European Commission

EU STRATEGY FOR THE ADRIATIC AND IONIAN REGION
21 October2014

EU areas
Other areas

Foundations of the Adriatic-Ionian macro-regional strategy

- *Intergovernmental Adriatic Ionian Initiative (set up in 2000 in Ancona) covering 8 countries: AL, BA, GR, HR, IT, ME, RS, SI)*

- *EU Maritime strategy for the Adriatic and Ionian Seas (30 Nov 2012)*

- *European Council`s conclusions of 14 December 2012*

- *Evaluation of the added value of macro–regional strategies (June 2013)*

1. Blue growth

Driving innovative maritime and marine growth in the Region by promoting sustainable economic growth, jobs and business opportunities in the blue economy

Blue Technologies	Fisheries and Aquaculture	Maritime and Marine governance and services
Actions/Project examples	Actions/Project examples	Actions/Project examples

2. Connecting the Region

Improving transport and energy connectivity in the Region and with rest of Europe

Maritime transport	Intermodal connections to the hinterland	Energy networks
Actions/Project examples	Actions/Project examples	Actions/Project examples

3. Environmental Quality

Addressing environmental quality through cooperation at the level of the Region

The marine environment

Transnational terrestrial habitats and biodiversity

a) Threats to coastal and marine biodiversity

b) Pollution of the sea

Actions/Project examples

Actions/Project examples

Actions/Project examples

4. Sustainable Tourism

Developing full potential of the Region in terms of innovative, sustainable, responsible and quality tourism

Diversified tourism offer (products and services)

Sustainable and responsible tourism management (innovation and quality)

Actions/Project examples

Actions/Project examples

Next steps

START
implementation

November

Launching
Conference

October

Endorsement by the
European Council

July

Start discussion on
Governance

Strategy
adoption

Stakeholder
Conference

6-7
Feb

18
June

2014