FSU TOOLS
designing, analysing and selecting strategies

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Content

1. **Strategy related Tools available on FARNET.EU, quick review**
   - Where to find them

2. **The STRATEGY toolbox**
   - Who are they for
   - How you can help

The TOOLS page on www.farnet.eu

Calls for proposals and application guidelines

- Galicia (EN): Draft from the Xunta de Galicia of the order of the Council on Fisheries and Maritime Affairs, calling for applications for the selection of Costal Action Groups, assistance and the corresponding management procedure. (6 February 2008)
- France (EN): Elements of the terms of reference of the call for proposals under Axis 4 of the EFF
- Spain - Galicia (EN): Applicants guide (eligible areas, selection criteria and guidelines for strategy development) **new**

Articles of association

- Coastal Action Group from Galicia
- FARNET Local Action Groups in Denmark

Assessment criteria

- France: 3 tools to assess groups' applications
  - Specifications for applications - chapter 4: FR EN
  - Assessment grid: FR EN
  - Assessment grid - explanatory note: FR EN
- For selecting LEADER local action groups: in Spain, example of Extremadura (EN)
- For selecting Fisheries local action groups
  - Assessment criteria for the declaration of interest (Marseille p.14 Fiche 1.2)
  - Assessment criteria for the final selection of FLAGs (Marseille p.30 Fiche 1.4)

Training and capacity building

- Extracts of a training plan for implementing the measure "Sustainable development of fisheries areas" Example of Estonia
- Information seminars and training for local actors (Marseille WD) p.32 Fiche 1.5.

Monitoring and evaluation

- Guidelines for the evaluation of several phases of Axis4 projects (from the Porto seminar)

Good practice

- WWF "Smart Investments" guide illustrating how to promote sustainable fisheries through EFF projects.
- Good practice examples from other programmes (PESCA, EQUAL, INTERREG, etc...) providing ideas on the range and type of Axis 4 eligible projects.
- Example of strategy of LEADER local action group: Scotland - Moray

Group strategies

- Spain - Ria de Vigo - A guarda EN
- France - Pays basque FR - EN
- France - Pays varois FR - EN
- France - Pays Pyrénées-Méditerranée FR (1.45 MB) - EN
- Finland - Kainuu and Koillismaa EN

The STRATEGY page on www.farnet.eu

MAs

Guidance on criteria for selecting local strategies

This article offers a set of practical guidelines for evaluating and selecting FLAGs and their strategies for Axis 4 areas. Managing Authorities should find it particularly useful, but actors forming a partnership and preparing a local development strategy will also find useful insights. It highlights the importance of the internal and external logic within a strategy, how it should link to local needs, and tips for evaluating the implementation capacity of the candidate partnership.

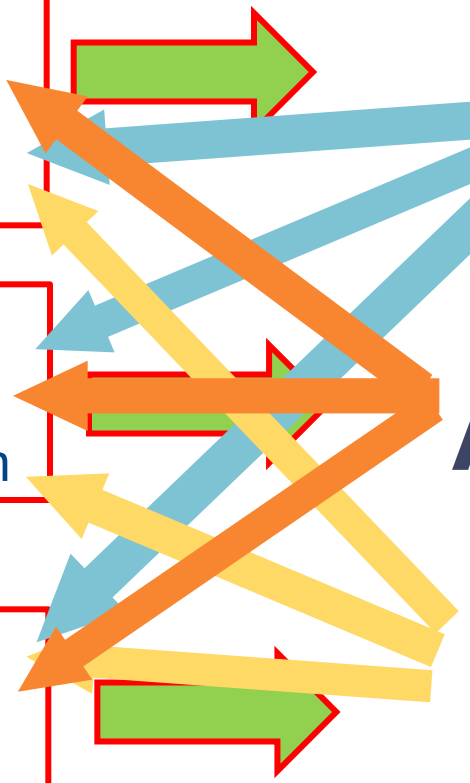
Example of criteria for selecting strategies - France FR

What Tools, developed for which stakeholder

- Setting up the partnership
- Drafting a good Strategy
- Example of strategies
- Examples of projects

- Calls for proposals
- Assesment criteria
- Monitoring and evaluation

- Capacity building and training



FLAGs

Managing Authorities

Networks

Strategy toolbox – FSU material

- **Guidelines on the Process of designing a strategy**
  - Preparation and sourcing efforts
  - time planning and calendar of actions
  - Balancing the territorial, thematic and sectoral issues
  - …

- **Territorial Development Strategy: key features**
  - Acc. To EC guidelines on Project Cycle Management
  - Logical Framework approach

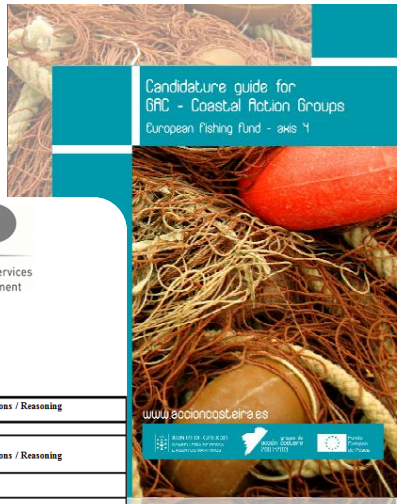
- **+ summary of EFF guidelines**

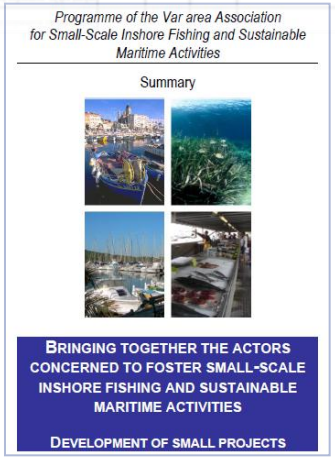
Strategy toolbox – FSU material

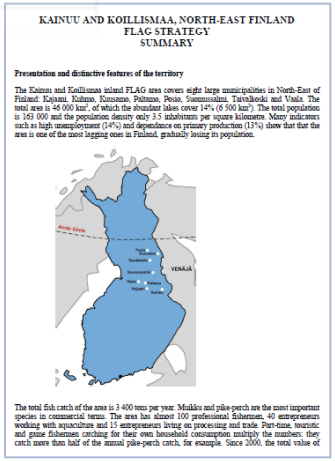
- **“Guidance on criteria for selecting local strategies”**
  - What to look for in a good strategy
  - Key questions
    - Logic of the strategy
    - Relevance to needs
    - Implementation capacity
  - Guidelines in the analysis process – ***PHP-C²&W²***
    - **P**articipatory
    - **H**eart
    - **P**ractical
    - **C**lear, **C**oncise & **W**ell **W**ritten

Strategy toolbox – material from stakeholders

- **Managing authorities : Spain, France…**
  - **Defining a strategy, composing a group (ES & EN)**
  - **Assessment criteria (FR & EN)**
- **FLAGs**
  - Articles of association
  - Business plans
  - **FLAG strategies**







How you can help

- **By using this material**
- **By sharing your experience, at whatever level**
- **By sharing your outputs and your own tools**
  - Example of selection tools from France, guidelines from Spain
- **Participating to the FARNET FORUM**
  - interacting online
  - guidelines for subscription

Thus, by being like a good strategy,
participative
inspired
c,c & ww?

Thank you for your attention!

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