



**Synergies and Clustering between Maritime Projects  
(EASME/EMFF/2020/3.1.12) – SI2.850620**

***“Workshop on Digital Transformation in Traditional  
Blue Economy Sectors: Fishing, Aquaculture and  
Coastal Tourism”***

**Location:** Online (Zoom).

**Link to join:**

<https://us06web.zoom.us/j/87314837895?pwd=RGdRTDJyVkxxSDBNQ211UUJTK1FGUT09>

**Format:** The workshop will take place in two parts, with the second being exclusively for group discussion

**Timing:** 10:00 – 13:00 CET, 28 June 2023

**Moderator:** Alessandro Pititto, Cogea

**Registration link:** <https://ec.europa.eu/eusurvey/runner/digitaltransformation>

The workshop will provide an opportunity for project beneficiaries to discuss how the digital transformation is transforming their sector. Its main goal is to establish a framework to foster information exchange, networking and cooperation across projects funded by both the EMFF/EMFAF and other funding programmes.

The workshop will present success stories, information and funding options for project coordinators to consider with the objective of establishing synergies and stimulate potential cooperation in the field of digital transformation in traditional blue economy sectors (fishing, aquaculture and coastal tourism).

The workshop will take place online on 28 June 2023 from 10:00 to 13:00 CET.

# Agenda

Chair: Alessandro PITITTO, Cogea

## Part 1: Policy context, funding options, synergies & cooperation success stories

- 10:00-10:05**    **Welcome and introduction**  
*Laura GIAPPICHELLI, CINEA*
- 10:05-10:15**    **Policy context and landscape**  
*Lorella DE LA CRUZ IGLESIAS, DG MARE*
- 10:15-10:30**    **SpectUNA**  
*Juan Luís GUEDE GONZÁLEZ, ANFACO*
- 10:30-10:45**    **T4BS**  
*Mamuka BERDZENISHVILI, Tourism Institute*

## 10:45-11:00    **Comfort Break**

- 11:00-11:15**    **SMART-HATCHERY**  
*Javier Álvarez OSUNA, FishFarmFeeder*

## Part 2: Knowledge sharing and networking

- 11:15-11:20**    **Introduction to Part 2**  
*Alessandro PITITTO, Cogea*
- 11:20-12:30**    **Breakout discussion**  
*What digital technologies are changing the fishing & aquaculture and the coastal tourism sector?*  
*How exactly?*  
*How can data from other projects / sectors can be leveraged by project beneficiaries in their business? Are there any best practices?*  
*In the era of the twin green & digital transition, how digital technologies can support the achievement of the EU sustainability goals?*
- 12:30-12:45**    **In plenary – Summary of discussions**
- 12:45-13:00**    **Formal meeting close**