

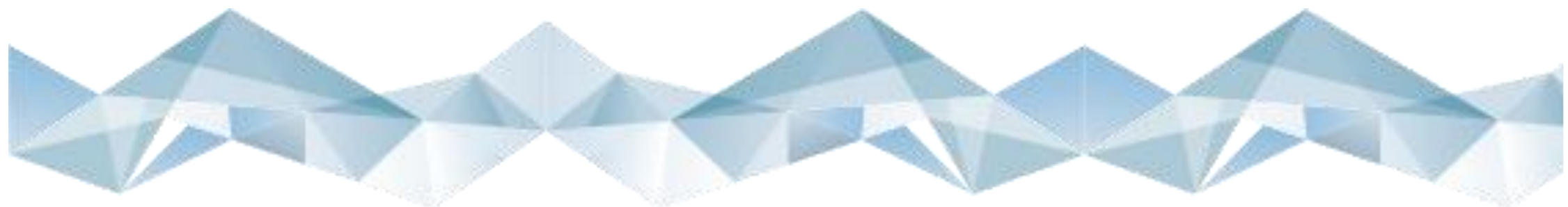
Indigee – Indigenous Entrepreneurship

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The Indigeer vision

**Boosting Successful Businesses based
on Indigenous Values**

Indigenous competence combined with
entrepreneurship knowledge.



The Indigeo concept

Gather the entrepreneurs

Useful tools and support

Indigenous competence

Network

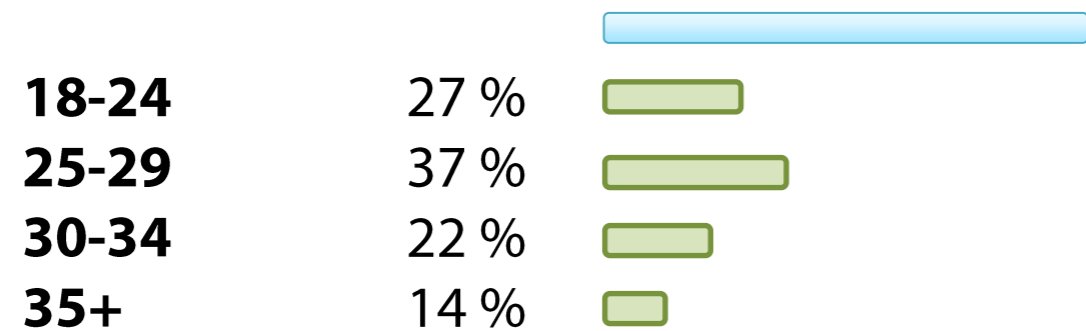


Indigeo 1



Age

The youngest is 18 years old, average is 29, the oldest is 47 years old



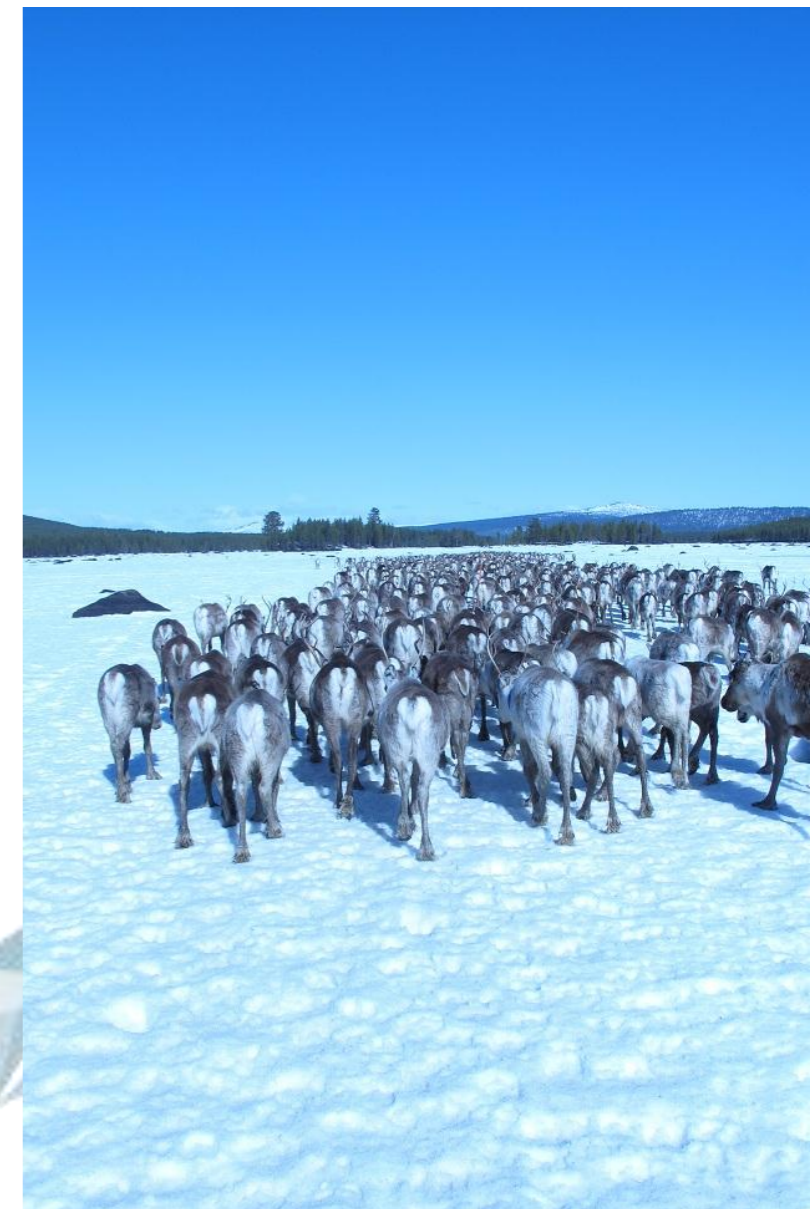
Indigeo 1

Most represented branches

Handicraft	24 participants
Tourism	17 participants
Reindeer herding	10 participants
Music	6 participants

...also

Hunting and fishing
Event / management
Web design, IT
Publishing, language



Indigeo 1

Results - 2010-2012

45 of 66 participants answered

Increased competence	– 62%
Increased income/profit	– 26%
New enterprises	– 27%
New products/services	– 36%
Crossborder cooperation	– 38%



Indigee 2



2012-2014

Participants

68 participants,
44 women, 24 men

Sweden: 20
Norway: 22
Finland: 7
Russia: 19

Youngest is 18, oldest is 46,
average is 30.

Represented branches

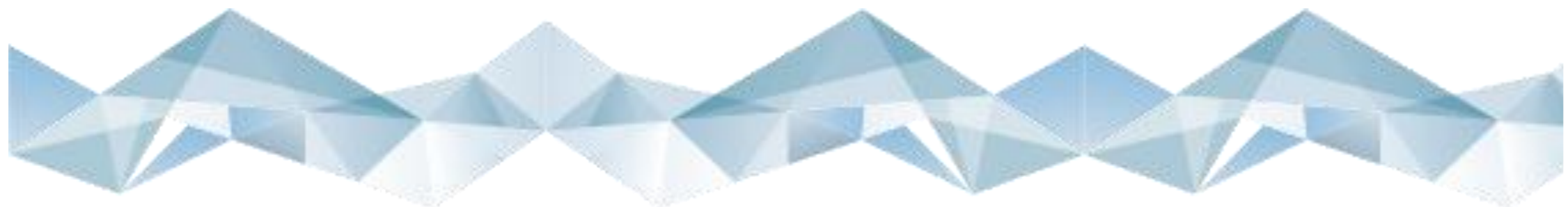
Handicraft and design:	20
Photo, film, theater, music:	14
Tourism:	9
Health, well-being, exercise:	7
Reindeer herding, meat:	7
Journalism, languages:	5
Other:	8

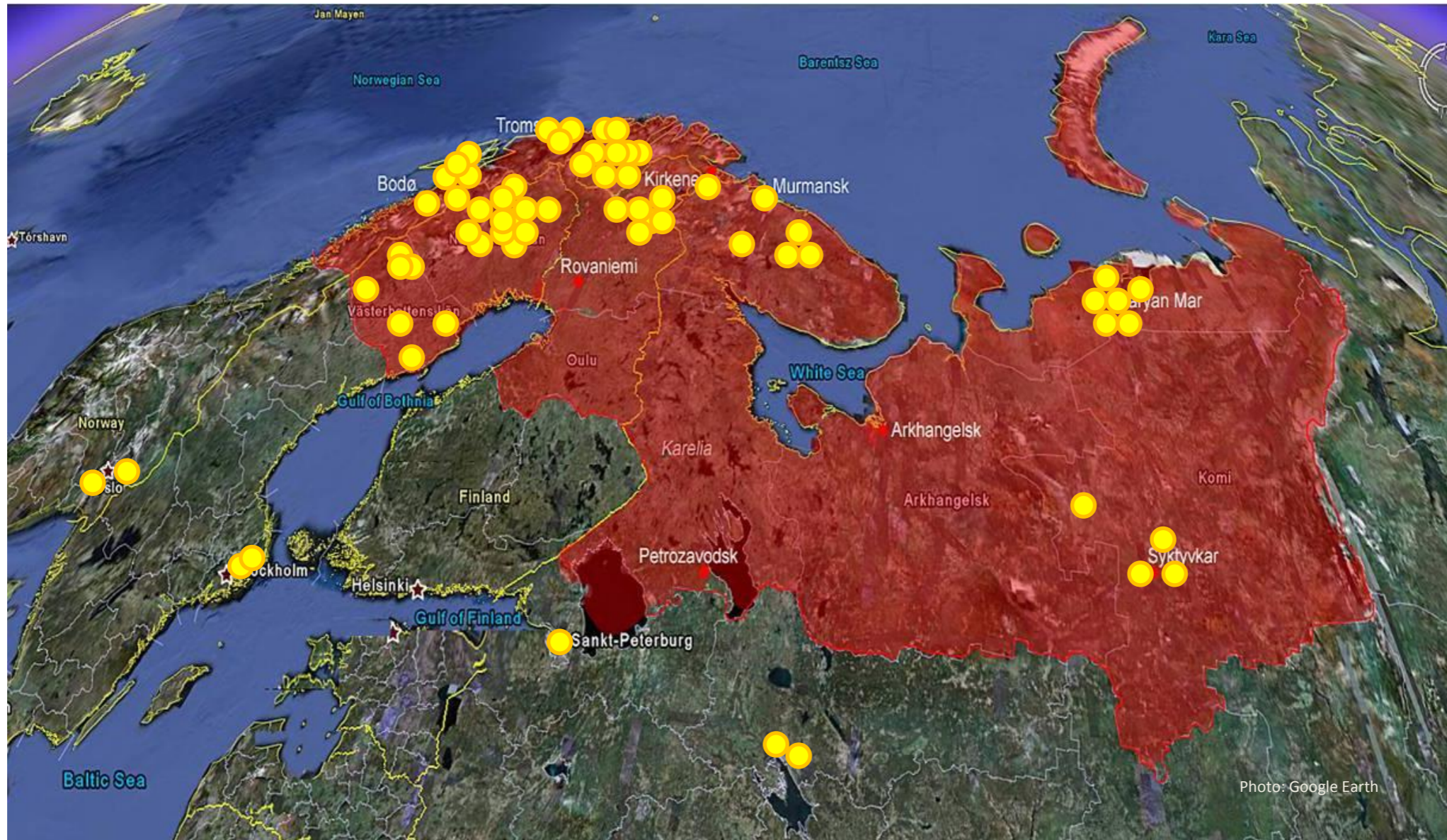


Indigeo 2

Results - 2012-2014

- Increased competence – ?
- Increased income/profit – ?
- New enterprises – ?
- New products/services – ?
- Crossborder cooperation – ?





indige 2

