



What Future for the Blue Economy?

Webinar

27 October 2020

DG MARE, European Commission

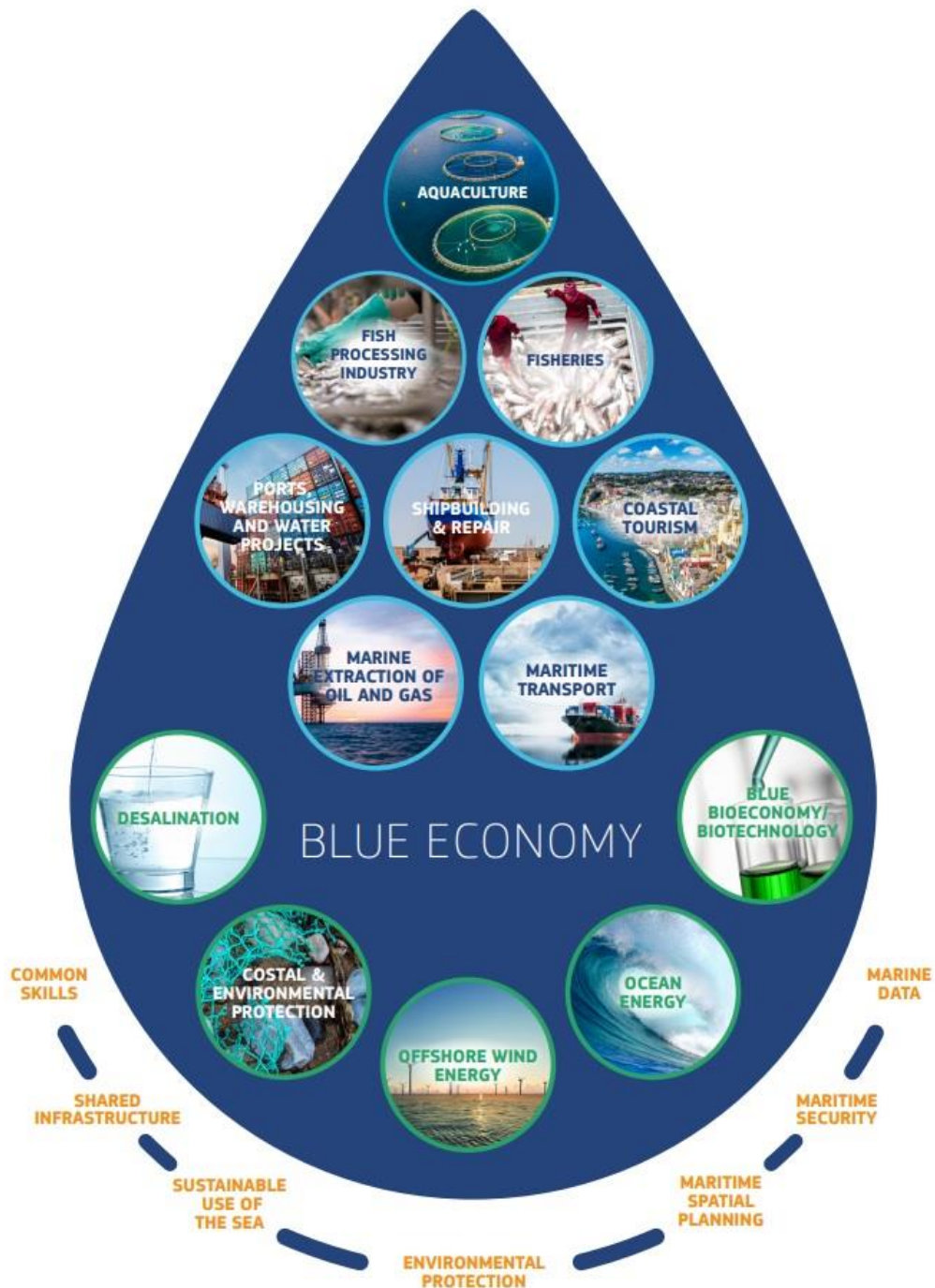
EU Blue Economy in 2020



What is the blue economy?

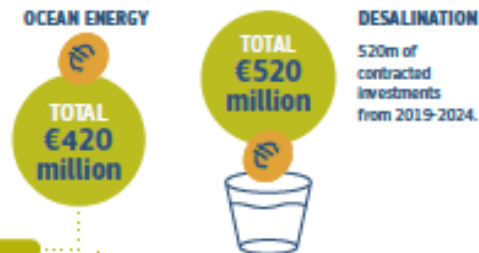
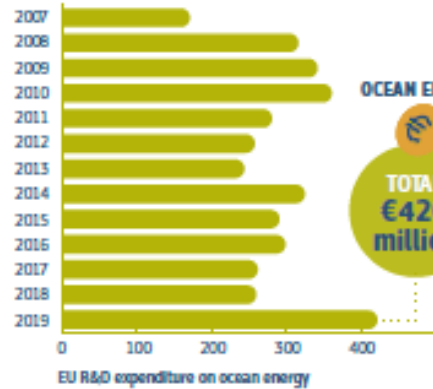
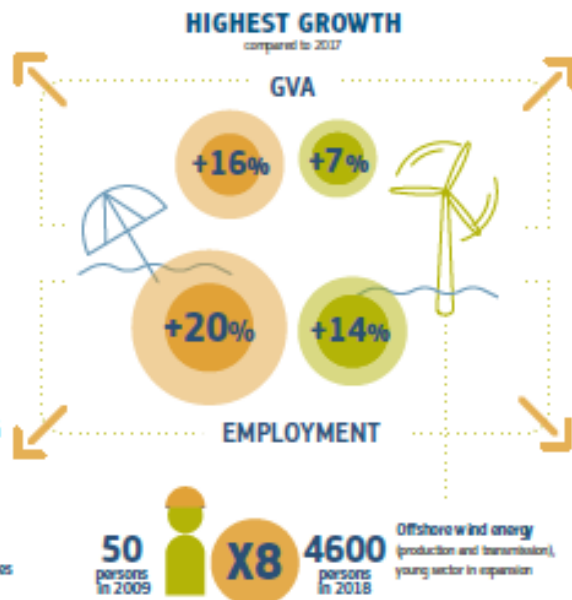
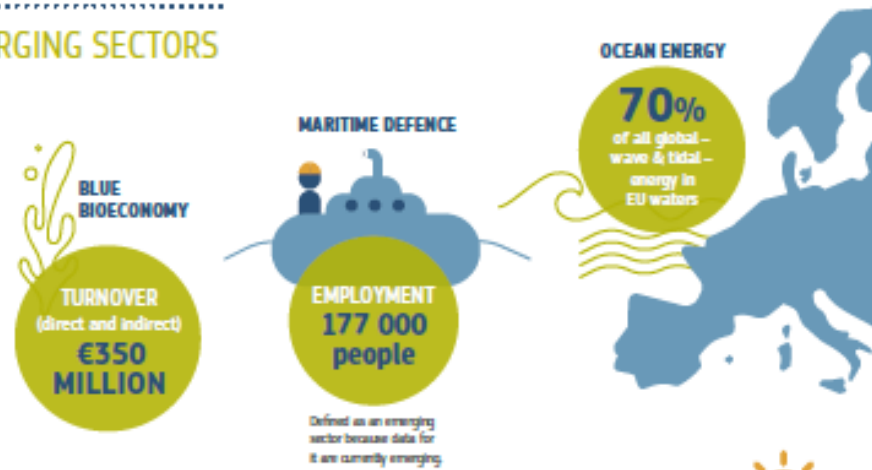
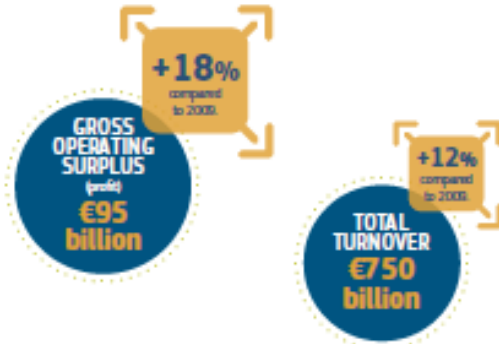
All economic activities related to oceans, seas and coasts.

Blue economy covers a wide range of interlinked established and emerging sectors.



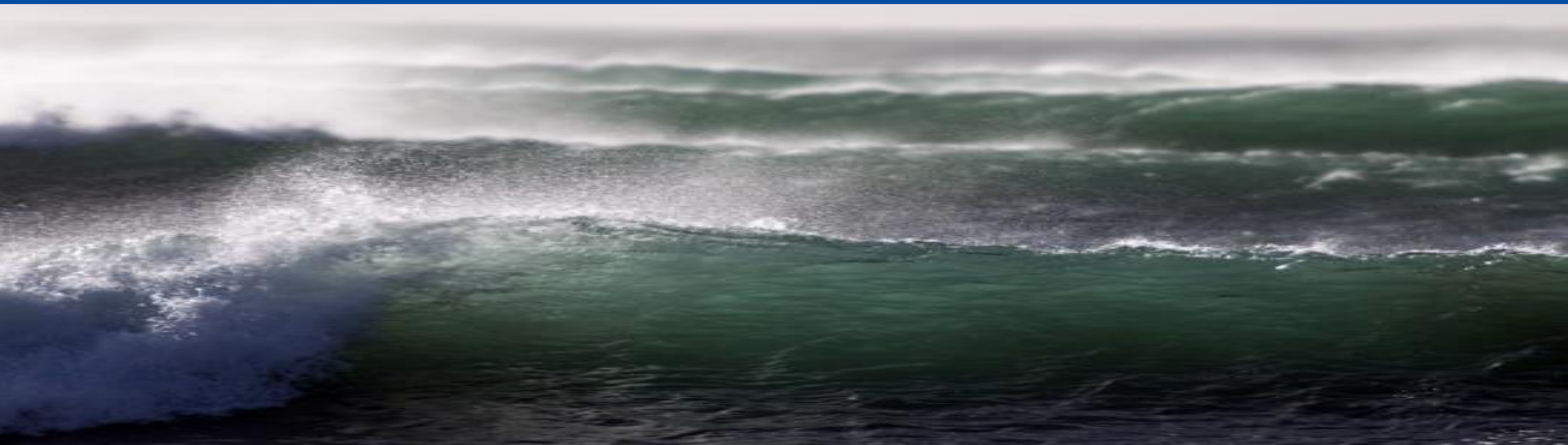
THE EU BLUE ECONOMY

ESTABLISHED SECTORS EMERGING SECTORS



[Link to the 2020 blue economy report](#)

A new approach for a sustainable blue economy



The EU maritime policy

From purely sectoral policies...

- Common fisheries policy
- Maritime transport policy
- etc

To integrated maritime policy

- Communication 2007
- Marine Framework Strategy Directive (2008)
- Maritime spatial planning directive (2014)

From blue growth...

- Communication 2012: 5 economic sectors with high potential for growth and jobs

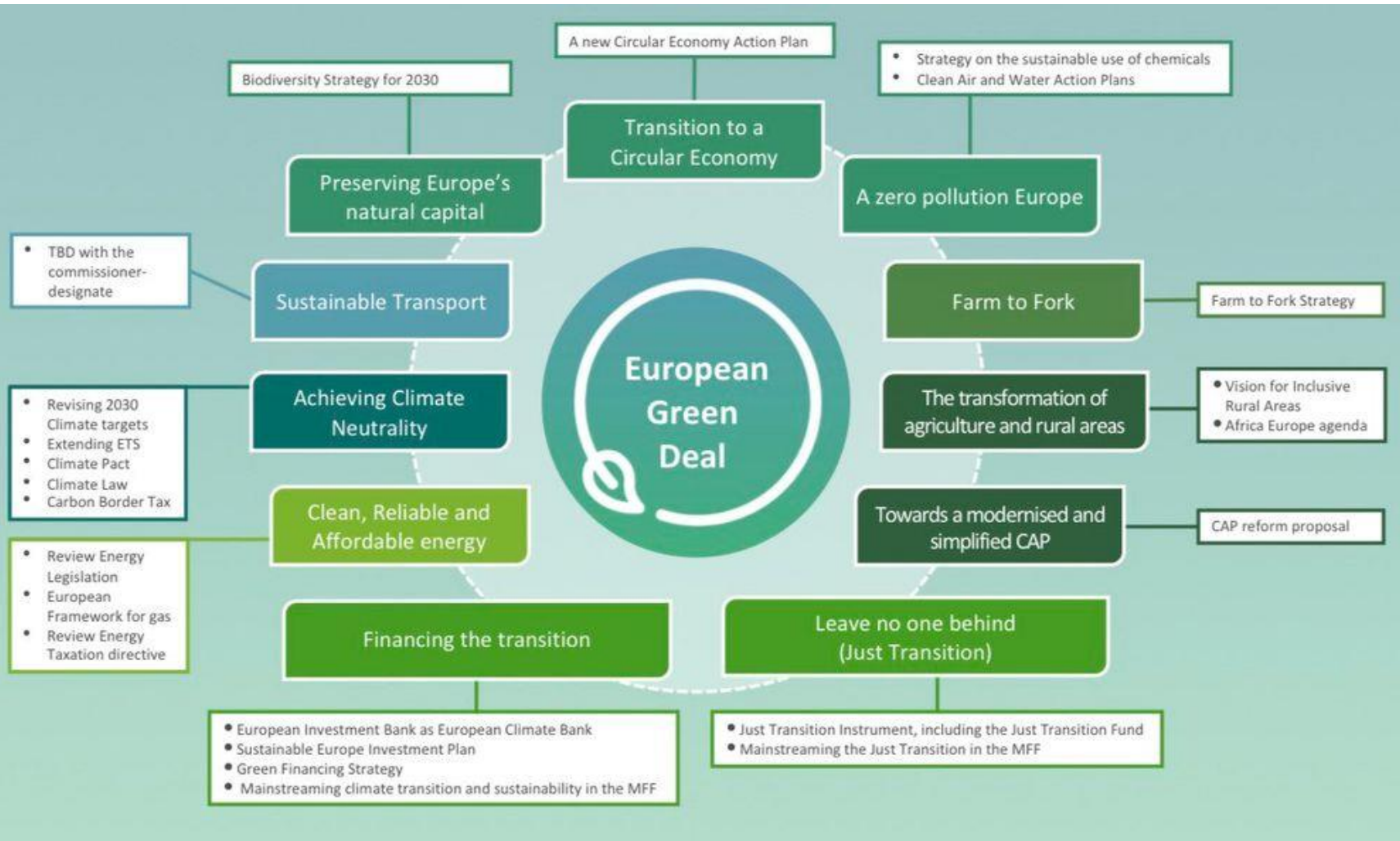
to sustainable blue economy

The European Green Deal



Von der Leyen Commission's Priorities

European Green deal



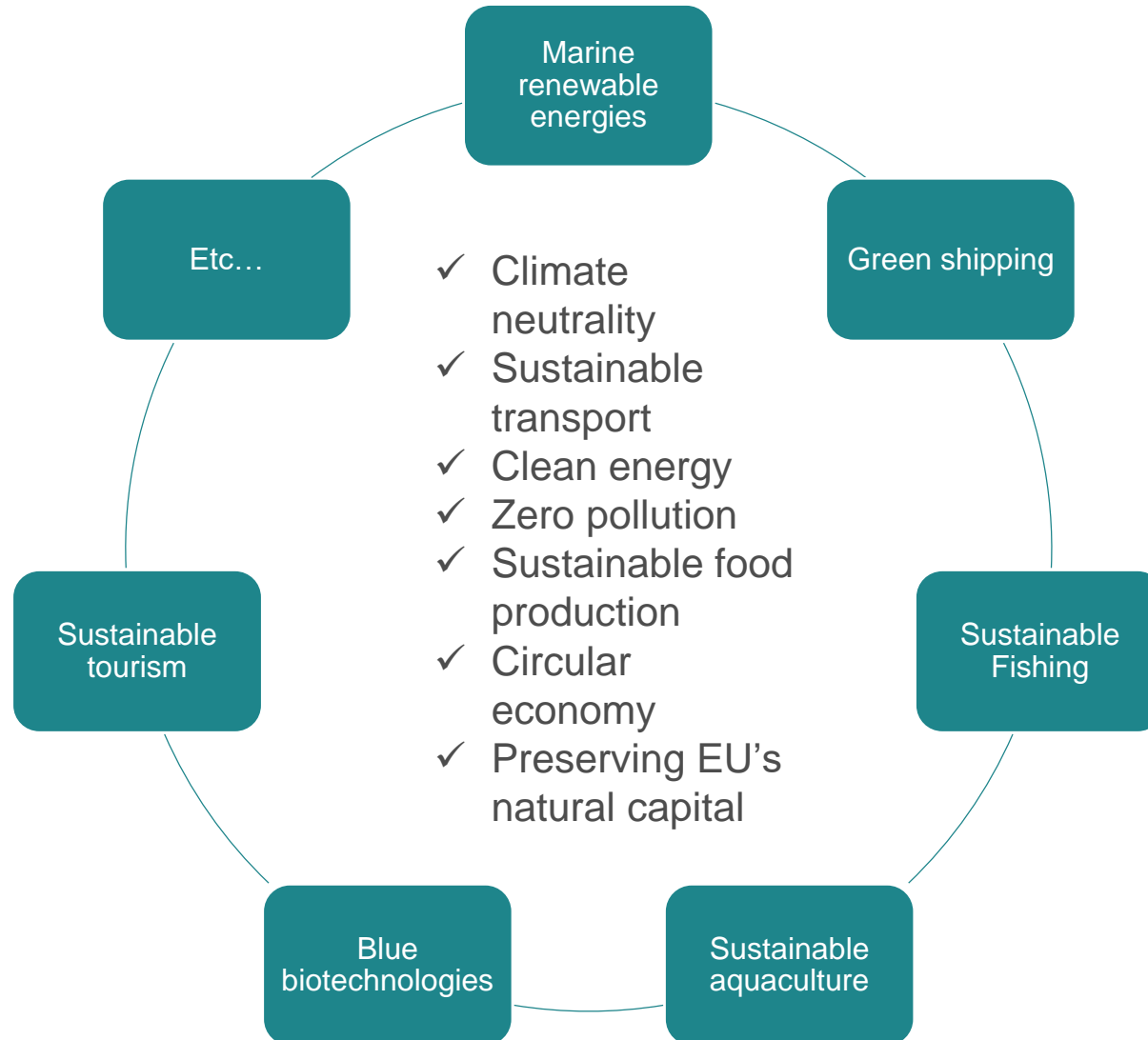
Recovering from COVID-19

- COVID-19 = Game-changer:
 - Impacted all sectors and all countries but in different ways
 - Highlighted structural weaknesses and raised the question of strategic autonomy
 - But also an opportunity to accelerate green and digital transition
- Next generation EU and next Multiannual Financial Framework
 - Ongoing work on national **Recovery and Resilience plans** and operational programmes
 - How to make sure that Blue economy benefits from these instruments?

What is sustainable blue economy?

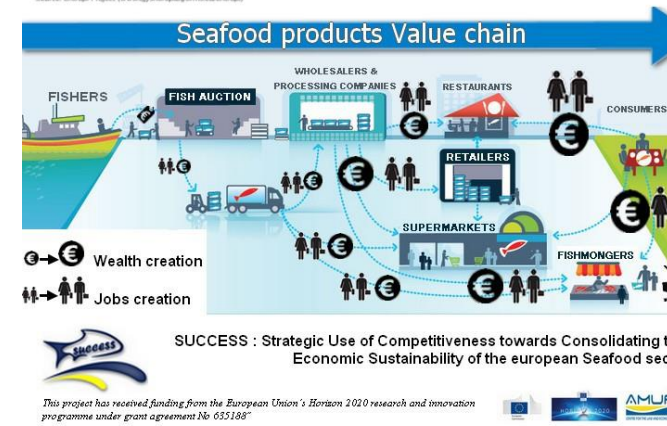
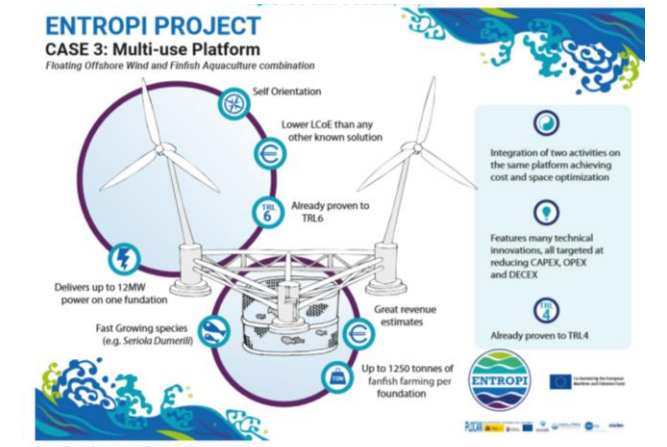
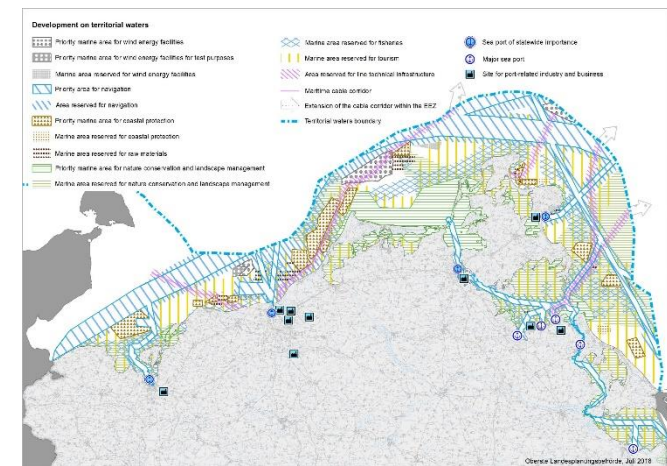


Translating the EGD priorities across sectors



Doing things differently

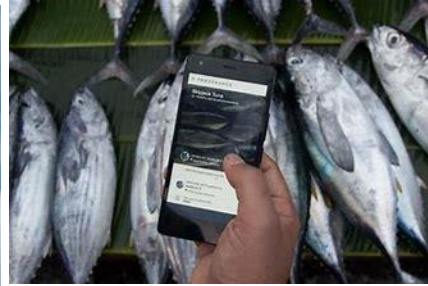
- How to further use **nature based solutions**?
- How to develop **integrated approaches** to reduce negative externalities?
- How to push for **cross sectoral partnerships**?
- How to promote sustainability in blue **value chains**?



Fostering the digital transformation

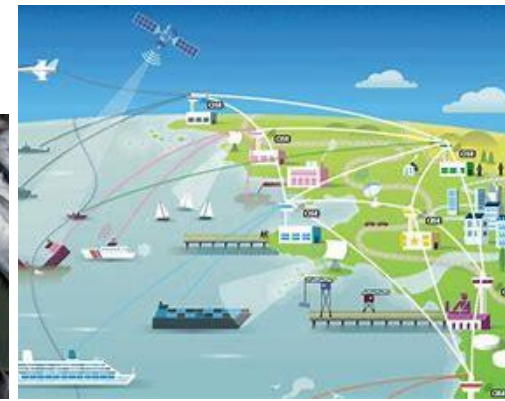
Opportunities

- Data management
- Traceability
- Control and surveillance
- Automation
- E-administration

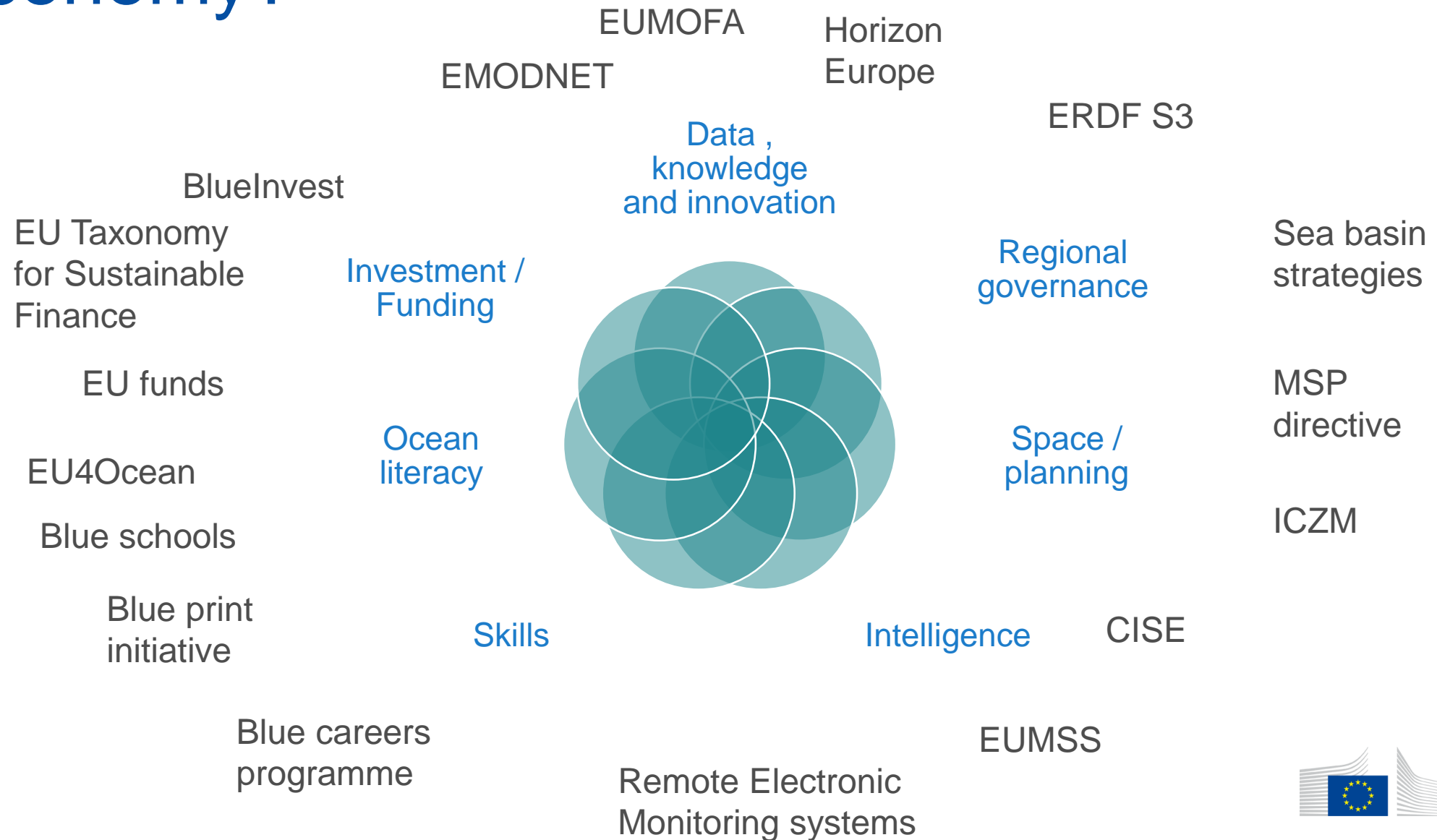


Challenges

- Dependence on technologies
- Cyber security vulnerability
- Data protection
- Cost
- ...



How to support transition to sustainable blue economy?



Have your say!



For further inputs:

- The recording of this meeting will be available on web streaming:

<https://webcast.ec.europa.eu/sustainable-blue-economy-launch-of-the-stakeholder-consultation>

- Provide feedback on the roadmap

<https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12659-Green-Recovery-for-the-Blue-Economy-tentative-> **or**

- Send written contributions to MARE-A3-SBE@ec.europa.eu

- **By when? 7 December 2020**

Thank you



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