



Commission

## WHO IS THIS DAY FOR?

The Information Day is for everyone interested in the research opportunities offered by «The Ocean of Tomorrow 2013» topics. That means researchers and research institutions, universities, industry, small and medium size enterprises, civil society organisations and National Contact Points.

## **REGISTRATION VIA INTERNET**

You must register to participate!

Check regularly the following website

http://ec.europa.eu/research/bioeconomy/fish/research/ ocean/infoday\_en.htm

Please register before 4th June 2012

Due to the size of the meeting room, registrations will be accepted on a «first come-first served» basis.

If you want to submit a flash presentation, please follow the instructions during registration. Flash presentations should be sent by 1<sup>st</sup> June 2012 to *RTD-OCEAN-CALL@ ec.europa.eu* 

For any additional information please send an email to: RTD-OCEAN-CALL@ec.europa.eu



The Ocean of Tomorrow - 2013

Fostering Research and Innovation in Marine Technologies

FP7-0CEAN-2013



# Fostering Research and Innovation in Marine Technologies

6 June 2012 - 13:00-18:00 - Room OA

Conference Centre Albert Borschette 36 rue Froissard, Brussels



## WHAT IS «THE OCEAN OF TOMORROW»?

«The EU Strategy for Marine and Maritime Research» COM (2008) 534 underpins the EU Integrated Maritime Policy. Through excellence in science and innovation, it aims to support a thriving and sustainable maritime economy. It is a key component in reconciling the growth of maritime activities with environmental sustainability and will thus contribute to the "Europe 2020" goal of smart, inclusive and sustainable growth for Europe.

«The Ocean of Tomorrow» calls aim to foster multi-disciplinary approaches and facilitate cross-fertilisation between various scientific disciplines and economic sectors by bringing together scientists, technology providers, industrial partners (including SMEs) and relevant end-users.

«The Ocean of Tomorrow 2013» will be the third and last cross-thematic call of its kind under FP7. It will involve Theme 2 «Food, Agriculture and Fisheries, and Biotechnology» (FAFB), Theme 4 «Nanosciences, Nanotechnologies, Materials and New Production Technologies» (NMP), Theme 5 «Energy», Theme 6 «Environment (including Climate Change)» and Theme 7 «Transport (including Aeronautics)».

«The Ocean of Tomorrow» also links to the «Horizon 2020» proposal, which acknowledges the importance of cross-cutting approaches.

## THE OCEAN OF TOMORROW 2013- AT A GLANCE

The development of competitive and innovative marine technologies is necessary to assess and monitor the good environmental status of the seas, monitor current and new activities and contribute to their sustainable operation.

The aim of the «The Ocean of Tomorrow 2013» call is therefore to pool the efforts of stakeholders from a broad range of sectors in order to develop innovative marine technologies for a wide range of applications.

#### Three key areas are considered:

- Marine sensing technologies, including biosensors, to monitor the marine environment and activities at sea;
- Innovative antifouling materials for maritime applications;
- Innovative transport and deployment systems for the offshore wind energy sector.

## The call will be published on the Participant Portal on 10th July 2012:

https://ec.europa.eu/research/participants/portal/page/fp7\_ calls

## WHAT WILL HAPPEN ON THE INFODAY?

To emphasise the importance of the joint effort among different FP7 Themes, the event will be opened by the European Commissioner for Research and Innovation.

The opening will be followed by an inspiring talk presenting a large spectrum of innovative opportunities in our Oceans and then by a general presentation on the rationale of «The Ocean of Tomorrow» 2013 initiative, the description of the topics and the modalities for implementation. The event will end with a brokerage and informal networking session.

### **BROKERAGE & NETWORKING OPPORTUNITIES**

Participants may send flash presentations that will be uploaded on the INFODAY website. Print-outs will be distributed during the INFODAY.

## INDICATIVE PROGRAMME

13:00	Registration and lunch
	Chair: Maive Rute, Director, Biotechnologies, Agriculture, Food directorate – Research and Innovation DG
14:30	Opening
	Máire Geoghegan-Quinn, European Commissioner for Research and Innovation
	«The Ocean of Tomorrow 2013» – paving the way to Horizon 2020 – joining forces to boost the maritime economy»
14:40	Dr Michael Vom Baur, MvB Euroconsult
	Marine technologies: An Ocean of Opportunities
15:00	Peter Crawley, Environment Directorate – Research and Innovation DG
	«The Ocean of Tomorrow 2013»: Rationale, context and description of topics
15.20	
15:20	Charlotte Jagot Unit E4, Biotechnologies, Agriculture, Food directorate – Research and Innovation DG
	«The Ocean of Tomorrow 2013»: modalities for implementation
15:30	Floor discussion with Commission Services
16:00	Coffee break
16:30	Informal brokerage and networking session