

# Entrefish Project

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**EXPERT GROUP ON SKILLS AND CAREER DEVELOPMENT  
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# ENTREFISH

*Sustainable entrepreneurship  
for stronger skills  
and new employment  
in fisheries and aquaculture*

*(in Lecce-Apulia and in Marseille-Région Sud PACA)*

# OBJECTIVES

**A) To foster sustainability  
in SMEs**

**B) To foster job opportunities  
for young graduates**



**Entrepreneurial and technical skills  
for both!**

# NUMBERS

## **Training: classroom, e-learning, business games**

**45** entrepreneurs and workers

**61** young graduates /students

## **13 Project works**

**26** entrepreneurs and workers

**37** young graduates /students

## **14 Traineeships**

**“The best practices to be replicated?”**

# 1. A holistic approach to sustainability

## **multidisciplinary skills**

Environment

Biology

Business and Finance

Health and safety

## **transversal adoption within businesses**

Strategy and planning

Production and processing

Marketing

Networking



## 2. Business games: learning is fun!



### Key aspects

- “ **modular /flexible** (six levels)
- “ **«light» assessment** of acquired knowledge
- “ **shared language** for students and workers

**3. Parallel and joint involvement of  
small companies, young students, researchers**



**4. Project working  
sustainable projects for local communities**



# SMEs, young students, researchers thinking and working together



# Project work

**Participants designed 13 new business ideas and plans!**

**Some examples:**

**Sustainability of local products**

(a quality label for local fisheries products)

**Product sustainable innovation**

(production of sustainable feed for aquaculture)

**Sustainable aquaculture**

(recovery of waste products from aquaculture)

**Sustainable tourism**

(by sailboats, involving fishermen)

# 5. Multiactor partnership

## Companies

## Education & research

## Chambers of Commerce

# Entrefish partnership complementary skills and roles!



Which are the potential barriers in transferring the results?

**re-create**

**the project's ecosystem:**

**actors, skills, «local roots»**

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