



Connect to the ocean  
and drive changes together!

EU4OCEAN COALITION

**Opening workshop**  
**The EU4Ocean coalition:**  
**what, what for, how?**

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*September 24th, 09h30 to 10h30 (CEST)*



[www.eu-oceanliteracy.eu](http://www.eu-oceanliteracy.eu)

**#EU4OCEAN**

06/10/2020

# Opening session

## *Before we start, practicalities of using Zoom*

- All participants are **muted** but have the possibility to use the **chat** and the **Questions & Answers (Q&A)**
  - If you need **support on zoom functionalities**: use **the chat**
  - If you want to **ask clarification questions** or **complement** discussions with your own experience, use the **Q&A** (panelists **and** facilitators will directly answer key questions (orally or in written))
- Time is scarce... we need to be targeted in our interventions
- Remember: the **video of the webinar** will be **disseminated**
- The current period is challenging (explaining why we are online) but... **ocean literacy is fun**, and we hope you will **enjoy the full event!**



# Opening session

## *Why are we here?*

Because this is the **first event of the DG MARE-supported EU4Ocean coalition** that aims at:

- **Presenting the three communities** of the EU4Ocean coalition... and give incentives for new members to join
- **Starting to co-build collective ocean literacy initiatives** – bringing together ideas, initiatives, capacity and resources of organisations and people

Because we are all **connected and committed to the ocean**



# Opening session


*An exciting event ahead!*

 **720+** registered participants

 **11** workshops

 **3** communities

 **3** thematic groups

 **5** seabasins

## 1<sup>st</sup> EU4OCEAN WORKSHOP Designing Ocean Literacy actions in Europe

**September 24, 2020**

SET THE SCENE



09:30 **The EU4Ocean coalition:  
what, what for, how?**

With **Ricardo Serrão Santos**,  
Minister of Maritime Affairs,  
Portugal,  
and **Tonino Picula**,  
chair of the Searica  
Intergroup, European  
Parliament.

DISCOVER OUR THREE COMMUNITIES



10:30 **The EU4Ocean Platform:  
Co-Designing Ocean Literacy for society**



14:00 **The Youth4Ocean Forum:  
Empowering European youth to make  
a difference for the ocean**



16:00 **The Network of European Blue Schools:  
embarking on a journey for ocean literacy**

September 24, 15:30

Our Commissioner for Environment, Oceans and Fisheries, **Virginijus Sinkevičius** – becoming the first honorary envoy of the Youth4Ocean Forum

**September 25, 2020**

CO-BUILD OCEAN LITERACY INITIATIVES

Addressing...

**Climate and ocean**  
10:00  
**Healthy and clean ocean**  
12:00  
**Food from the ocean**

Mobilising sea basin communities

**Black Sea**  
13:00  
15:00  
**Arctic Ocean**  
14:00  
**Baltic Sea**  
16:00  
**North Sea/Atlantic Ocean**  
14:00  
**Mediterranean Sea**  
16:30

All times listed are in Central European Summer Time (CEST)

*Get inspired and join the EU4Ocean coalition!*

[www.eu-oceanliteracy.eu](http://www.eu-oceanliteracy.eu)

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# Opening session

*What we will do and hear in this opening workshop?*

Opening

**Christos Economou**, Director acting, Directorate Maritime Policy and Blue Economy , **DG MARE European Commission**

Policy drivers  
to sound OL

A panel with **Francesca Santoro**, Ocean Literacy Programme Specialist **IOC/UNESCO**, **Tonino Picula**, chair of the Searica Intergroup, **European Parliament** and **Ricardo Serrão Santos**, **Minister of Maritime Affairs, Portugal**

Join us!

Five pitches introducing online workshops by **James Nikitine**, Manaia Productions, **Thomas Lesage**, Children For the Oceans, **Nicola Bridge**, President of the EMSEA, **Elisa Baldrighi**, Ocean Literacy Italia and **Pierre Strosser**, **ACTeon (France)**

Closing

With the announcement of the **names of the winners of the #YoungOceanWaves** contest by **Andreea Strachinescu**, Head of Unit Maritime Innovation, Marine Knowledge and Investment, **DG MARE European Commission**

# Opening

*Official opening of the EU4Ocean workshop*



**Christos Economou, Director acting, Directorate Maritime Policy and Blue Economy, DG MARE European Commission**



# Policy drivers to sound ocean literacy in Europe: how can we support?

*A panel session with....*



**Francesca Santoro**, Ocean Literacy Programme Specialist IOC/UNESCO



**Tonino Picula**, chair of the Searica Intergroup, European Parliament



**Ricardo Serrão Santos**, Minister of Maritime Affairs, Portugal



Facilitator: Pierre Strosser, ACTeon



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# Policy drivers to sound ocean literacy in Europe: how can we support?

## *Three questions to our panel*

**How important is ocean literacy for you** – in relation to your own experiences and (past/current) responsibilities?

How do you see the **EU4Ocean coalition** that is gaining momentum? What do you **expect** from it? And what are **pre-conditions for its long-term success**?

**How could you support**, directly or indirectly, the EU4Ocean coalition and the actions that will emerge from its collective efforts?





# Policy drivers to sound ocean literacy in Europe: how can we support?

*Guiding us with one key message*



**Francesca Santoro**, Ocean Literacy Programme Specialist IOC/UNESCO



**Tonino Picula**, chair of the Searica Intergroup, European Parliament



**Ricardo Serrão Santos**, Minister of Maritime Affairs, Portugal



# Join us!

*Follow our guides*

*to....*

**James Nikitine,**  
Manaia Productions



**The EU4Ocean Platform: Co-Designing Ocean Literacy For Society**

**Thomas Lesage,** Children  
For the Oceans



**Empowering European Youth to make a difference for the ocean**

**Nicola Bridge,** President  
of the EMSEA



**The Network of European Blue Schools: embarking on a journey for ocean literacy**

**Elisa Baldrighi,** Ocean  
Literacy Italia



**Thematic workshops: Ocean & Climate, Food from the Ocean, Healthy and Clean Ocean**

**Pierre Strosser,**  
ACTeon (France)



**Our (5) sea basin workshops**



# Join us!

## *The EU4Ocean Platform: Co-Designing Ocean Literacy For Society*



**James Nikitine** from Manaia Productions

**September 24<sup>th</sup>, 10h30 to 12h00**



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# Join us!

*Empowering European Youth to make a difference for the ocean*



**Thomas Lesage**, Children For the Oceans

**September 24<sup>th</sup>, 14h00 to 15h45**



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# Join us!

*The Network of European Blue Schools: embarking on a journey for ocean literacy*



**Nicola Bridge**, President of the European Marine Science Educators Association (EMSEA)

**September 24<sup>th</sup>, 16h00 to 17h30**



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# Join us!



Elisa Baldrighi, Ocean Literacy Italia

## Thematic workshops: Ocean & Climate, Food from the Ocean, Healthy and Clean Ocean



*"I am a chocolatier that live in Switzerland, the Sea is so far from me..."*

### OUR Challenge

How can we help citizens in European landlocked or inland areas to become Ocean Literate?



Source: #TheSeaStartsHere  
Credit: Knysna Basin Project

### Who wants to grab the challenge?

**25 September from 10h to 12h** - we will look for ideas, effective actions, "tips & tricks" and so on to bring closer the Ocean to people and people to the Ocean

Source: <https://stefanolupi.it/>



# Join us!

## *Our sea basin workshops*



connecting  
Media Baltic Sea Schools  
co-building citizens  
Atlantic ocean Children  
Mediterranean Sea Science  
regional strategies  
Black Sea  
Artic Decision making  
marine Marine sectors  
Youth communities mentoring  
cultures challenges  
Consumers  
Education

**Pierre Strosser, ACTeon** – on behalf of all co-organisers  
of the sea basin online workshops

**September 25th, from 13h00 to 16h30**



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# Closing the opening workshop

*... and announcing the names of the **winners of the #YoungOceanWaves !!***



**Andreea STRACHINESCU, Head of Unit  
Maritime Innovation, Marine Knowledge  
and Investment, DG MARE, European  
Commission**



**#EU4OCEAN**



# The challenge ahead?

*How best to combine our resources, capacities and expertise for delivering collectively ....*

**A week day for the ocean's future**

**EU4Ocean OL cruise**

**Citizens' actions**

**OL for value chains**

**OL sea-basin networks**

**OL initiatives Directory**

**Blue challenges**

**MOOCs**

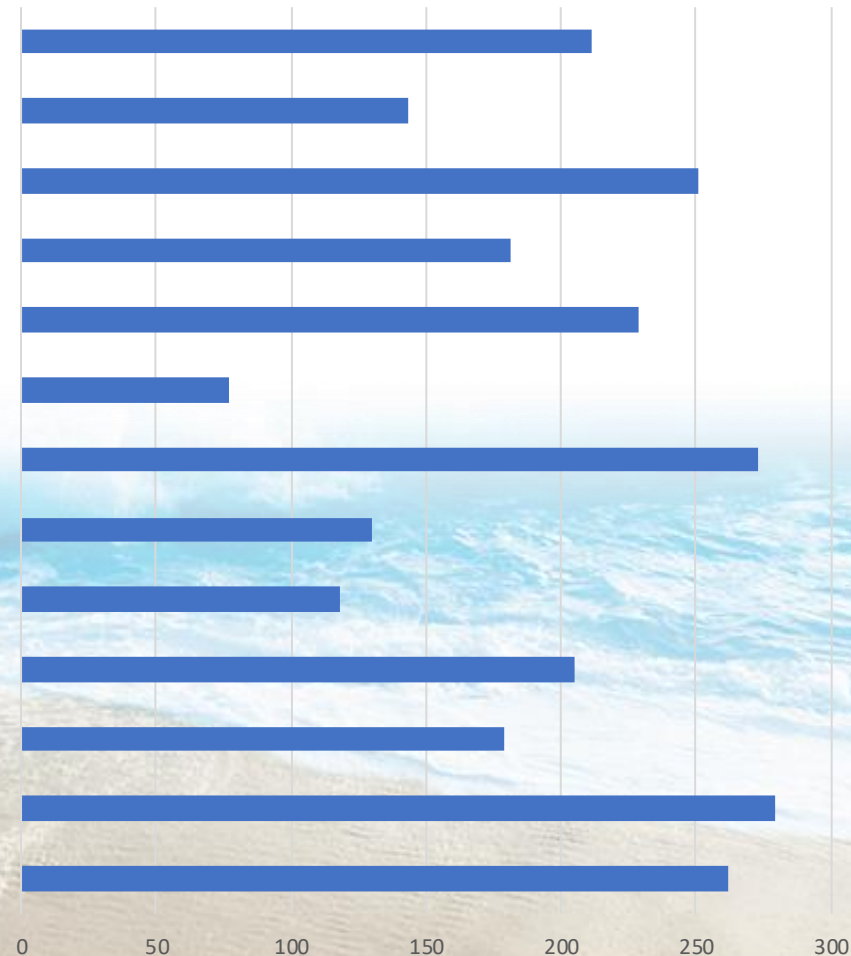
**Mobile app**

**Meet the ocean events**

**OceanArt**

**OL for decision makers**

**Advocacy campaigns**



# Join us - Operational workshops tomorrow!

*Workshops will be 'first come-first served' basis, so log in early to secure your place!  
If you didnt register, but would like to attend- write to the organizers to get the link:*

**Thematic workshops:** [amuniz@marineboard.eu](mailto:amuniz@marineboard.eu)

**Sea-basin workshops:**

<b>Arctic Sea</b>	Arne Riedel	<a href="mailto:arne.riedel@ecologic.eu">arne.riedel@ecologic.eu</a>
<b>Atlantic and North Sea</b>	Iwona Gin	<a href="mailto:iwona.gin@nausicaa.fr">iwona.gin@nausicaa.fr</a>
<b>Baltic Sea</b>	Joanna Clarkson	<a href="mailto:jc@submariner-network.eu">jc@submariner-network.eu</a>
<b>Black Sea</b>	Andreea-Ştefania Ionaşcu	<a href="mailto:andreea_ionascu@marenostrom.ro">andreea_ionascu@marenostrom.ro</a>
<b>Mediterranean Sea</b>	Pierre Strosser	<a href="mailto:p.strosser@acteon-environment.eu">p.strosser@acteon-environment.eu</a>

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# Many thanks!

*Before moving to the first EU4Ocean community in a few minutes...*

*... enjoy the videos of the **YoungOceanWaves** contest!*



**NEXT: The EU4Ocean Platform: Co-Designing Ocean Literacy For Society**

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Wishing you an  
excellent 1<sup>st</sup> event of  
the EU4Ocean coalition

[info@eu4ocean-  
coalition.eu](mailto:info@eu4ocean-coalition.eu)

[EU-oceanliteracy.eu](http://EU-oceanliteracy.eu)

