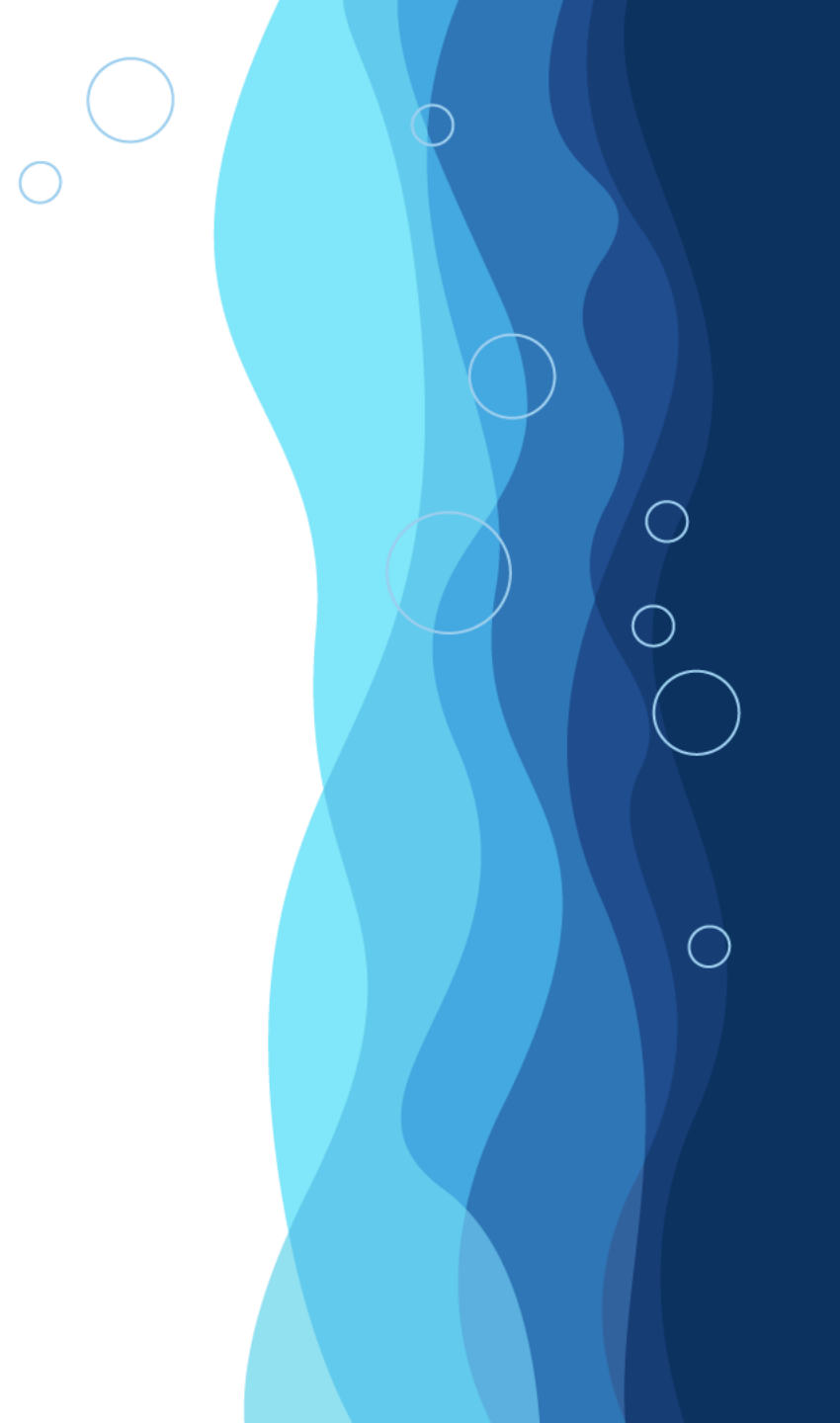




BlueBioTechpreneuers

Unlocking Transversal and Entrepreneurial Skills
for the Blue Bioeconomy

Project start: 01.09.2023 | Date 22th September 2023



Project Facts

- **30 Months**
September 2023-26
- **~1.15 Million EUR**
EMFAF-2023-BlueCareers
- Coordinated by SUBMARINER NETWORK
- **5 Project Partners**

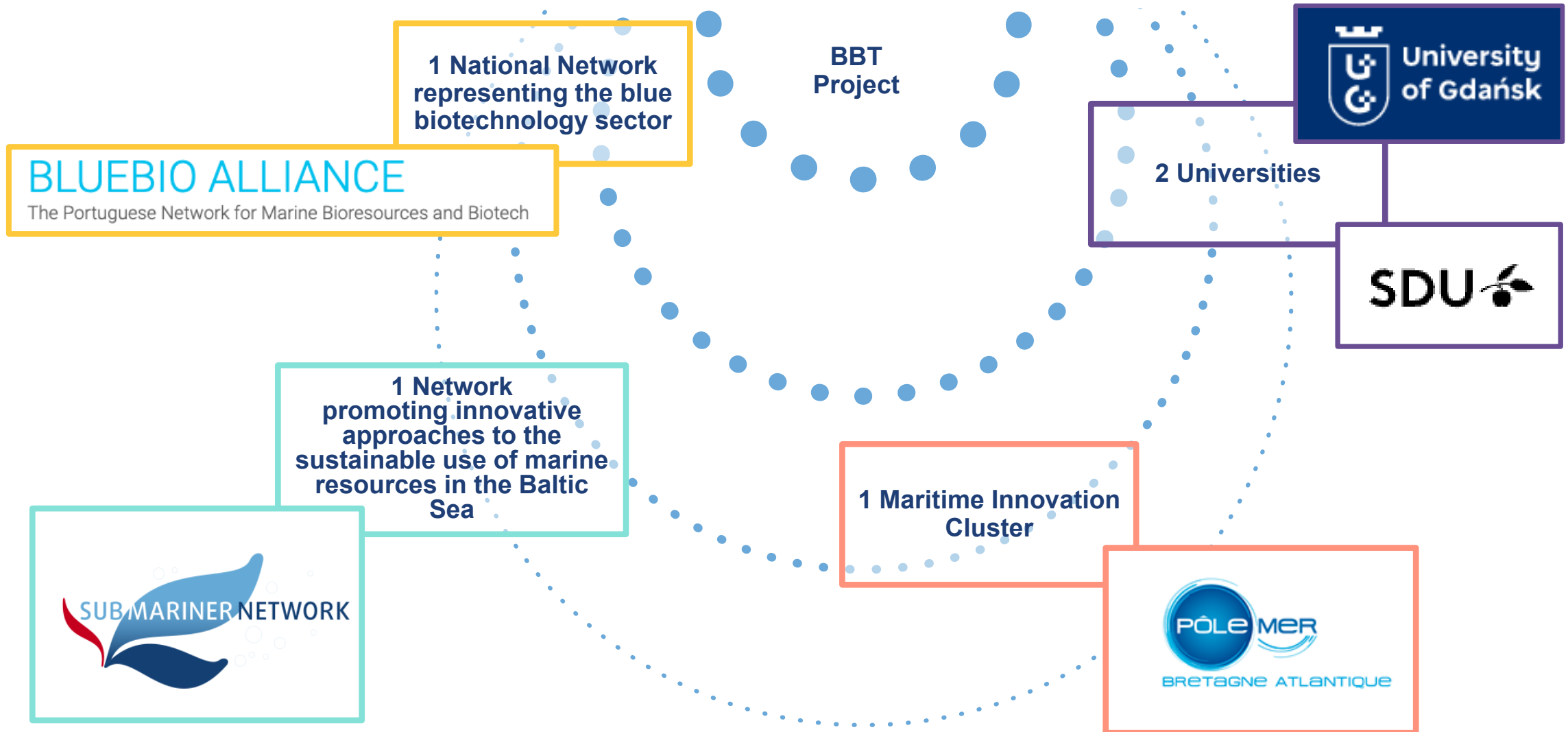
WP 1 Project Coordination,
Communication and Exploitation of
Synergies

WP 2 MOOCs on
Blue Biotech
Entrepreneurs

WP 3 Blue Biotech
Webinar Series

WP 4 Blue Biotech
Hackathons

Project Partners



Project Objectives

Make the blue biotech sector, its potential applications and business opportunities known to a wide audience

...through the dedicated MOOC, inspiring prospective professionals to pursue a career in the field.

Create a fruitful dialogue between academia and the industry through the BlueBioTech Hackathons

...

... bridging theory and practice.

Inspire more students and professionals ...

...to explore a career in the blue bioeconomy through the BlueBioTechpreneurs webinar series,

Invite BlueBioTech alumni-ae ...

...to join the BlueBioMatch Community Platform for matchmaking and business support

Foster a dialogue...

Create a group dedicated to outermost regions on the BlueBioMatch to foster a dialogue specific to their needs and where they can learn from each other.

Project Outcomes



M

MOOCS | Digital Skills • Innovation Management • Design Thinking • Risk Assessment • ...

Close the gap of transversal and multidisciplinary skills in the blue sector. Consortium members that represent both academia and the industry will co-create the MOOC to include crucial skills for blue careers reflecting the challenges identified in the sector. Further to an introduction to the blue biotech sector, topics covered will include **project planning and management, sustainability, fundraising, leadership, risk assessment, digital skills, entrepreneurship, innovation management, design thinking, and stakeholder communication. All the above topics will be tackled from the blue biotech sector's perspective.**



W

WEBINAR SERIES | Real life Experiences and Woman Empowerment

Entrepreneurial examples of circular innovations in blue biotech will be presented, also by women entrepreneurs, and include case studies from outermost regions. The webinars will focus on **real-life experiences and showcase concrete applications through storytelling**, e.g., what did it take to develop a start-up/innovation, what were the obstacles and the pitfalls, what is the advice that can inspire attendees to pursue blue careers



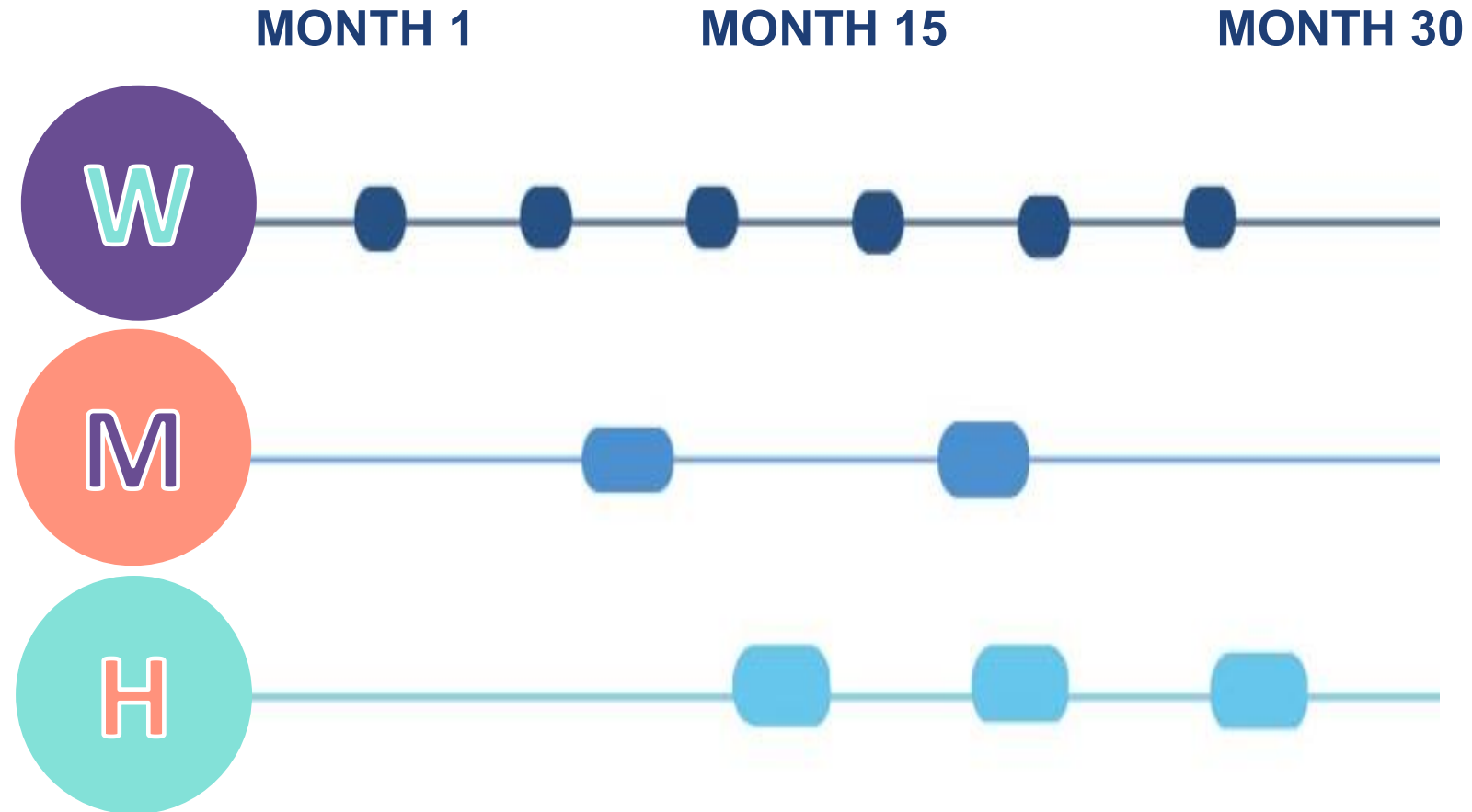
H

HACKATHONS | Create viable pathways in the blue biotech sector

Bring together academia and industry to create a viable career pathway in the blue biotech sector. The in-person hackathons will be co-organised by universities and key industry players, who will provide real-life challenges that participants will join forces to find innovative solutions to, with support from mentors from academia and the industry.

Project Impacts

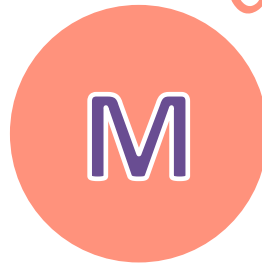
- **Create awareness for the sector**
→ women, students, young professionals
- **Multidisciplinary approach**
→ Learning and leadership program
- **Improved career opportunities**
→ Certified MOOC participation
- **Community building/involvement**
→ jobs, matchmaking, knowledge



Synergies



Participation, Speaker in Webinars



Collaboration MOOC Development



Participation in Hackathons

CROSS-PROJECT

Knowledge Transfer

Stakeholder Engagement

Communication Dissemination Exploitation of Targeted Results

Thank you for your Attention

