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European Maritime Day Stakeholder Conference

"Port & Maritime training & education"

20 May 2010
Gijon

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MD INTERTANKO



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260 + members operating ca. 3,100 ships

> 75% of the independent oil tanker fleet and > 85% of the chemical carrier fleet

300 + associate members:

in oil and chemical tanker related businesses

15 Committees – 5 Regional Panels

Principal Offices – London and Oslo

Representative Offices in US, Asia and Brussels

Observer Status at IMO, IOPC, OECD and UNCTAD

International Association of Independent Tanker Owners

European depends on shipping for its oil

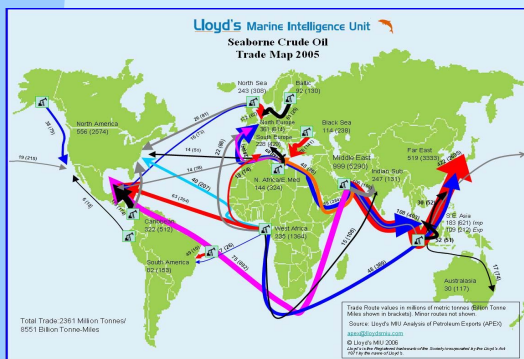
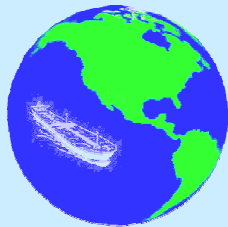


Globally 60% of oil is delivered by sea.

In Europe:

oil demand = 14.5 mbd

delivered by sea = 70%





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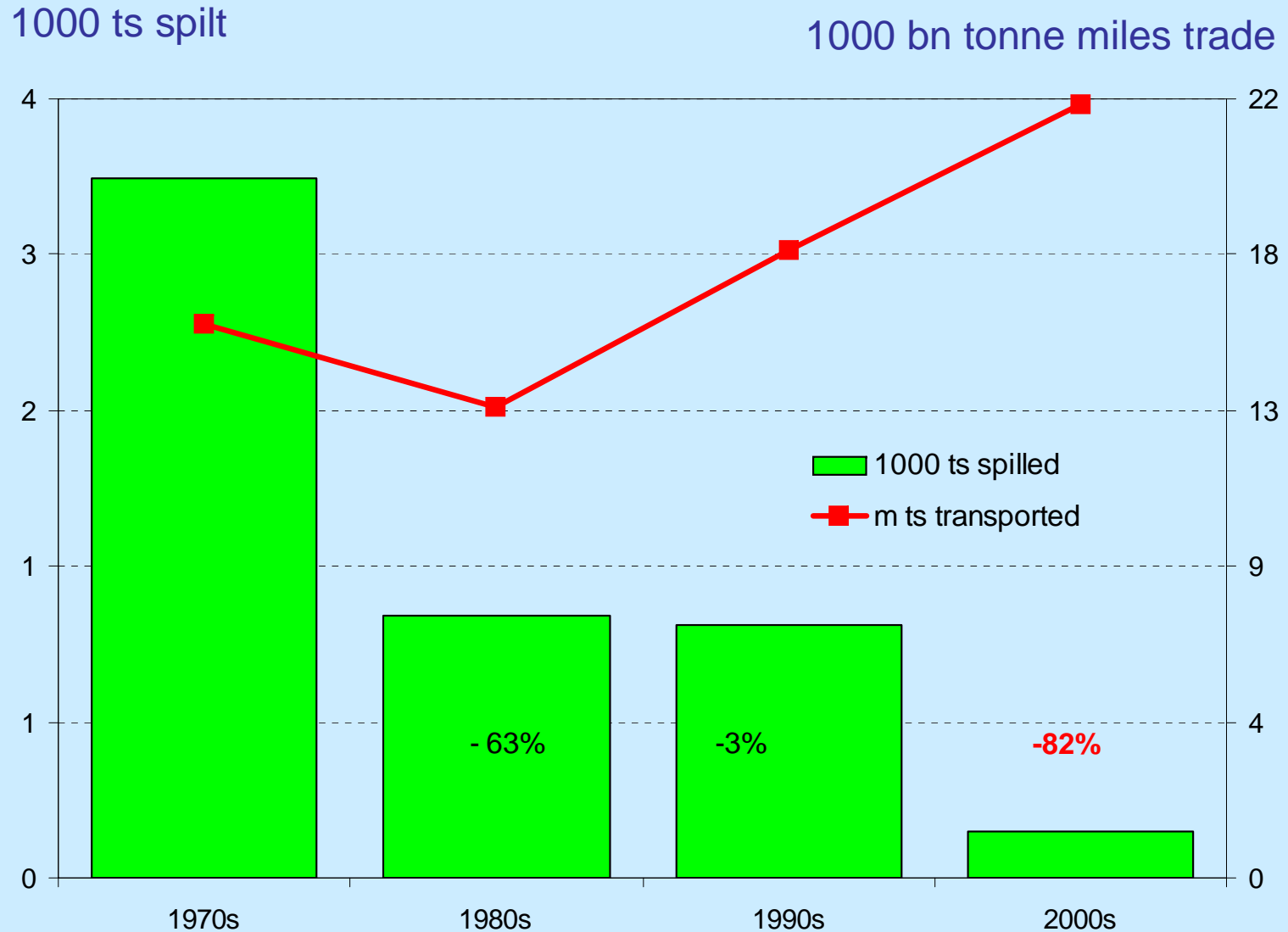
Tanker shipping today *- an industry to be proud of*

- **Safe**
- **Environmentally responsible**
- **Energy efficient**
- **Cost effective**



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Oil pollution from tankers - a record of continuous improvement



Based on ITOPF/Fearnleys



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Critical success factors for improved performance of tanker shipping

- **External drivers**
- **Better quality ships**
- **Properly trained and motivated crews**

*A broadening of the focus to include
the software as well as hardware !*



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Critical success factors for quality seafarers

Effective programs to:

- **Recruit**
- **Train**
- **Retain**

Recruitment

We need to:

- Attract young people to the industry
- Heighten awareness of the maritime world
- Provide easy access to information about the industry, career opportunities, training and education facilities
- Highlight future prospects in shore-based organisations

OBJECTIVES

To improve the image of shipping

To heighten awareness of international shipping

To attract young people both to the seafaring professions and to careers onshore



The screenshot shows the website interface for The Maritime Industry Foundation Knowledge Centre. At the top left is the logo, and the main title is "The Maritime Industry Foundation Knowledge Centre". A navigation menu includes "Kidzone", "Maritime Directory", "Events", "News", "Our Members", and "Dictionary". A search bar is located on the right. The main content area features a video player on the left showing a person at a computer. To the right is a "Maritime Directory" section with buttons for "A Ships Life", "Ship To Shore", "Shipping Rules", "Which Ship", "Own & Operate", "Who Is Involved", "Environment", "eLibrary", and "Careers". Below this are three boxes: "Kidzone" (find out more about shipping), "Industry News" (check out the latest industry news), and "Did You Know" (find quick maritime facts). A fourth box titled "Where In The World?" is also visible. The footer contains copyright information and links for "contact", "sitemap", "terms & conditions", and "Site by Coracle".

Training

- We need training establishments with appropriate, audited, syllabi, competent staff and modern facilities
- *In the tanker world the industry has established an additional scheme – Tanker Office Training Standards – addressing, assessing and recording the necessary skills and experience*
- We need to incentivise the provision and utilisation of cadet berths with appropriate economic measures

Retention

We need to:

- make life at sea as close as possible to life at home
 - with access to the social media, recreation facilities, etc.
- pay more attention to the habitability and standards of accommodation
- do more to address the working environment
- eliminate the concerns of seafarers – *negative factors*
 - the threats from Piracy
 - the threat of unwarranted criminalisation after a genuine accident and to ensure strict adherence to the internationally adopted fair treatment guidelines

Europe NEEDS to maintain its seagoing expertise



To manage and administer the maritime industry efficiently and effectively

To be influential and respected on the world scene

To minimise reliance on others

Marine professionals in the maritime cluster industries

- National Administrations
- EU Commission / Maritime Safety Agency
- Port management and pilotage
- Manufacturing and equipment industries
- Classification societies
- Insurance
- Brokers and agents
- Shippers / charterers / cargo handlers
- Shipowners and more....



Time to decide



Sunset or Sunrise for European Shipping ?

Europe NEEDS to maintain its seagoing expertise



For the future of Europe's Maritime industries and for its ports it is time to grasp the nettle

It is time to support

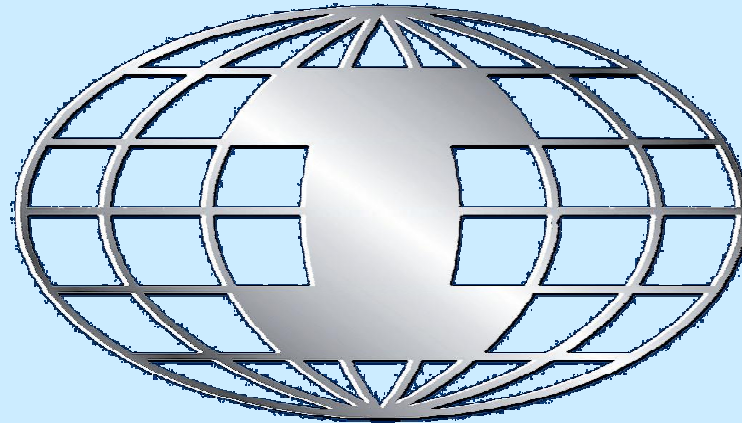
- **training establishments**
- **industry initiatives**
- **today's seafarers**

If not

- **we will have no seafarers tomorrow**
- **and no Maritime Competence in years to come**



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**Muchas gracias
Thank you**

For more information, please visit:

www.intertanko.com

www.poseidonchallenge.com

www.shippingfacts.com

www.maritimefoundation.com

London, Oslo, Washington, Singapore and Brussels