

Hogeschool **INHOLLAND**

# SEA PORT MANAGEMENT

**INHOLLAND UNIVERSITY**

**ROTTERDAM**

**SCHOOL OF ECONOMICS**



# INHOLLAND UNIVERSITY THE NETHERLANDS

## LARGEST UNIVERSITY FOR PROFESSIONAL EDUCATION IN THE NETHERLANDS

- > 34000 STUDENTS
- > 3000 STAFF MEMBERS
- 10 LOCATIONS Alkmaar, Haarlem, Delft, Amsterdam (2), The Hague, Rotterdam, Dordrecht, Diemen, Amstelveen, Paramaribo
- 83 BACHELOR COURSES
- 6 ASSOCIATE DEGREE PROGRAMS
- 7 MASTER COURSES, INCL. Msc. Education
- 28 LECTORATES

# COURSES

- **FULL-TIME (4 YEARS)**
- **PART-TIME (4 YEARS)**
- **DUAL LEARNING ( STUDY-LENGTH VARIES)**
- **COMMERCIAL COURSES BY 'THE ACADEMY' FOR STEP-UP AND STEP-ASIDE COURSES**

# INHOLLAND UNIVERSITY ROTTERDAM

- **5 SCHOOLS (FACULTIES)**

(COMMUNICATION, LAW, EDUCATION, SOCIAL WORK, ECONOMICS)

- **> 8000 STUDENTS** ( 1000 INTERNATIONAL AND EXCHANGE )

- **> 100 DIFFERENT NATIONALITIES**

- **LECTURERS FROM USA,UK,SWEDEN,GERMANY,EASTERN-EUROPE,FRANCE,ITALY,BELGIUM,SOUTH-AMERICA AND OTHER COUNTRIES BOTH EMPLOYED AND GUESTLECTURERS**















# SEA PORT MANAGEMENT

- THE 'SEA PORT' MANAGEMENT COURSE IS A GRADUATION COURSE (2 YEARS) FOR FULL-TIME AND PART-TIME STUDENTS
- PART OF THE LARGER 'PORTMANAGEMENT' GRADUATION COURSE  
(HAARLEM : 'PORT AND AVIATION MANAGEMENT' AND DELFT 'GREENPORT' MANAGEMENT)
- BUILD AS A MODULAIR COURSE FOR COMMERCIAL TRAINING  
(INHOLLAND ACADEMY)
- NON-LOGISTIC FOCUS



# RATIONALE

- A RECENT SURVEY (2009) SHOWED THAT THERE ARE OVER 600 LONGSTANDING JOB-OPENINGS FOR UNIVERSITY GRADUATES IN THE GREATER ROTTERDAM HARBOR AREA
- THESE JOBS ARE IN MARKETING, COMMUNICATION, FINANCE, ECONOMICS, LAW, MANAGEMENT, LOGISTICS AND OTHER RELATED AREAS
- MOST OF THESE JOB OPPORTUNITIES HAVE BEEN OPEN FOR A LONG PERIOD BECAUSE THERE ARE NO APPLICANTS, NOTWITHSTANDING A 5,2% UNEMPLOYMENT RATE IN THE NETHERLANDS
- A SURVEY DONE BY INHOLLAND SHOWED THAT THERE IS A BIGGER DEMAND FOR GENERALISTS AND NOT SO MUCH FOR SPECIALISTS IN PORT MANAGEMENT
- INHOLLAND EXPECTS TO TRAIN 30-50 STUDENTS A YEAR IN SEA-PORT MANAGEMENT STARTING FEBRUARY 2011
- THESE STUDENTS COME FROM DIFFERENT SCHOOLS INCLUDING NAVAL ARCHITECTURE AND TECHNOLOGY
- THE STUDY WILL BE INTERNATIONALLY ORIENTATED
- THE COURSE WILL BE OPEN TO OTHER (INTERNATIONAL) STUDENTS FROM PORTS AND COMPANIES
- THE COURSE WILL DEVELOP INTO AN 'EXPERTISE CENTRE' FOR SEA PORT MANAGEMENT WITH THE INPUT OF (INTERNATIONAL) PARTNERS

# THE GRADUATION COURSE

THE COURSE IS BE BASED ON THE NEEDS AND DEMANDS OF THE PORT COMPANIES AND PORT RELATED INDUSTRIES (DEMAND PULL AND NOT SUPPLY DRIVEN)

IN A SERIES OF WORKSHOPS AND MEETINGS WITH CEO'S AND MANAGERS FROM (NATIONAL AND INTERNATIONAL-) PORT COMPANIES, WORKING TOGETHER WITH LECTURERS FROM THE INHOLLAND UNIVERSITY , THE 2 YEARS GRADUATION COURSE WILL BE DEVELOPED.

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# COURSE CONTENT

**THE MAIN TOPICS OF THE COURSE ARE :**

**1.WATERFRONT OPERATIONS**

**2.INLAND OPERATIONS (CARGO HANDLING AND TRANSFER,TRANSIT BY ROAD AND RAIL AND INLAND WATERWAYS)**

**3.PORT DESIGN AND MAINTENANCE**

**4.PORT POLICIES AND MANAGEMENT**

**5.PORT ECONOMICS AND ADMINISTRATION**

**6.PORT SAFETY AND SECURITY**

**7.PORT MANAGEMENT AND GLOBALIZATION**

**8.SUPPLY CHAIN MANAGEMENT**

# AN OVERVIEW

**THE COURSE WILL BE BOTH GENERAL (FIRST PART, 3 MONTHS)  
AND INDEPTH (SECOND PART, 3 MONTHS)**

**THE MAIN TOPICS WILL BE CLUSTERED IN 5 MAJOR AREAS:**

- 1.Ports of the future**
- 2.Port safety and security in a changing world**
- 3.Ports and environment (global warming and climate change)**
- 4.Ports and Stakeholder Relations Management**
- 5.Ports and Economic Development and Cooperation**



# COMMERCIAL COURSES

THE ACADEMY OF THE INHOLLAND UNIVERSITY CAN TRAIN, TOGETHER WITH ITS PARTNERS FROM PORT AND PORT RELATED INDUSTRIES AND AUTHORITIES , (FUTURE) PORT MANAGERS FROM AROUND THE GLOBE, BOTH IN THE NETHERLANDS AND OUTSIDE

COURSES WILL BE COMMERCIALY AVAILABLE AS OF MAY 2011

BECAUSE THE COURSE HAS A MODULAIR STRUCTURE, OUTSIDE STUDENTS CAN CHOSE ONE OR MORE MODULES

STUDY CAN BE DONE BY E-LEARNING AND E-STUDY ARRANGEMENTS

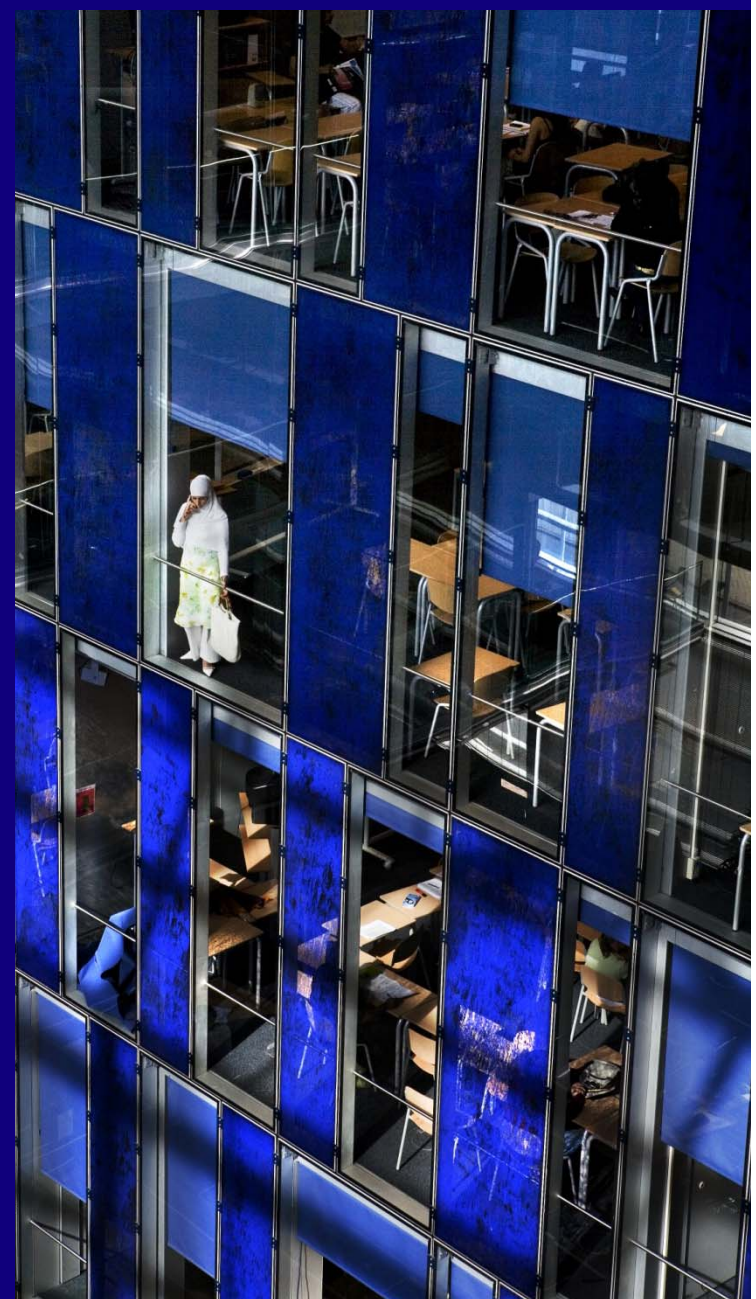
THE COURSE CAN BE CUSTOMIZED TO MEET THE NEEDS OF (INTERNATIONAL) COMPANIES AND (PORT-) AUTHORITIES



# INVITATION

THE INHOLLAND UNIVERSITY INVITES  
PARTNERS FROM AROUND THE GLOBE  
TO WORK WITH HER TO DEVELOP THIS  
COURSE AND THE EXPERTISE CENTRE  
FOR PORT MANAGEMENT

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# INFORMATION

FOR MORE INFORMATION PLEASE CONTACT

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