

Are you interested in a career in
Blue Economy?



The EU4Ocean Platform Meeting (online)
2 December 2021

BlueGeneration project

The Blue Generation project is funded by Iceland, Liechtenstein and Norway through the EEA Grants and Norway Grants Fund for Youth Employment

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Why say YES to Blue Growth?

5,4 million
employees

2019

EU TARGET
to **double**
demand

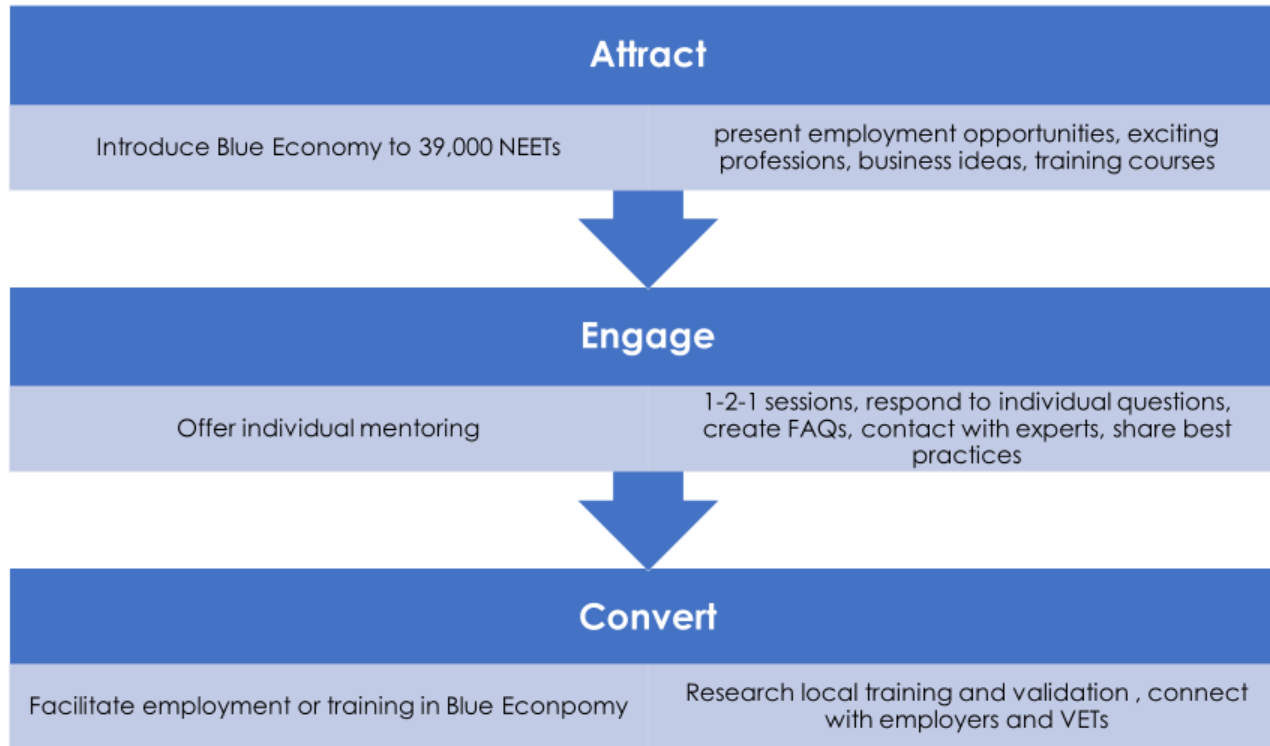
2030



*Have you ever
considered
following a
career in one
of those blue
economy sectors*



Blue Generation Project targets



What we have achieved so far

>8,000

youth

participated in our
promo visits

237

organizations

visited

800

NEETs

mentored

7,000

followers

@bluegeneration.org



We will continue until Jan 2024 to...

- ✓ Introduce **innovative** sectors , e.g. off-shore wind energy , aquaculture or marine biotechnology
- ✓ Suggest **synergies** between traditional sectors , e.g. fishing tourism, shipwright & local maritime transport
- ✓ Promote actively the **digital** tools we have created to involve youth in job search and career planning
- ✓ Offer 1-2-1 and group **mentoring**
- ✓ Organize **360 VR/ study visits** to offer the experience of the job
- ✓ **Connect** youth with experts beyond their local reach
- ✓ Enhance **cooperation** with other **Fund For Youth Employment** projects
- ✓ Establish the **Blue Generation Federation** to ensure sustainability of project outputs

Blue Generation Project synergies with EU4Ocean & Youth4Ocean

BlueGeneration @

**Young Ocean Advocate
training event**

25th Sep 2021

Let's make the **Mediterranean** Blue!

BlueGeneration @

The EU4Ocean Sea Basins event

5th Nov 2021

Let's make the **Black Sea** Blue!



BlueGeneration Project



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Blue Generation Project

www.bluegeneration.org



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