Atlantic and North Sea-basin workshop

Building Collective Ocean Literacy Actions in the Atlantic and North Sea Basin

25 September 2020, 14:00-16:00 CEST

This workshop is a fully public, online event, open to individuals and organisations interested in ocean literacy, capacity building for blue growth and blue skills in the Atlantic and North Sea basin. You will learn the latest updates about EU4Ocean Coalition, connect to diverse stakeholders and find out how to get involved. Join us to learn more!

The purpose of the workshop is to share perspective and knowledge of the needs in terms of ocean literacy and capacity development in the domains of Climate and Ocean, Food from the Ocean and Ensuring a Healthy Ocean, to identify collective action(s) that the EU4Ocean Platform members, Youth4Ocean Forum and EU Network of Blue Schools can carry out at the sea basin scale and to develop a proposal of a joint roadmap for ocean literacy and capacity building action(s) and tools in the Atlantic and North sea basin.

AGENDA

14:00-14:05   **Opening: Why are we here? Welcome of participants**
A brief presentation of the purpose, agenda and working method of the workshop.
Facilitator: Russell Arnott, Incredible Oceans.

14:05-14:20   **Session 1: Who are we?**
An icebreaking poll to find out about the profile of the participants.
Why have I decided to work on ocean literacy? Introduction of session speakers
Facilitator: Russell Arnott, Incredible Oceans.

14:20-14-30   **Session 2: What is the current situation of Ocean Literacy in the Atlantic and North Sea basin?**
What are the major needs and gaps in ocean awareness and literacy in the Atlantic and North Sea basin?

- **New Action Plan in the Atlantic.** Building a new generation of Atlantic citizens. Claude Wohrer, Secretariat General for the Sea.
- **The engagement of All-Atlantic Ocean Youth Ambassadors – which way forward?** Eimear Manning, All-Atlantic Ocean Youth Ambassador, Science and Environmental Educator.

14:30-15:00   **Session 3: What has worked well and what can be done differently to improve the impact of our Ocean Literacy actions?**
A series of pitch presentations by the EU4Ocean Platform members to inspire brainstorming on future actions:

- Mobilisation of Blue Schools - **François Arbellot**, We Atlantic, France;
- Maintaining a national network, working together to create an ocean literate society– **Nóirín Burke**, Irish Ocean Literacy Network;
- Building an international network for youth outreach and engagement in ocean conservation activities - **Yann Leymarie**, Surfrider Foundation Europe;
- Building and managing relationships with organisations to promote blue careers - **Lucía Fraga Lago**, Centro Tecnológico Del Mar (CETMAR), Spain;
- Accelerator and mentorship programme for the youth - **Efthalia Arvaniti**, Submariner Network, Germany;
- Environmental communication training using social sciences and cultural dynamics: some key learnings - **Ian Rowlands**, Incredible Oceans, United Kingdom.

15:00-15:05   **Session 4: Where are we going? Why the EU4Ocean Coalition?**
A presentation of the EU4 Ocean Coalition.
Speaker: **Iwona Gin**, Nausicaá.

15:05-15:40   **Breakout session: What must we do to reach our goals and objectives? To what extend will these actions guarantee our success?**
Breakout sessions to generate consensus discussion with the workshop participants on future ocean literacy actions.

Facilitators: **Russell Arnott, Nóirín Burke, Iwona Gin, Yann Leymarie, Efthalia Arvaniti, Ian Rowlands**.

Examples of guiding questions for brainstorming:
- How to integrate the existing successful initiatives in a joint roadmap for the sea basin?
- How to bring them together without minimising the ownership?
- Which new actions to fill the gaps?

15:40-15:55   **Session 5: Presentation of breakout session results and next steps**

Facilitators: **Russell Arnott, Nóirín Burke, Iwona Gin, Yann Leymarie, Efthalia Arvaniti, Ian Rowlands**.

15:55-16:00   **Closing of the workshop and a group picture**