



# **FSU TOOLS**

## **designing, analysing and selecting strategies**

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## 1. Strategy related Tools available on FARNET.EU, quick review

- Where to find them

## 2. The STRATEGY toolbox

- Who are they for
- How you can help



**Calls for proposals and application guidelines**

**Articles of association**

- [Galicia](#) (EN): Draft from the Xunta de Galicia of the order of the Council on Fisheries and Maritime Affairs, calling for applications for the selection of Costal Action Groups, assistance and the corresponding management procedure. (6 February 2008)
- [France](#) (EN): Elements of the terms of reference of the call for proposals under Axis 4 of the EFF
- [Spain - Galicia](#) (EN): Applicants guide (eligible areas, selection criteria and guidelines for strategy development) **new**
- Coastal Action Group from [Galicia](#)
- FARNET Local Action Groups in [Denmark](#)

**Assessment criteria**

- France: 3 tools to assess groups' applications
  - Specifications for applications - chapter 4: [FR](#) [EN](#)
  - Assessment grid: [FR](#) [EN](#)
  - Assessment grid - explanatory note: [FR](#) [EN](#)
- For selecting LEADER local action groups: in Spain, [example of Extremadura](#) (EN)
- For selecting Fisheries local action groups
  - Assessment criteria for the declaration of interest (Marseille p.14 Fiche 1.2)
  - Assessment criteria for the final selection of FLAGS (Marseille p.30 Fiche 1.4)

**Training and capacity building**

**Monitoring and evaluation**

**Good practice**

- Extracts of a training plan for implementing the measure "Sustainable development of fisheries areas" [Example of Estonia](#)
- Information seminars and training for local actors ([Marseille WD](#)) p.32 Fiche 1.5.
- [Guidelines](#) for the evaluation of several phases of Axis4 projects (from the Porto seminar)
- [WWF "Smart Investments" guide](#) illustrating how to promote sustainable fisheries through EFF projects.
- [Good practice examples](#) from other programmes (PESCA, EQUAL, INTERREG, etc...) providing ideas on the range and type of Axis 4 eligible projects.
- Example of strategy of LEADER local action group: Scotland - [Moray](#)

**Group strategies**

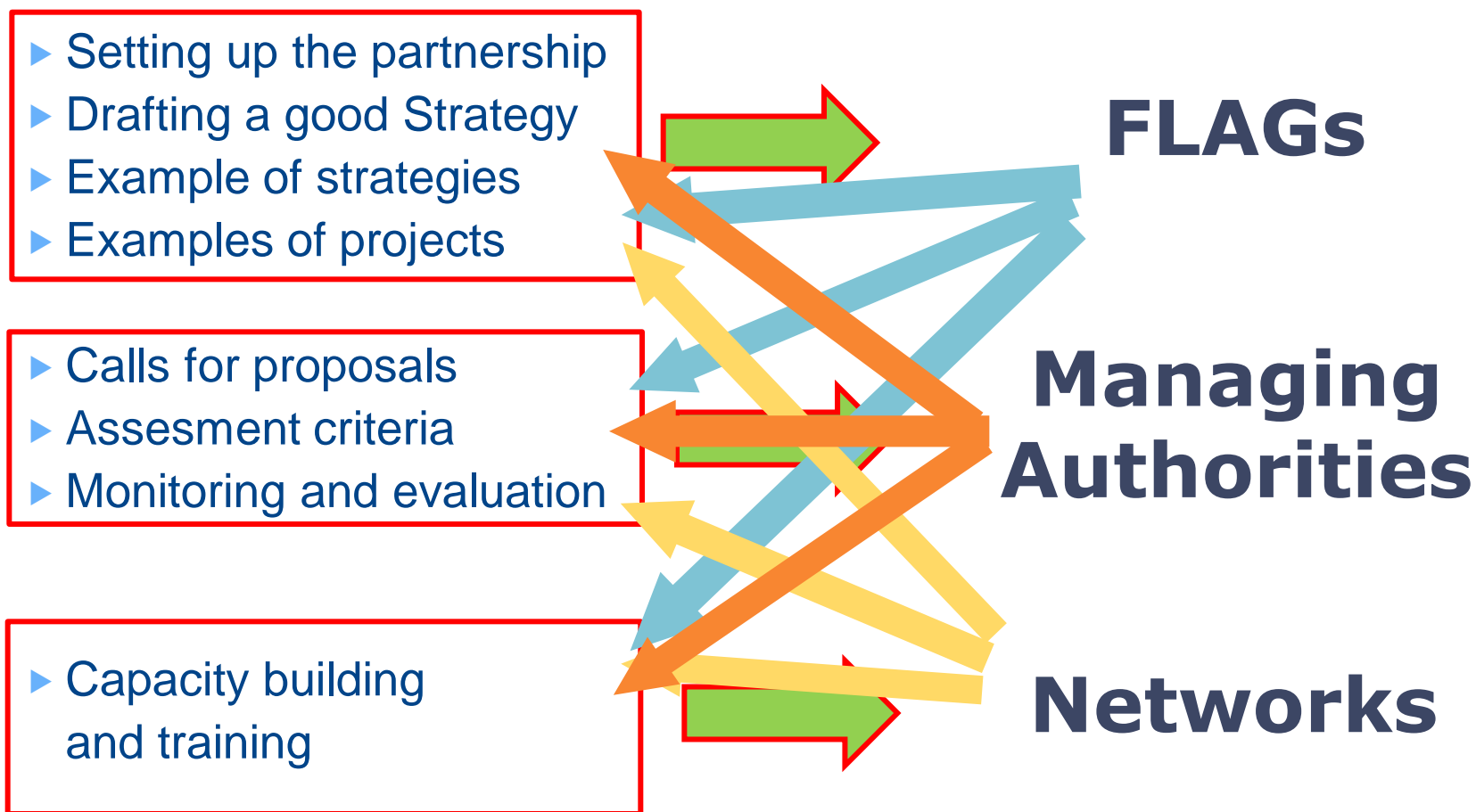
- Spain - Ria de Vigo - A guarda [EN](#)
- France - Pays basque [FR](#) - [EN](#)
- France - Pays varois [FR](#) - [EN](#)
- France - Pays Pyrénées-Méditerranée [FR](#) (1.45 MB) - [EN](#)
- Finland - Kainuu and Koillismaa [EN](#)

## MAs

### [Guidance on criteria for selecting local strategies](#)

This article offers a set of practical guidelines for evaluating and selecting FLAGs and their strategies for Axis 4 areas. Managing Authorities should find it particularly useful, but actors forming a partnership and preparing a local development strategy will also find useful insights. It highlights the importance of the internal and external logic within a strategy, how it should link to local needs, and tips for evaluating the implementation capacity of the candidate partnership.

[Example of criteria for selecting strategies - France](#) [FR](#)



## ▶ **Guidelines on the Process of designing a strategy**

- Preparation and sourcing efforts
- time planning and calendar of actions
- Balancing the territorial, thematic and sectoral issues
- ...

## ▶ **Territorial Development Strategy: key features**

- Acc. To EC guidelines on Project Cycle Management
- Logical Framework approach

## ▶ **+ summary of EFF guidelines**

## ▶ “Guidance on criteria for selecting local strategies”

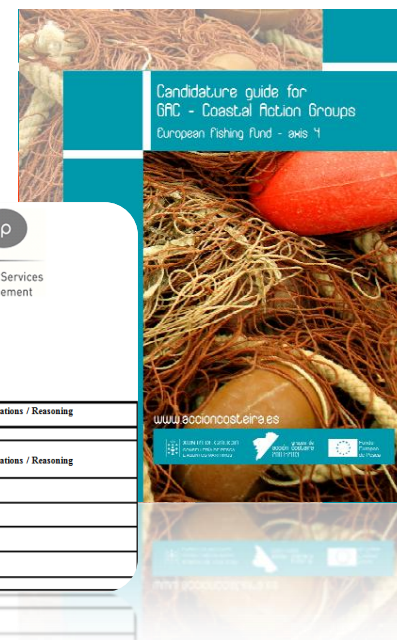
- What to look for in a good strategy
- Key questions
  - ▶ Logic of the strategy
  - ▶ Relevance to needs
  - ▶ Implementation capacity
- Guidelines in the analysis process – *PHP-C<sup>2</sup>&W<sup>2</sup>*
  - ▶ **P**articipatory
  - ▶ **H**earth
  - ▶ **P**ractical
  - ▶ **C**lear, **C**oncise & **W**ell **W**ritten

- **Managing authorities : Spain, France...**

- ▶ Defining a strategy, composing a group (ES & EN)
- ▶ Assessment criteria (FR & EN)

- **FLAGs**

- ▶ Articles of association
- ▶ Business plans
- ▶ **FLAG strategies**



Agence de Services et de Paiement

### Assessment Grid

Title of tender submission:  
Assessor name:

| Technical criteria   | Rating (1 to 5) / Qualitative assessment   | Observations / Reasoning |
|--|--|--------------------------|
| <b>Criterion 1: Quality of the operational logic</b>                     | <b>Criterion rating: / 5</b><br>Sub-indicator assessment:<br>Weak    Average    Good | Observations / Reasoning |
| Sub-indicator 1.1 Internal relevance and coherence of the tender         |  |                          |
| Sub-indicator 1.2 External relevance and coherence of the tender         |  |                          |
| Sub-indicator 1.3 Relevance and coherence of the scope of the initiative |  |                          |
| <b>Your general opinion</b>  |  |                          |

**GROUP 7: BIA DE VIGO -A GUARDA, GALICIA (ES-1), SPAIN**  
AXIS 4 OF THE EUROPEAN FISHERIES FUND (EFF)

**1- Presentation and distinctive features of the territory**

The Group 7o de Vigo-A Guarda, n° 7 covers the south coast of Galicia (Spain) including a total of 10 counties of the Vigo Bay and Baza Mfros: Cangas, Noia, Viveiros, Silleda, Ribeira, Redondeles, Nigrán, Boreón, Oleiros and A Guarda.

The total coastline of these counties is 137 km and together they have a population of 155 000 inhabitants (46% of the Galician population), spread over an area of 404 km<sup>2</sup>. This area has one of the highest dependencies on the fisheries sector in Galicia as well as one of the highest rates of population density (336 inhabitants per km<sup>2</sup> - compared to the regional average of 93,7).

The historical context frames the industrial development of this area, characterized by three activities: fishing, the marine industry and the aquaculture industry. But mostly, the area is defined by the existence of a fishing-marine industry cluster. In fact, fisheries activities and its employment generate with 1,26% of the active population working on a broad range of activities from small-scale fishing activities (fishing boats) as well as in marine gathering and aquaculture activities. Unemployment in counties such as Cangas and A Guarda employment in fisheries reaches almost 20% of the active population.

Nevertheless, other sectors such as tourism are also relevant, due to the geographical conditions of the area: a high number of beaches and tourist attractions, several outstanding natural parks and protected areas and up to 13 bathing harbours, and yet, Vigo's Bay is Galicia's most industrialized area, including cooking and other marine industries together with the car industry have been the driving force of economic growth in the area.

Within the area covered by the FLAG there are seven Fishermen Organizations (Cofradías de Pesca) and the area is organized into four marine districts with a total of five fishing harbours. The fleet consists of 854 fishing boats, mainly small-scale fishing boats (331), aquaculture boats for mussel raft (111), coastal fishing boats (16) and long-distance fishing boats (302). Noteworthy in the above figures the clear prevalence of the small-scale fishing fleet, characterized by a family system of ownership, which implies direct benefits from fishing boats. Additionally, enables gathering employes 2,196 workers (412 with fishing boats, and 1783 gathering directly).

Another key aspect of the area directly related to the fishing activity is the existence of important maritime heritage – both material and immaterial – from cultural facilities (maritime houses, sailing facilities, lighthouses, etc.) to sea traditions and the presence of associations focused on recovering the maritime heritage and the traditional fishing boats.

Undoubtedly the maritime heritage is a socio-economic resource which can create employment and wealth in coastal communities through strategies of conservation, recuperation and the increase of knowledge and social sensitivity towards heritage.

**Programme of the Var area Association for Small-Scale Inshore Fishing and Sustainable Maritime Activities**

**Summary**

**BRINGING TOGETHER THE ACTORS CONCERNED TO FOSTER SMALL-SCALE INSHORE FISHING AND SUSTAINABLE MARITIME ACTIVITIES**

**DEVELOPMENT OF SMALL PROJECTS**

**KAINUO AND KOLLISSMAA, NORTH-EAST FINLAND FLAG STRATEGY SUMMARY**

**Presentation and distinctive features of the territory**

The Kainuu and Kolliismaa inland FLAG area covers eight large municipalities in North-East of Finland: Kainuu, Paltamo, Kuntio, Paltamo, Pouti, Soramäki, Tahvela and Vuola. The total area is 45 000 km<sup>2</sup>, of which the shoreline lake cover 14% (6 500 km<sup>2</sup>). The total population is 145 000 and the population density only 3,5 inhabitants per square kilometre. Many indicators such as high unemployment (14%) and dependence on primary production (37%) show that the area is one of the most lagging ones in Finland, gradually losing its population.

The total fish catch of the area is 3 400 tons per year. Minkie and pike-perch are the most important species in commercial terms. The area has almost 100 professional fishermen, 40 entrepreneurs working with aquaculture and 15 entrepreneurs living in processing and trade. Part-time, tourist and game fishermen catching for their own household consumption multiply the numbers; they catch more than half of the annual pike-perch catch, for example. Since 2000, the total value of



- ▶ **By using this material**
- ▶ **By sharing your experience, at whatever level**
- ▶ **By sharing your outputs and your own tools**
  - Example of selection tools from France, guidelines from Spain
- ▶ **Participating to the FARNET FORUM**
  - interacting online
  - guidelines for subscription

Thus, by being like a good strategy,  
participative  
inspired  
c,c & ww?





**Thank you for your attention!**

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