EU4Algae

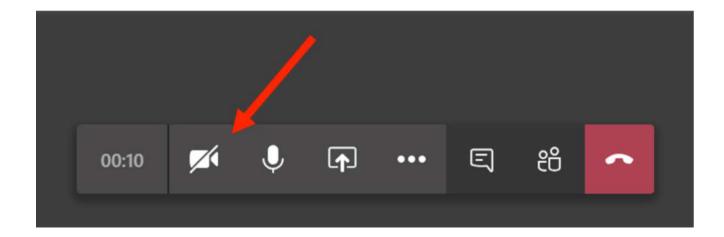
a collaborative European stakeholders forum on algae





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FABA



Agenda

Time	Item	Lead	
14:00	Welcome & Introductions	Rahim Jindani	
14:05	Introduction to EU4Algae, Meeting Schedule & Communication Platforms	Frederick Bruce	
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About EU4Algae

EU4Algae Forum is the **platform** that enables algae interested parties, from all relevant public and private organizations, to jointly implement the EU Algae Initiative, while offering a forum to openly speak and discuss market driven breakthroughs for the sector.

The tenderer consortium is directly connected to **the main** European algae initiatives from over 43 countries.

The ultimate objective is to accelerate the scale up of a regenerative, resilient, fair and climate friendly algae industry in Europe.







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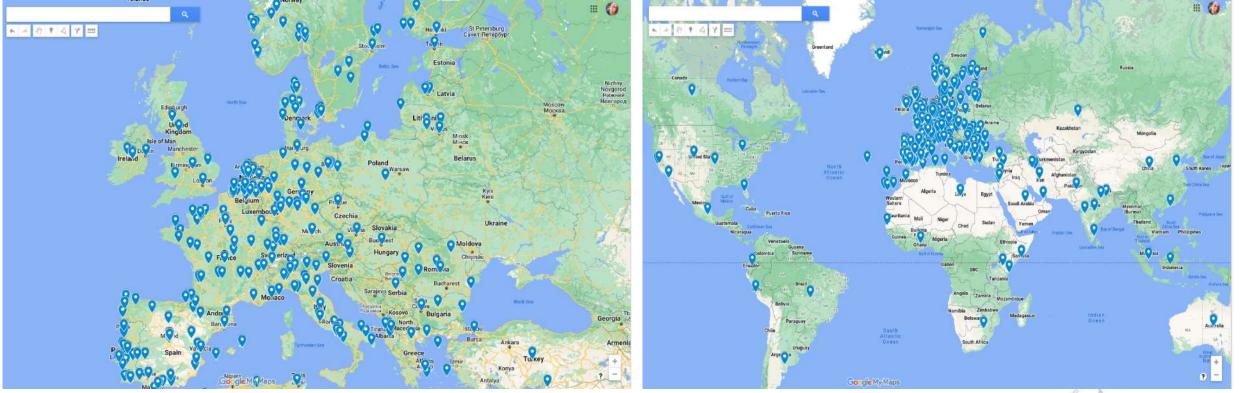
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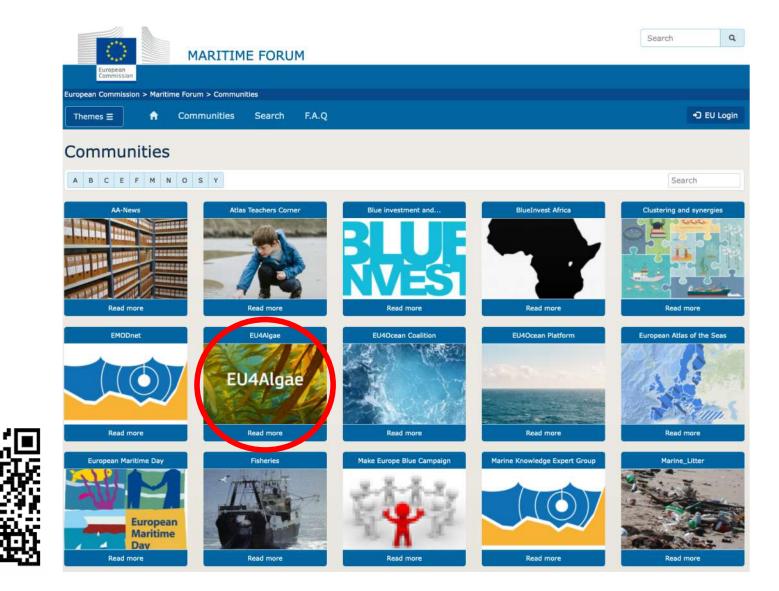
EU4Algae Members

700 members registered and participating in WGs discussions





Where?











technopolis





The platform is a unique space for collaboration among European algae stakeholders, including algae farmers, producers, sellers, consumers, technology developers as well as business-support organisations, investors, public authorities, academia, researchers and NGOs.





2023 European Year of Skills



EU Algae Initiative



Virginijus Sinkevičius • 1er European Commissioner for Environment, Oceans and Fisheries at European ... 1 sem. • 🔇

Pioneering EU initiative just out!

We present 23 actions to boost the Algae sector in Europe.

Some key acfions include:

- 💼 developing a new algae farmers' toolkit
- Ge facilitating access to marine space, identifying optimal sites for seaweed farming and including it in maritime spatial plans

EU developing standards for algae ingredients and contaminants, as well as for algae biofuel

support the transfer of technology from research to market

This initiative will help create a robust and sustainable industry and stronger algae farming as demand of seaweed products in EU is expected to reach EUR 9 billion in 2030.



Brussels, 15.11.2022 COM(2022) 592 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Towards a Strong and Sustainable EU Algae Sector

{SWD(2022) 361 final}



EU Algae Initiative: 23 Actions

- 1. Algae farmers' toolkit*
- 2. Improve Access to Space & Multi-Use
- 3. CEN Standardisation of testing & extraction methods
- 4. Develop Biofuel Certification Methodology
- 5. Develop Fertilisers under Regulation (EU) 2019/1009
- 6. Develop Market-Stimulating Mechanisms

- 7. Develop algae-based feed
- 8. Promote Carbon Capture, Nutrient Extraction & LCA Methodologies
- 9. Reorientation of fishers
- 10. Support for SMEs (esp. via BlueInvest)*
- 11. Macroregional cooperation (SBEP)
- 12. Align with Aquaculture Assistance Mechanism



EU Algae Initiative: 23 Actions

- 13. Find evidence of algae as Blue Carbon Sinks
- 14. Establish an EU Biobank Network
- 15. Align safe levels of contaminants & iodine
- 16. Map existing Monitoring & Data for seaweed & beach cast
- 17. New Processing & Biorefinery systems
- 18. New Cultivation systems
- 19. Develop new Biofuels

- 20. Consolidation of data
- 21. Consumer awareness campaigns*
- 22. Labelling framework
- 23. Awareness-raising in schools*



Working Group 7: Youth & Entrepreneurship

• Goal:

• Explore tools and initiatives to attract more youth and entrepreneurs into the algae industry

- Expected outcome:
 - Overview on existing events & support tools to engage young scientists, entrepreneurs & start-ups into the algae Industry

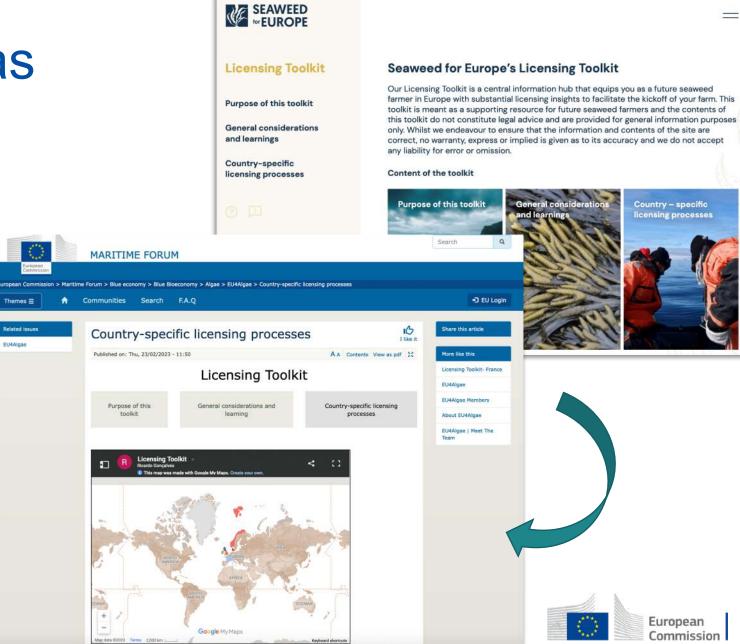


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WG7 Focus areas

- Engage Networks
- Engage Accelerators
- List Events
- List Funding Opportunities
- Consolidate Practical Training & Resources



Action Plan

- 1. Map networks & support tools
- 2. Host regular meetings
- 3. Social media success stories
- 4. Online repository on Maritime Forum
- 5. Engage accelerators & youth groups
- 6. *NEW* Business support package
- 7. Workshop / Webinar "How to kickstart your career in algae"
- 8. Follow-up actions

EU4Algae

WG Name	Youth & Entrepreneurship	WG Number	7		
Facilitator	Frederick Bruce	Organisation	s.Pro		
Identified Constraints	, Obstacles, and Issues				
C1: Navigation of regu C2: Access to experts,	latory landscape business support, finance, markets	, training			
General Objective					
To explore tools and in	nitiatives to attract more youth and	entrepreneurs into the	algae industry		
Specific Objectives					
	an overview of events, support to ed industries; and 2) to attract mor	Contraction and the Contraction and Construction of the	nities to provide a clear pathway to repreneurs to the algae industry.		
Working Groups Actic	ins				
We want the second s	and establish contact with 10+ rele Forum) and invite to WG meetings	want youth & entrepren	eurship networks / associations		
T2: Host 5x WG meeti	ngs (online or in-person) with rotat	ional chair / host			
T3: 1+ Social media ca re-posts	mpaign with business "success stor	ies" and endorsement f	rom target groups, i.e. 1000+ likes /		
	sitory of information & resources (be promoted via social media camp		nce, regulations, species, experts,		
	with 10+ Business Support Organi elevant business models (e.g. by se				
T6: Co- <mark>desi</mark> gn framew	ork for 1+ algae apprenticeship sch	eme with relevant comp	banies		
T7: Facilitate 1+ Work	shop(s), Matchmaking event and/o	r Hackathon(s) e. <mark>g</mark> . " <i>Ho</i> v	v to kickstart your career in algae"		
T8: Define follow-up actions to maintain momentum and monitor progress post-project					
utcomes					
O1: Stakeholder map of target groups and contact persons at 10+ relevant youth & entrepreneurship n associations					
associations					
0.0000000000000	online or in-person) with rotational	chair / host			



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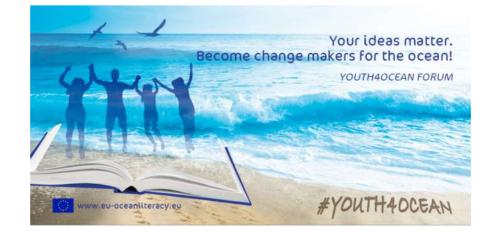


Networks & Events















YEE/ YOUTH AND ENVIRONMENT EUROPE



Practical Training & Resources



Baltic Blue Biotechnology Alliance + project (2019-2021)

FUNDRAISING GUIDE FOR BIO TECH STARTUPS





Practical Training & Resources



Courses

Farm Design Tool

Seqweed Source



Regenerative Ocean Farming Hub

WWW.GREENWAVE.ORG/HUB

Kelp Climate Fund

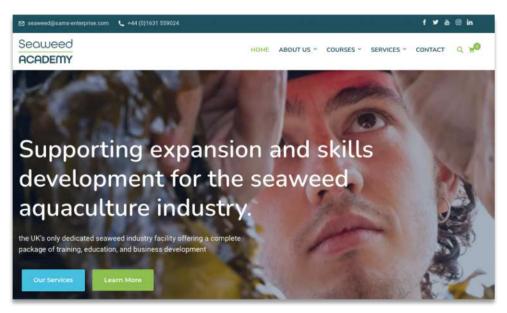


havhøst

Landet rundt Havbondens køkken Undervisning Oplevelser

Händbog for havbønder







Success stories







Inspiration from elsewhere...





Showcase Consumer Products?















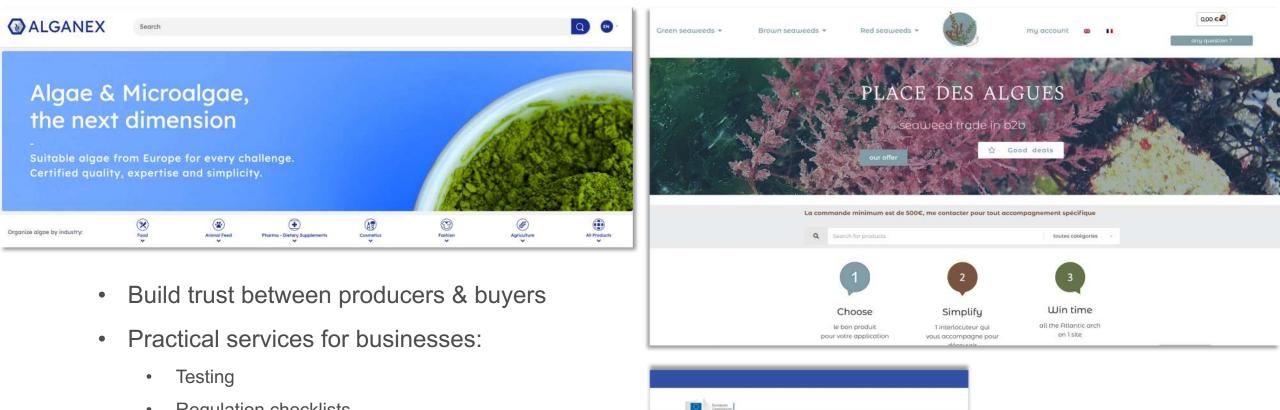








Showcase B2B Market Platforms?



May 12, 2021 | Brussels

Strategic guidelines for a more

sustainable and competitive EU

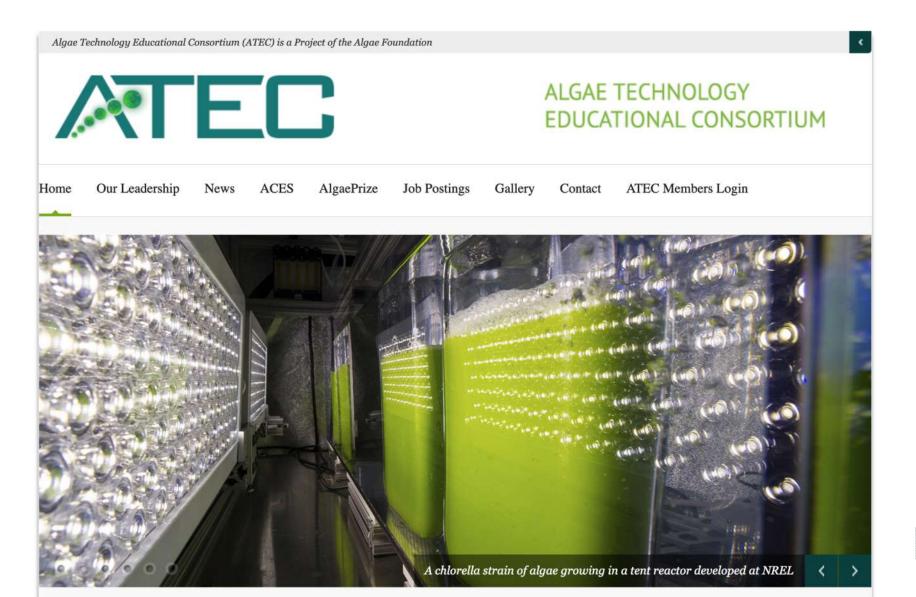
aquaculture for the period 2021-2030

European

Commission

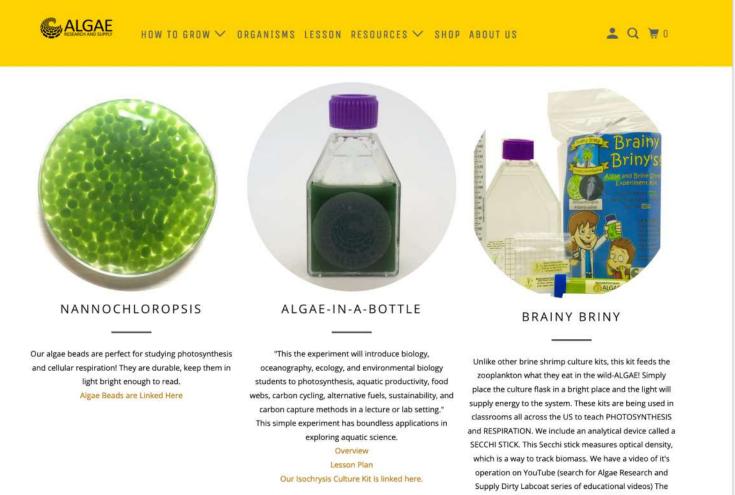
- Regulation checklists
- Customs forms
- Sales & Marketing
- Producer Organisations (combining biomass)

Educational Courses as a Business Case?





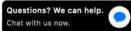
Teaching Materials as a Business Case?



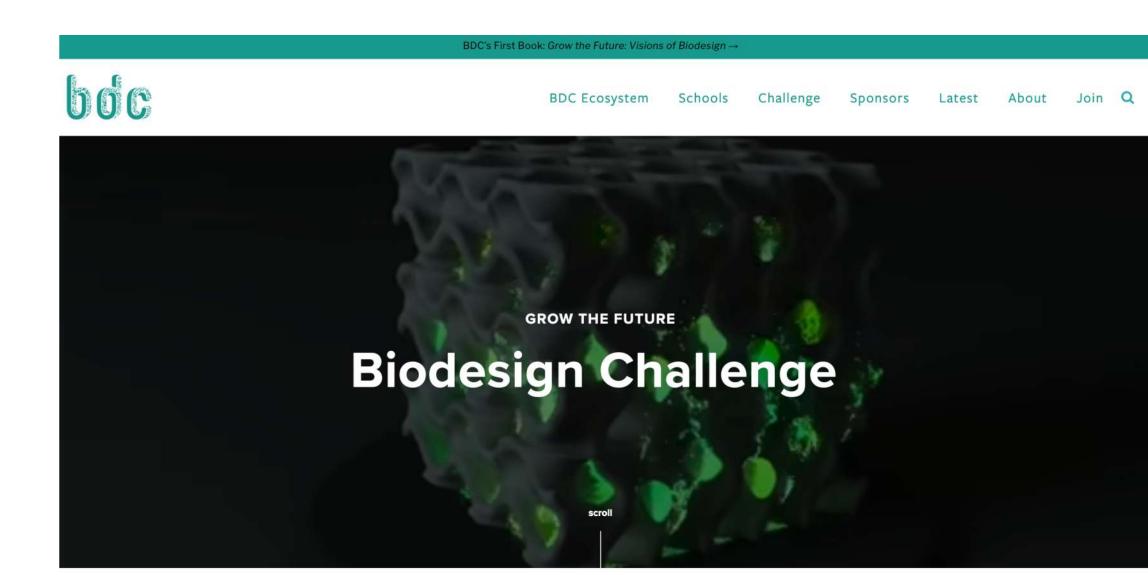
videos are both serious, and silly.

Our Brainy Brainy Kits are Linked Here





Challenge, Hackathon or Innovation Award?



Summer School / Bootcamps?



(2021)



Timeline

1 hour meeting ca. every 6 months with a rotating chair

- Q2 2022: Kick Off Meeting

- Q3 4 2022: Session 1
- Q1-2 2023: Session 2
- Q3-4 2023: Session 3
- Q1-2 2024: Session 4
- Q3-4 2024: Session 5



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Thank you



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