

Briefing – Contribution to the Blue Bioeconomy Forum “3 questions to” series

What is the Blue Bioeconomy Forum?

The Blue Bioeconomy Forum (BBF) brings together a partnership of industry, public authorities, academia, and finance in order to strengthen Europe's competitive position in the emerging blue bioeconomy.

The aim of the forum is to develop a shared understanding of the current status of the emerging blue bioeconomy in Europe and to collectively identify strategic developments, market opportunities, appropriate financial assistance, regulatory actions and research priorities to advance the blue bioeconomy in Europe. The forum seeks to exploit synergies between blue bioeconomy sectors that can benefit from innovative uses of aquatic biomass. It looks into biomass sourcing for particular (novel) purposes, such as animal feed and feed additives, food products (functional, fermented or fried), pharmaceuticals, or cosmetics. Particular attention is also given to the valorisation and use of remainder for other applications (e.g. valorisation of chitin, shells and other bioactive components).

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Why and how to participate

- The BBF is calling on well-known members of its community like you to contribute blog-style material to help it raise awareness, drive visitors and promote the Blue Bioeconomy sector and wider European and global bioeconomy trends.
- It is a chance for you to air your knowledge, stimulate discussion ahead of planned interventions or developments, and for people in the community to get to know your organisation, and its contribution to European bioeconomy excellence.
- BBF plans to invite a range of candidates to contribute, and will adopt a first-come-first-served approach to publishing those entries that meet the standards and expectations of the service.
- Articles will be published on the European Commission's [Maritime Forum](#) and advertised on the [BBF newsletter](#).
- If you would like to contribute, please answer the questions provided below as a guide; answers may be published as a straight-up Q&A with a short intro drafted by the BBF editorial team, or if better suited extracted as a free-form blog/article style.

- Best practices:
 - please provide answers in English (max. around 10-15 lines per question)
 - please check the bio 'about you' info is accurate
 - please write as you would speak (not too formal), and avoid long or passive sentences (first person is acceptable);
 - use an MS Word doc to send contributions to the person who requested the contribution.
- If needed, the editorial team will sub-edit for style, typos and obvious English language issues, but the idea is to try and keep the colour/essence of your contribution intact, and a sub-edit should aim to avoid having to resubmit the text to the contributor before publishing.
- No payments are made for contributions. And those that do not match the needs of the Forum will not be published; in some cases, they may be sent back to the contributor for clarification, if considered still worth pursuing.
- **Please provide an image** (good-quality head and shoulders shot or similar personality shot): *In supplying a 'free of rights' image, the contributor communicates his/her permission (and the person represented in the photo if different) to publish it on BBF website and related dissemination channels; the provider should state clearly who to credit/cite for the image (i.e. © XXXX); due to varying quality of images, no obligations are made that they will be used.*

Questions

What does the Blue Bioeconomy mean to you (your organisation or personally)? (You could speak about your specific area of expertise, views and positions, referencing your company's specialisation but it is not an ad!)

What are the greatest challenges facing your organisation in regard to the blue bioeconomy at the moment? (Sector/theme-specific, European slant or global challenges)

What are the trends that we should look out for in the blue bioeconomy? And what impacts do they have on what you're doing now or in the future? (Here, we are interested in insights on, for example, future paradigms or milestones by relevant sector/Europe/globally, and/or your expectations in the coming months to year, etc.)

About you: (Three-five lines about you and where you work, i.e. include first and last name, job title and organisation, the sector you are in and very briefly what you do of relevance to the blue bioeconomy sector, if relevant, i.e. your message!)

For further questions, you can contact us at the Blue Bioeconomy Forum secretariat: BBF-secretariat@technopolis-group.com