



## Partnerships established across the Channel supporting sustainable marine governance



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Promoting Effective Governance  
of the Channel Ecosystem

Promouvoir une gouvernance efficace  
de l'écosystème de la Manche

## Partnerships are a key element for the governance of the Channel improving environmental sustainability

Partnership = a relationship between individuals or groups that agree to cooperate to achieve mutual interests

### Diversity of partnerships

Temporary or long-lasting, voluntary or formal, partnerships can also be sectoral or integrated, aiming for crosscutting objectives and being able to mobilise a wide range of stakeholders.

### Partnerships and governance of marine ecosystems and areas

Partnerships provide a mechanism to gather and coordinate the complex elements of marine and coastal governance; for improved effectiveness in stakeholders' actions and more reliable management in order to achieve the partnership's sustainability goals.

## Partnerships for voluntary cooperation are diverse, depending on :

- ❖ Their aim (to know, to promote, to manage, etc.)
- ❖ The partners involved (local or national governments, business sectors, occupations, causes, research, etc.)
- ❖ The lead (local government, industry, third sector or research)
- ❖ Their duration (limited or not)
- ❖ Their status (forming a legal entity or not)
- ❖ Their funding (public funds or private/voluntary subscriptions)

## Marine and coastal governance usually involves 2 or 3 of the following kinds of partners :

- ❖ Organisations with legally defined responsibilities (e.g. local or central governments)
- ❖ Organisations representing their own interests (business sectors, occupations) or causes and campaigns (NGOs)
- ❖ Technical experts or scientists.

# 11 SECTORAL PARTNERSHIPS AND INTEGRATED PARTNERSHIPS

## Sectoral partnerships

- ✓ Research partnerships, to foster cross-Channel exchanges and/or cross-disciplinary collaboration
- ✓ Between industries, to implement more sustainable practices and generate new growth opportunities.
- ✓ Management partnerships for a coordinated approach of environmental management at different scales
- ✓ Communication partnerships for raising awareness or sharing knowledge

## Integrated partnerships

- ✓ To deal with environmental challenges complexity
- ✓ For a more inclusive approach of public policy implementation
- ✓ To promote territorial development

### CAMIS, a partnership...

- ✓ Transnational and trans-sectoral,
- ✓ Which has mobilised numerous stakeholders in prospective exercises,
- ✓ And created an impetus for long-lasting cooperation between the authorities at both sides of the Channel, supported by scientists and professional sectors.

### MARINEXUS, a partnership...

- ✓ Facilitated by research for a shared knowledge of the Channel ecosystem
- ✓ Which has mobilised numerous volunteers and worked with cross-Channel marine transport sector.

### CHARM, a partnership...

- ✓ Long-lasting between research stakeholders and fishing industry,
- ✓ Through a succession of projects of which the partnership and actions' scope have gradually widened,
- ✓ To develop, organise and share the knowledge on ecosystems, resources and uses of the Eastern Channel

## Partnerships provide numerous benefits:

- A partnership focused on a single and local environmental issue may allow it to solve that issue quickly.
- A long-lasting partnership may effectively assist the handling of a set of problems arising at larger scales.

### Partnerships :

- Establish new links which introduce new opportunities and enrich the network of partners from which new collaboration may occur ;
- Promote knowlege and practices sharing ;
- Give greater strength and relevance to the recommandations developed from it ;
- Allow the mobilisation of numerous groups and stakeholders beyond projects partners.

## The difficulties that must be considered for efficient cross-Channel partnerships are :

- **The language** : need to provide for sufficient means for good bilingual communication
- **A projects administrative management**: needs simple rules and should ease the inclusion of stakeholders having a lack of administrative skills, in particular by training
- **The partner choices** : guarantee that all the sectors concerned with the object of the partnerships are represented
- **The sharing of data**: establishing clear rules of sharing between partners and for data communication outside the project.
- **The governance and management of projects** : to facilitate the involvement of all partners concerned by the various actions and deliverables ; to guarantee that products are delivered on time ; to allow when necessary the reallocation of resources.