- EFF is implemented in France through a national programme
- A small budget of EFF dedicated to Axis 4:
 5.4 M € for France
 - 0.25 M € for French Guyana (French oversea's department)
 - It represents less than 2.64% of the global EFF budget



- Axis 4 in France is exclusively restricted to coastal areas
- Axis 4: a new approach for fisheries and aquaculture actors
- National program expects to select more or less ten FLAG



Communication on Axis 4

- A important stage of the implementation
- The DPMA /ASP organised 2 seminars in October 2007, one in Lorient and the other in Sète, for fisheries professionals and territorial development actors
- Seminar topic: introduction to the concept of territorial development in relation with the specificities of the fisheries and aquaculture sectors



Communication on Axis 4

- March/April 2008 regional workshop destined to the potential future applicants of the tender: answer to all sorts of issues related to the framework axis 4
- June 2008: launch of the call of proposals (deadline for the submission of applications: 31 October 2008)



The selection process

- The call of proposals is divided in three main sections:
- 1) a description of the area and its problems, along with a SWOT analysis
- 2) the partnership and the strategy (presented in the action plan and its measures)
- 3) the budget



The selection process **Regional level National level Reception of Evaluation of applications** applications, checking Final by a committee of experts the eligibility in selection reference of the call **National Programming** based on **Commission (December** Seek the opinion of the the overall 2008), awarding marks to **Regional Commission** mark by the for Fishing and each application MA **Aquaculture**



Agence de Services et de Paiement

Direction du Dévellopement et de l'Action Régionale

The selection process, focus on the experts

- The committee of experts is set up by the MA/ASP
- two profiles of experts were required:
 One with skills related to local development
 One with skills related to aquaculture and fishery
 - 4 experts were needed



The selection process, focus on the experts

- MA/ASP provide the experts with all information regarding groups applications (no contact were allowed with groups)
- MA/ASP also provide a grid of analysis and a guideline to explain how to use it in order to ensure a common approach



The selection process, focus on the experts

- Each application is processed by 2 experts independently
- Each expert provides a written analysis to MA/ASP
- In a second time the two experts write together a common harmonised report (presented to the national programming commission)



The selection process, grid of analysis

The grid refer to 5 items:
 1/quality of the strategy regarding the area and its specifics problems
 2/ analysis of the action plan : relevance to need

3/ quality of the partnership



The selection process, grid of analysis

4 /implementation capacity
5/ quality of the presentation (well written, clear)
Experts allocate a mark to each criteria (scale from 1 to 5) and add commentaries to explain



The selection process

- The selection process was followed by a negotiation phase during which the ASP refined the action plan with each group (based on expert and CNP recommandations)
- A contract is signed between the group, the DPMA and the ASP to establish the legal framework of the action plan and to cover its implementation



The selection process : results

- I7 groups submitted applications
- 11 groups were awarded
- 5 had already signed the contract that allow them to begin the implementation of their strategy



FLAG Characteristics

- An average of 500K€ EFF(up to 600K€)
- the strategies tend to:
 - work with the fisheries and aquaculture sectors by increasing their competitiveness through better marketing, labelling and shorter circuits.
 - improving the linkages between fisheries, tourism, the environment and a broader territorial development



Return of experience from FLAG

- A very close relation between FLAG/ASP/DPMA at any moment is really appreciated
- One person is dedicated to advice the FLAG to any kind of question (technical, criteria of eligibility for a project, organisation of the FLAG, organisation of a programming committee): appreciated too
- But a too short time to answer the call (4 months)

