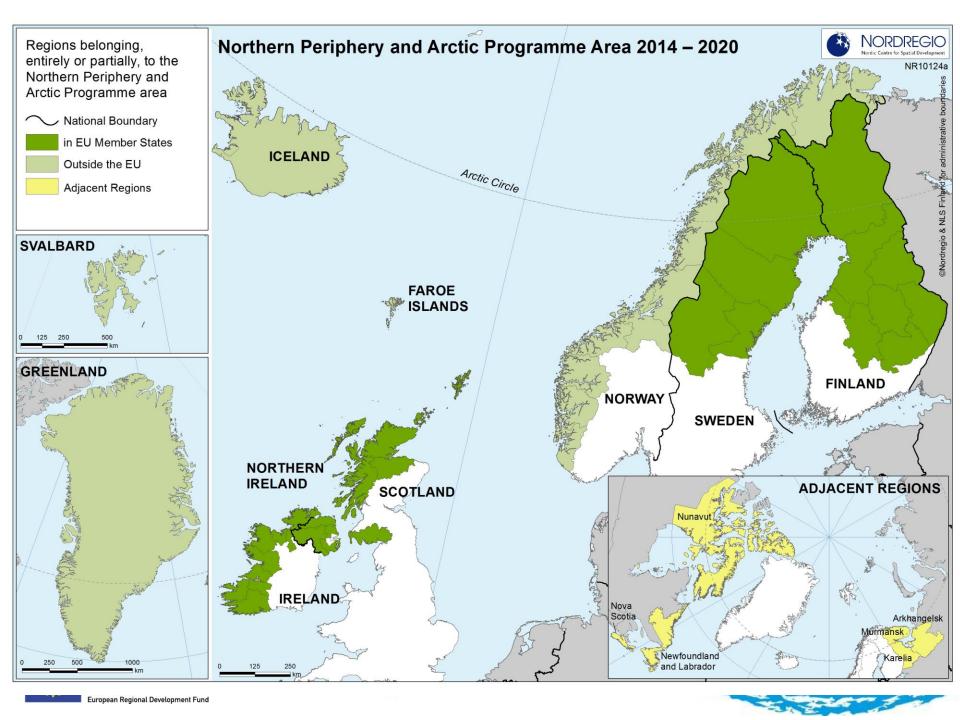
Northern Periphery and Arctic Programme 2014 – 2020

Ole Damsgaard







2007 – 2013: More than half of the main projects includes the Arctic, some examples:

- Climate Change, Adaptation to the impacts
- Craft International
- Sustainable Aquaculture of Arctic Charr
- Our life as Elderly
- Recruitment and Retention of Health Care Providers
- Rural Youth Entrepreneurship
- Micro-generation, Energy Saving Technology
- Sustainable transport in Rural Tourism





Peripherality & low population density = key challenge

- Lack of critical mass
- Weak access to key markets
- Little external orientation of SMEs
- Little economic diversity
- Shrinking rural communities
- Aging/gender imbalance





Natural resources & versatile business sector = key potential

- Globalisation New Global Order
- Climate change
- Green Economy
- Rising demand and prices for minerals, bio mass, food etc. at world market
- Innovation capacity & place based competences



More dynamic and external oriented local economies = overall strategy

- Higher external orientation and interaction of SMEs
- Better utilisation of innovation capacity
- Higher level of entrepreneurship
- Promoting economic strengths
- Innovation of public service provision





The content of the new Programme

form new products and services to specific changes

- Increasing innovation in low dense populated areas
- Increasing innovation of public services
- Increasing number of start ups
- Broadening the market for SMEs
- Higher energy efficiency in housing sector and public buildings
- Enhance capacity building, resilient communities







Integrating Arctic into the new programme (the outcome of Preparatory project)

- ⇒ Instead of a dedicated priority for the Arctic cooperation, a mainstreaming approach is recommended
- ⇒ The descriptions of Specific objectives shall include "Arctic themes"
- ⇒ **Integration** of Arctic partners in all relevant projects



Innovatively investing in Europe's Northern Periphery for a sustainable and prosperous future



Thank you for your attention!

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