



EMODnet Associated Partnership (AP) Scheme

13th EMODnet Steering Committee Meeting
Autumn 2020
9-10 November

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The European Marine Observation and Data Network (EMODnet) is financed by the European Union under Regulation (EU) No 508/2014 of the European Parliament and of the Council of 15 May 2014 on the European Maritime and Fisheries Fund.

New AP members

DCarbonx Limited

Expertise: area of decarbonisation exploitation, to underpin the energy transition, with a principal focus on NorthWest Europe.

Society for Underwater Technology

SUT: International Learned Society for Marine Science & Technology

Members: approximately 2000 members and 150 corporate members,

Expertise: broad range of marine sectors

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General Information Associated Partners EMODnet

- **Number of AP's:** 23 Associated Partners (November 2020)
- **Coverage:** 12 Countries
 - European member states: **9**
(Belgium, Bulgaria, France, Germany, Greece, Ireland, Italy, Portugal, Spain (incl. Mallorca and Gran Canaria))
 - NON EU: **3** (Georgia, UK, USA)

▪ **Organization Type Associated Partners;**

What	Amount
Private sector	16
Research Institute	4
Stakeholder organisations/ societies	2
Other (e.g. Coastal observing system)	SOCIB



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Classification of Associated Partners

Classification:

- **Established sectors:** Marine Living resources, marine non-living resources, Marine renewable energy, Port Activities, Shipbuilding and repair, Maritime transport, Coastal tourism
- **Emerging sectors:** (Desalinization, ocean energy, marine minerals, blue bio-economy/biotechnology, submarine cables, maritime defence)
- **Supporting sectors:** (Marine Data, MSP, Environmental protection, Shared infrastructure, maritime security)

(Blue Economy Report 2020, EC)

Table 2.1 The Established Blue Economy sectors and their subsectors

Sector	Sub-sector
Marine living resources	Primary production
	Processing of fish products
	Distribution of fish products
Marine non-living resources	Oil and gas
	Other minerals
Marine renewable energy	Offshore wind energy
Port activities	Cargo and warehousing
	Port and water projects
Shipbuilding and repair	Shipbuilding
	Equipment and machinery
Maritime transport	Passenger transport
	Freight transport
	Services for transport
Coastal tourism	Accommodation
	Transport
	Other expenditure

Source: Blue Economy Report 2020, European Commission

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Classification Associated Partners EMODnet

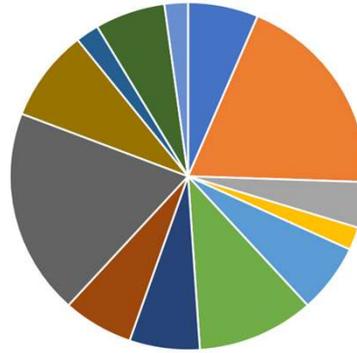
Largest coverage:

- Marine Non Living resources : 9 AP's
- Maritime Transport: 9 AP's
- Marine Renewable Energy: 5 AP's

Gaps and areas for expansion:

- Coastal tourism
- Shipbuilding and repair
- Blue Bio-economy/technology
- Port activities
- Maritime transport
- Marine living resources (e.g. aquaculture)

Blue Economy Sectors



- Marine Living Resources
- Marine Non Living resources
- Coastal tourism
- Desalination
- Environmental protection
- Marine renewable energy
- Maritime Security
- Marine Spatial Planning
- Maritime Transport
- Port Activities
- Ocean Energy
- Submarine Cables
- Marine Minerals

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Types of collaboration



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SWOT-Analysis Associated Partners EMODnet

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> ▪ Formal recognition as an associated partner of the EMODnet network ▪ Light and flexible status ▪ APs have access to a unique forum for dialogue and feedback on development of EMODnet ▪ EMODnet gains stronger collaboration with the blue economy ▪ The AP scheme raises the profile and the visibility of both EMODnet and the AP ▪ Increased corporate responsibility for APs 	<ul style="list-style-type: none"> ▪ Not all blue economy sectors are covered or only at a small scale ▪ Visual identity ▪ Would benefit from an updated expansion strategy, in-line with EMODnet for Business ▪ Would benefit from more EMODnet partnership engagement in recruiting, communicating and engaging with stakeholders
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> ▪ Sharing of Best Practices ▪ Sharing of data resources & expertise ▪ Increased usage of EMODnet data services by the private sector and diverse end users, resulting in more concrete use cases ▪ Diversify Blue Economy and socio-economic information in EMODnet 	<ul style="list-style-type: none"> ▪ Voluntary network ▪ lack of time/resources to contribute ▪ Commercial restrictions to data sharing



List of upcoming industry-related events in 2020

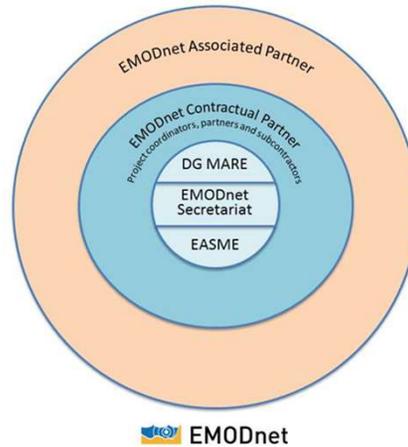
When	Event/Meeting
19-20 November Remote Event	Business2Sea An international event dedicated to facilitate interaction among people and organizations and to promote projects and businesses within the marine economy
19-22 November Remote Event	SEALOGY/B2Blue Business to Blue is a brokerage event focusing on the blue economy and aiming to encourage new business and technological partnerships between companies, clusters, Research Centre's, agencies and universities.
1-4 December Remote Event	Oceanology International The world leading ocean technology marine science exhibition and conference.
9-11 December Remote event	Sustainable Ocean Summit Ocean Vision 2030: The decade for Ocean Action

Associated Partnership forward look

Central aim: identifying win-win benefits for partners and the EMODnet network

Overview of some potential actions end 2020-September 2021:

- Increase the visibility of AP's (EMODnet Central Portal website, EMODnet newsdigest, social media, events e.g. EMODnet Open Conference, etc.)
- Branding: Design of a specific AP Logo
- Bilateral dialogues with APs to identify use cases, opportunities for collaboration etc
- Update Terms of Reference (TOR)
- Send targeted emails to the organisations identified to invite them to become Associated partners; (new input from recent EMODnet Targeted Assessments)
- Develop a demonstration e.g. webinar on EMODnet data and data products and web services tailored to APs and the blue economy



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