



Connect to the ocean
and drive changes together!

EU4OCEAN COALITION

Arctic Sea-Basin Workshop

Ocean literacy in the Arctic: EU4Ocean workshop

25 September 2020, 14:00-16:00 CEST

This online workshop aims to gather all stakeholders with an interest in the Arctic Ocean and its challenges, co-designing common outputs, e.g. podcasts or educational materials to increase Arctic Ocean literacy and as a consequence knowledge for sustainable development in the region. The Arctic Sea Basin workshop aims to strengthen the ties among stakeholders within and outside the Arctic region, identifying strategic actions to address these, and putting in place concrete proposals for next steps.

AGENDA

13:50-14:00 **Log in by participants**

14:00-14:10 **Opening Session: welcome and introduction**

Speaker: **Arne Riedel**, Senior Fellow and Arctic Coordinator, Ecologic Institute

14:10-14:30 **Session 1: Introduction to ongoing Arctic Ocean literacy initiatives**

Facilitator: **Arne Riedel**, Ecologic Institute

Making science understandable

Speaker: **Kirsty Crockett**, Scientific Coordinator, NERC 'Changing Arctic Ocean' Programme

Science communication for a wider audience Speaker: **Stefan Kirchner**, Associate Professor of Arctic Law, Arctic Centre, University of Lapland

Raising awareness – involving youth in ocean governance

Speaker: **Pétur Halldórsson**, Researcher, Arctic Youth Network

14:30-15:40 **Session 2: Getting operational – developing concrete initiatives in the Arctic**

Moderated discussion in two break-out groups (see next page for details)

Discussion of concrete ideas, developing next operational steps

Facilitators group 1 (audio/visual outputs): **Hanna Campen**, GEOMAR Helmholtz Centre for Ocean Research Kiel, and **Stefan Kirchner**, Arctic Centre)

Facilitator group 2 (educational materials): **Birthe Zäncker**, Postdoctoral researcher, Marine Biological Association

15:40-15:55 **Session 3: Presentation of the results and next steps**

Group 1 (audio/visual outputs): **Jennifer Freer**, Postdoctoral researcher, British Antarctic Survey

Group 2 (educational materials): **Kirsty Crockett**, NERC 'Changing Arctic Ocean' Programme

15:55-16:00 **Closing of the workshop, group photo**





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Description of the break-out groups in session 2 (14:30-15:40)

Break-out group 1 on audio/visual outputs: To reach audiences that are not yet engaged on Arctic issues, this group is going to brainstorm ideas for a communication format that focuses on story-telling (e.g. podcasts or video) and explores personal motivations and perspectives.

Break-out group 2 on educational materials: This break-out group aims to bring Arctic Ocean topics into the classroom and accessible for schools' agendas. To achieve this, the group aims to bring together and discuss ideas for educational material that could be adjusted for various audiences and age groups.

