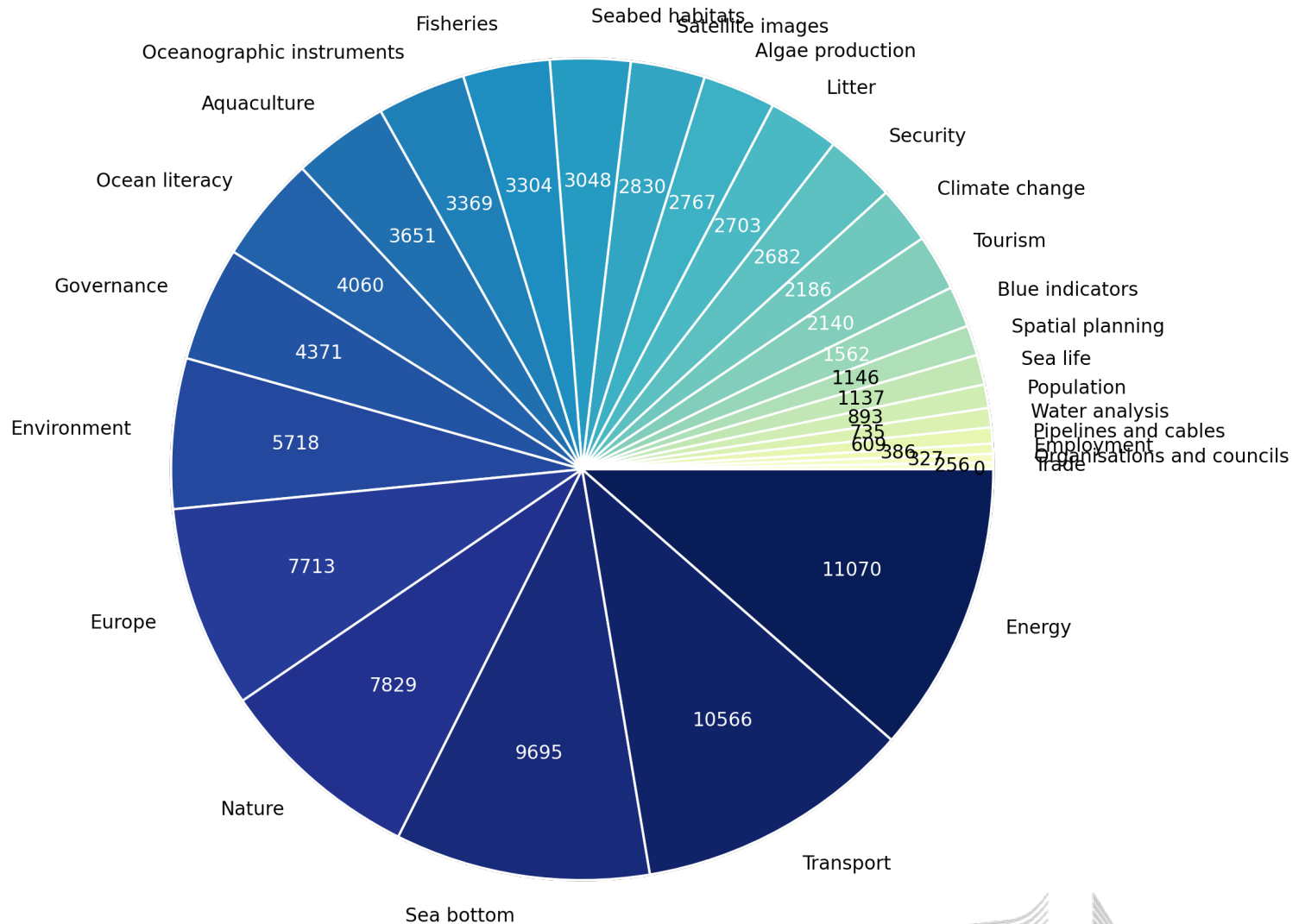
How do users reach the Atlas?

Websites linking to the atlas	Sessions	% of Sessions
emodnet.ec.europa.eu/	30700	35%
www.google.com/	11594	13%
Direct entry	10146	12%
maritime-forum.ec.europa.eu/	9331	11%
insideevs.it/	2813	3%
wezooacademy.h5p.com/	2304	3%
learning-corner.learning.europa.eu/	2072	2%
www.europeanschoolnetacademy.eu/	1269	1%
fish-commercial-names.ec.europa.eu/	1084	1%
www.eticasgr.com/	1025	1%
Others	14750	17%

Source: Europa Analytics: 24 April 2023 – 14 April 2024

What map thematics are loaded in the Atlas?

Atlas maps loaded by thematic



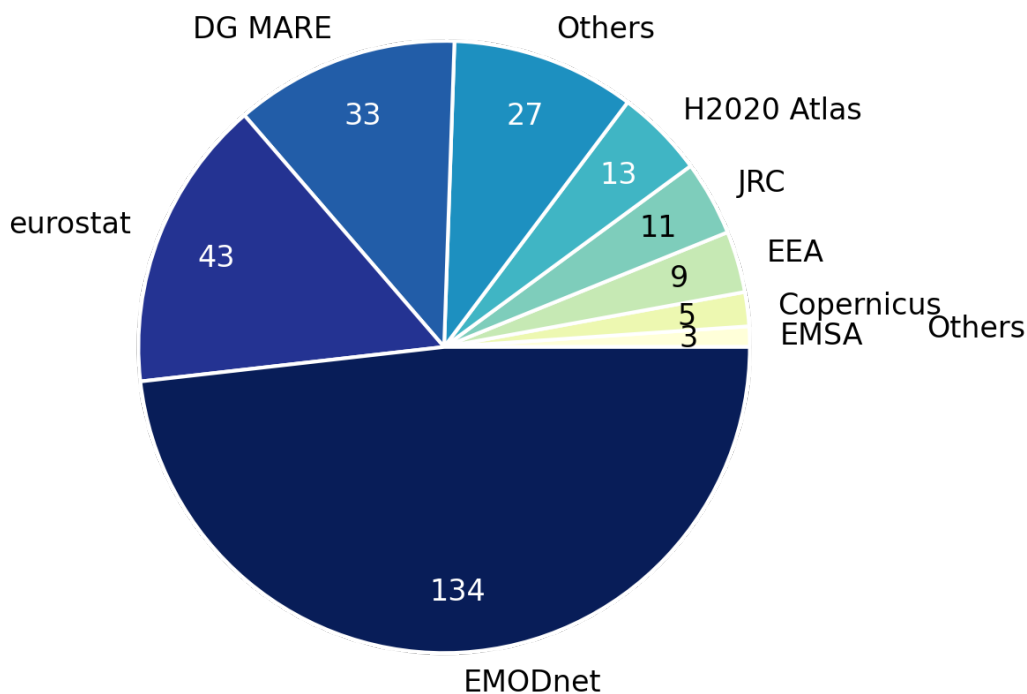
Source: Europa Analytics: 24 April 2023 – 14 April 2024
 Excluded Countries map (loaded by default)

What maps are loaded in the Atlas?

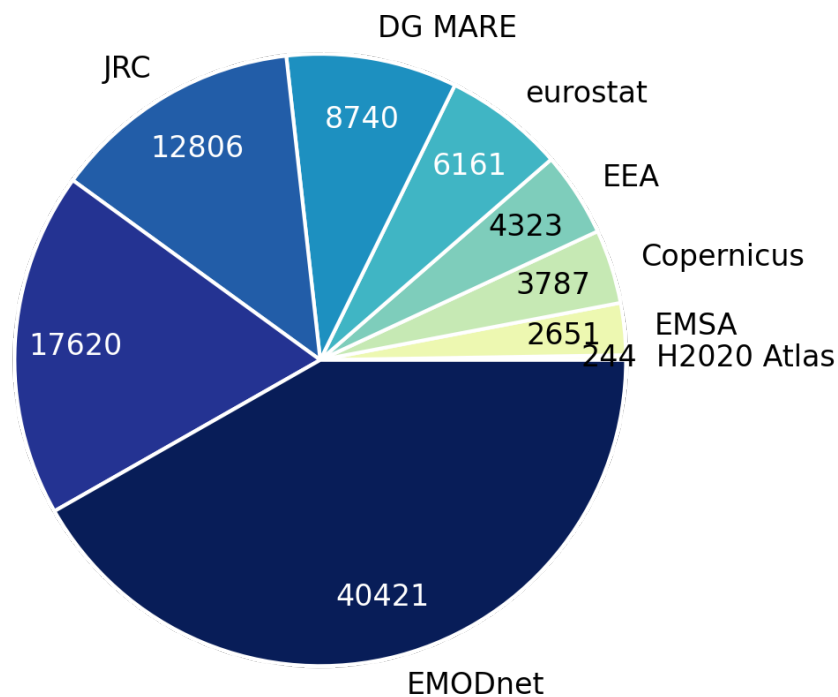
Map	No of times loaded	% of times loaded
Ferry routes	7959	8%
Locations of wind farms	5268	5%
Country borders	4658	5%
Rivers and lakes	3611	4%
Exclusive Economic Zone	3519	3%
Mission Actions - EU Mission Restore our Ocean and Waters	3400	3%
River basins	2867	3%
Mean underwater depth	2497	2%
Major oil spill incidents	2244	2%
Locations of wind farms (polygons)	2050	2%
Others	63136	62%

Maps loaded by data provider

Atlas maps by data provider

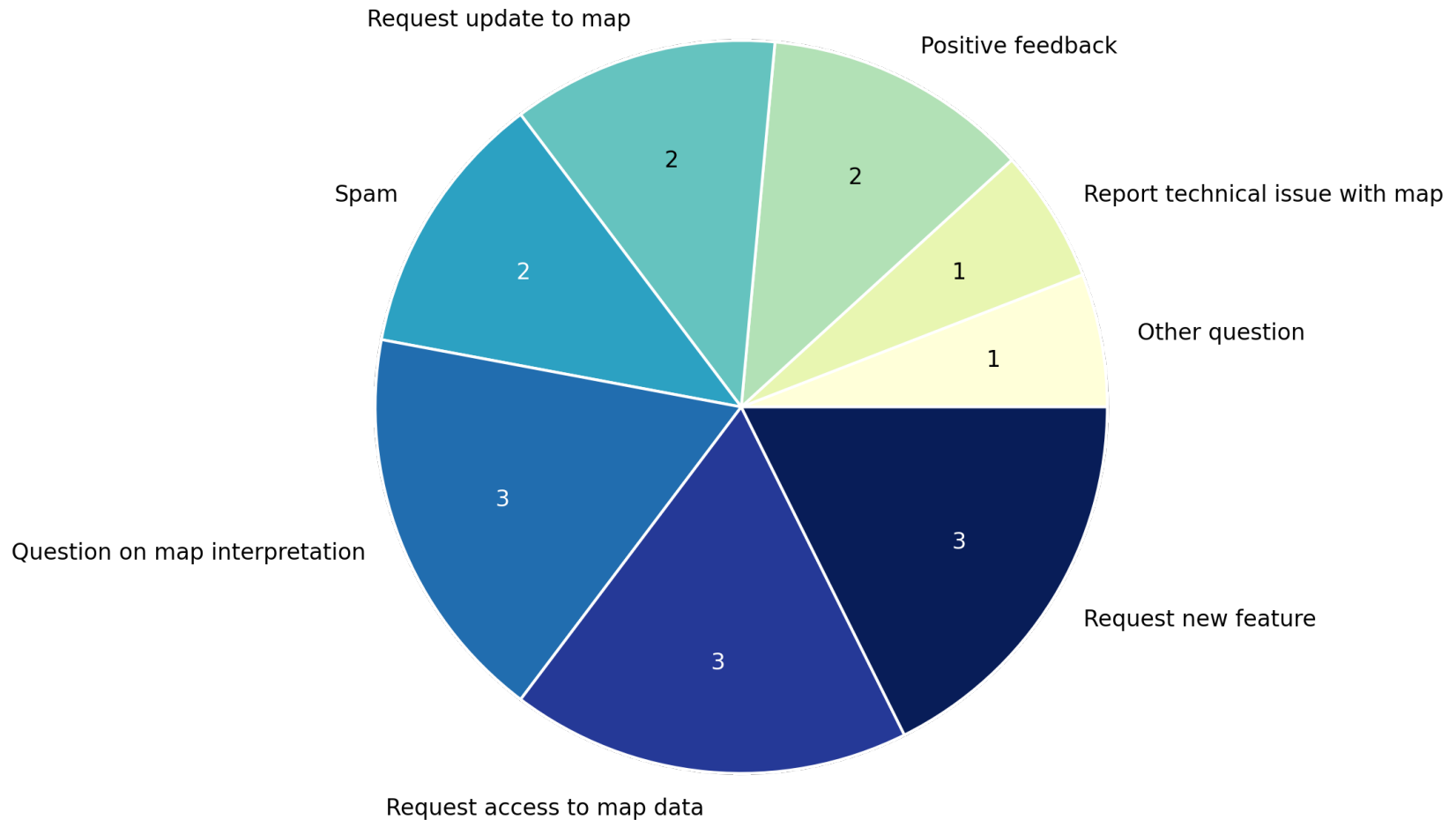


Atlas maps loaded by data provider



What feedback do we receive?

User Feedback by Category



Source: Feedback Form 24 April 2023 – 14 April 2024

Thank you!

